



## Find Your Rotary Foundation “Why”

**Price Finley, District Governor**

If you’ve ever had a toddler, you know that they ask “Why?” a lot! Why do I have to take a nap? – Why is a frog green? – Why does a dog bark?



Our son Rees once asked a question that completely stumped Alice and me - “Why can’t I go to the North Pole and become one of Santa’s elves?” That’s when we admitted that we didn’t have all the answers. Rees gradually stopped asking so many questions.

At some point along the way, we all seem to stop asking “why?” and we just go along. However, I believe it is time to reclaim our “why?” Noted author and speaker, Simon Sinek, who has one of the most popular TED Talks of all time ([How Great Leaders Inspire Action](#)), argues that the most important question that we should ask ourselves is “Why?”

*Every single person, every single organization on the planet knows what they do, 100 percent. Some know how they do it, whether you call it your differentiated value proposition or your proprietary process or your USP [“unique selling point”]. But very, very few people or organizations know why they do what they do... By “why,” I mean: What’s your*

*purpose? What’s your cause? What’s your belief? Why does your organization exist? Why do you get out of bed in the morning? And why should anyone care? -Simon Sinek*

If we can find our “why,” then everything else starts to fall into place.

It was during my recent trip to Guatemala, that I was overcome with emotion and rediscovered my Rotary Foundation “why?” Her name is Ana Florinda. She is one of about twenty young moms who graduated from the [Natün Guatemala](#) trade school program the day we visited. With a baby wrapped tightly in a cloth sling and nestled closely to her chest, Ana Florinda received her certificate of completion. With her limited education, she has only learned to speak a little bit of Spanish (the Mayan people in this region speak the indigenous language, Kaqchikel), so it was impossible for me to understand her words. However, even with the language barrier, I felt the strength and hope in her voice and saw a proud twinkle in her dark eyes as she held her head up high and celebrated her achievement. As I write this, I can still feel the emotions filling my heart and tears filling my eyes as I realized why I was there and why I wanted to help make a difference.

I will likely never know if Ana Florinda’s business is successful or if her baby will receive a good education and have access to clean water or health care. But the determination and love on Ana Florinda’s face that day leads me to believe that the opportunities that she has been provided will make a

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difference for this mother and child and others like them.

Ana Florinda's opportunity in this program was possible because of The Rotary Foundation. In 2013, the Upper Arlington Rotary Club applied for and received a Rotary Foundation Global Grant of over \$75,000 to build a trade school to teach carpentry, computer and sewing skills to adults who have aged out of Guatemala's education system - most participants have a first or second grade education, are illiterate, and wouldn't otherwise be able to provide a means of support for their families.

November is Rotary Foundation month. The Rotary Foundation is the gas that fuels our Rotary service bus. In celebration of Ana Florinda's graduation, I invite you to support the Foundation with a meaningful financial gift.

Finally, please share your Rotary Foundation "Why?" on my FB page. I look forward to hearing from you.

### **Some Important Information**

#### **About OUR Rotary Foundation**

The Rotary Foundation truly is one of the top charitable foundations in the world. For 14 consecutive years, The Rotary Foundation has received the highest rating — four stars — from [Charity Navigator](#), an independent evaluator of charities in the U.S. The Rotary Foundation has earned this recognition by adhering to sector best practices and executing its mission in a financially efficient way, demonstrating both strong financial health and commitment to accountability and transparency. Only one percent of the organizations Charity Navigator evaluates have received 14 consecutive 4-star evaluations.

- All-time contributions to The Rotary Foundation's Annual Fund (the fund from which local and international projects are funded through district and global grants) and the PolioPlus Fund (the fund supporting Rotary's effort to eradicate polio) have totaled \$4.9 billion.
- In 2021-22, our Foundation funded more than 1,190 global grants, 470 district grants, and 225 disaster response grants to help communities thrive.
- That's NOT including contributions to the Foundation's Disaster Response fund which, so far, has provided 353 disaster response grants, totaling \$11.7 million in 29 countries, to support people affected by the war in Ukraine.



**Rotary**  
District 6690



## 125 CLUB

*Recognizing Rotarians who contribute  
\$100 or more to the Rotary Foundation's  
Annual Fund and \$25 or more to PolioPlus  
for the 2022-2023 Rotary Year.*

## Two Options to Give

**1** Log into your My.Rotary.org account using your  
Rotary ID and contribute \$100 or more to The  
Rotary Foundation's Annual Fund and  
\$25 or more to the PolioPlus Fund;

*or*

**2** Use the District's giving app by going to  
[https://givebutter.com/125\\_club](https://givebutter.com/125_club)  
or scanning this QR Code

**(Note: Givebutter applies a \$5.33  
credit card convenience fee)**



- When you receive your District 6690 125 Club pin, WEAR IT PROUDLY!
- Encourage fellow Rotary members to join the 125 Club! Last year, over 800 Rotarians in District 6690 joined the 125 Club - will you join this year?



(Pins will be distributed by Assistant District Governors periodically throughout the Rotary year)



## The Rotary Foundation

### Foundation Happy Hour!

**The District 6690 Foundation Committee is eager to celebrate!**

**Contest:** Your club can win a Happy Hour celebration for foundation giving.

There are two happy hours and two ways to win one for your club.  
During 2nd Quarter of this Rotary year: (October, November and December 2022)

1. The Club with the highest total Polio Plus giving
2. The Club with the highest per capita Polio Plus giving



**We encourage all Clubs to host a Polio Plus event to raise funds for Polio during this quarter!**

## Progress toward District 6690's Foundation Giving Goals

Here's how we're doing so far this year -

***Foundation - EREY***

Goal: \$500,000
\$250,000
Current: \$81,342



**Foundation - Polio Plus**



[Rotary Direct](#) allows you to help year-round by automatically giving each month, quarter, or year.

*Donating to Rotary means clean water and sanitation. Health and hope in areas that were once ravaged by diseases like polio. Economic development and new opportunities. Your financial help makes all this happen, and more. 90.8 percent of donations go straight to supporting our service projects.*

## Project Update: Polio Plus

### World Polio Day 2022: Rotary President Jennifer Jones Discusses the Gender Strategy in Pakistan



A conversation between RIP Jennifer Jones, Dr Khan and Dr Soofia, at the National Emergency Operations Center in Pakistan, on how gender plays a vital role in polio eradication efforts.

<https://www.youtube.com/watch?v=3v2B-kv9BXQ>

## Nominations for District Governor

**by Maryjane Shackelford, Past District Governor**

The District 6690 Nominations Committee is seeking applicants for our **2025-2026 District Governor**. One of the most important decisions we make as a District is choosing our future leaders. We are seeking the most qualified person for the position of District Governor. If you have a demonstrated history of leadership and collaboration as a Rotarian and are willing to share your passion and talents as our District Governor, please seriously consider this opportunity.

#### **A Governor Candidate must:**

1. Be a member in good standing of a functioning Rotary Club in District 6690;



2. Be a member of a club in District 6690 that has no indebtedness to RI or the District;
3. Have served a full term as president of a Rotary Club;
4. Demonstrate willingness, commitment and ability to fulfill the duties and responsibilities of Governor;
5. Demonstrate knowledge of the qualifications, duties and responsibilities of Governor as prescribed in the bylaws; and
6. Submit to RI a statement that the Rotarian understands those qualifications, duties and responsibilities, is qualified for the office of governor, and is willing and able to assume and faithfully perform those duties and responsibilities.

[\(Complete Duties of a Governor can be viewed at Rotary International Bylaws–article 16.030\)](#) Log in to MyRotary, select Learning and Reference, Policies and Procedures, Governance Documents.

The District Nominations procedures and application form are also listed on the District website, [District nominations](#) page.

Please note that the nomination/application form is attached and must be approved by the nominee's Club Board and the form signed by the Club Secretary.

Notice of intent to apply should be sent to me by **Nov. 5**, followed by a formal application by US Mail and postmarked no later than **November 18, 2022**. As a courtesy, I would also ask that you send me an email with the nomination/application form attached no later than November 18, 2022. Please note that the form requires your Club Secretary to attest that the club is aware of and endorses your application. Please also include a cover letter stating why you are interested in serving as District Governor.

Please send the completed application (signed by the nominee, and club secretary) and cover letter postmarked no later than November 18, 2022 to:

**PDG MaryJane Shackelford**  
**1580 Fairview Rd.**  
**Zanesville, OH , 43701**



Please direct any questions to Past District Governor MaryJane Shackelford, Nominating Committee Chair, via e-mail to [mj@barnesadv.com](mailto:mj@barnesadv.com)

***Receipt of your application will be acknowledged upon receipt. If a receipt is not returned, please contact me by email or at [740-670-2976](tel:740-670-2976). Candidate interviews will take place on Saturday December 3, 2022.***

## Growing Local Economies

*From The District 6690 Peace Committee*

## Alleviating Poverty Through Entrepreneurship

### 1000 Youth, in partnership with Rotary and other groups

In Ohio, the percentage of adults with at least a high school degree is close to national rates, but the percentage with college degrees lags; in Appalachian Ohio, **17.1% have a bachelor's degree or higher** while in the rest of the Ohio that number is **28.7%** and nationally it's **30.3%**.

1000 Youth feels that a personal growth mindset along with a desire to build a workforce with enhanced professional development and interpersonal skills are very important for Appalachian success.

**Mission:** to assist 1000 Appalachian individuals aged 18-40, to lift themselves out of generational poverty. This will be accomplished through providing professional development training, coaching and mentoring, plus entrepreneurship skills.

### **Objectives of the Rotary Peace Committee:**

(How **you** can help!)

- Identify an estimated 100 young professionals, in Appalachia, to enroll in and complete the 1000 Youth Program.
- Mentor young professionals in 1000 Youth Program to successfully enhance careers in Sales/Marketing/Entrepreneurship.



For More Information:

John Martin, RD6690 Peace Committee, at: [jmartin5319@gmail.com](mailto:jmartin5319@gmail.com)

<https://1000youth.com/about/>

## **Free Books!**

Rotary District 6690 is collaborating with Dolly Parton's Imagination Library of Ohio to help INCREASE ENROLLMENT of young children, ages 0-5 yrs, in Ohio.



# Enroll your child for a free monthly book!



Dolly Parton's Imagination Library of Ohio mails kids one free book each month until their 5th birthday. Any child in Ohio between birth and age 5 can enroll.

Each child in the program receives a FREE BOOK, once a month, in the mail.

RD6690 encourages you to participate in this initiative by contacting your local affiliate of the Dolly Parton's Imagination Library of Ohio...and discuss collaborative strategies to help INCREASE ENROLLMENT !

**Please open the [Map of Ohio Locator](#)** and click on your respective county to open key information and county affiliate contract information.

**Let's Help Young Children enjoy the "Love of Reading"...as we demonstrate the Rotary Area of Service - Basic Education & Literacy!**

FREE BOOKS EACH  
**MONTH**

CHILDREN AGES  
**0-5**

REGISTER YOUR CHILD  
**TODAY**

# FREE BOOKS



**RECEIVE A FREE**  
HIGH-QUALITY, AGE  
APPROPRIATE BOOK EACH  
MONTH FOR REGISTERED  
CHILDREN FROM BIRTH TO  
AGE FIVE.

**IN PARTNERSHIP  
WITH**

**Rotary**  
District 6690



**REGISTER YOUR CHILD TODAY!**

<https://qr.codes.pro/BW9EiI>



## How it Works

- Enroll your child at [OhioImaginationLibrary.org](https://www.ohioimaginationlibrary.org)
- In 6-8 weeks, your child will receive the first book in the mail.
- Siblings under the age of 5 are all eligible and should be enrolled!

## It's Easy!

- Go to [OhioImaginationLibrary.org](https://www.ohioimaginationlibrary.org) to start your child's free monthly book delivery!

## Why it's Important

- Brain science shows that a child's brain is already 80% developed by 3 years old.
- Through reading, children begin to learn

words and sounds, recognize pictures,  
and understand emotions.



### REQUEST TO RD6690 ROTARIANS...

- Please contact your local affiliate of Dolly Parton's Imagination Library of Ohio...and offer to help coordinate strategies to help INCREASE ENROLLMENT of children, ages 0-5 yrs., in your community.
- [DOWNLOAD THE FLYER](#) to distribute

## Events

DISTRICT 6690 ROTARY FOUNDATION

**GALA**



*save-the-date*

↓

SATURDAY, FEB. 4, 2023, 6:30 - 9:30 PM  
HOCKING HILLS LODGE & CONFERENCE CENTER  
KEYNOTE SPEAKER: LARRY LUNSFORD, PAST RI  
DIRECTOR AND CURRENT TRUSTEE FOR THE  
ROTARY FOUNDATION (2021-25)



## 2022-2023 District 6690 Conference

April 28-29, 2023

### National Veterans Memorial and Museum

300 West Broad Street, Columbus, Ohio 43215

(on the Scioto Peninsula of the site of the former Vets Memorial building)

- Friday evening: Welcome reception on the rooftop – beautiful views of the downtown skyline.
- Saturday: Inspiring speakers and breakout sessions, plus guided tours of the museum.



**IMAGINE  
ROTARY**

# SAVE THE DATE

## Service


### Rotarians in Service

Rotary Clubs partnered with other organizations in their community to build relationships and to make a difference!

**Three generations of Rotarians working the Band Boosters Booth from Wellston Rotary!**





 Ronda Moore, Peggy Shumate, and Cait Mercer.

## Circleville Rotary



Circleville Rotary day at Monday's food kitchen.

A good time for a great cause. 60 meals served. Daryl Wolfe was head chef with help from Rob and Dodie Radcliff, Bob Sneed, Alice Harker, Bailey Roberts and David and Marie Crawford.

## Short North Rotary

Decorating pumpkins with the kids at Ronald McDonald House.

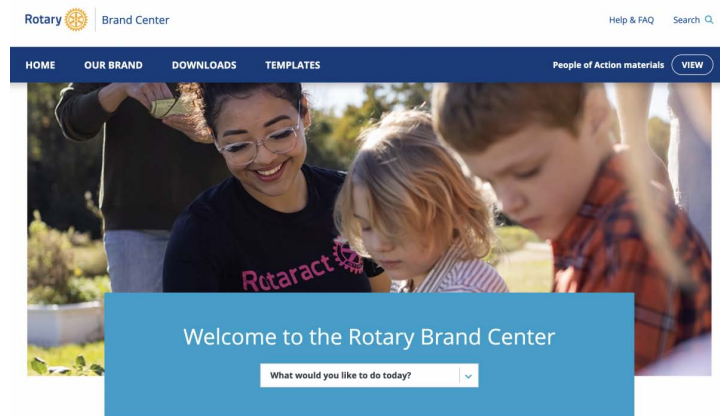


## Public Image

## New & Improved Brand Center

You don't have to reinvent the wheel each time your club wants to promote an event or spread a Rotary message. The RI Brand Center has just about everything you'll need from tools to create your club's logo and custom brochure to social media templates. Download ready-to-use banners, posters and flyers. Build awareness using People of Action marketing materials. Go to [my.rotary.org](https://my.rotary.org) and login. Then hover over Member Center and click on [Brand Center](#). You'll be amazed at all the available tools. If you get stuck, reach out to [Dave](#) or [Claudia](#) with your questions.

Oh, and about reinventing the wheel – none allowed on Rotary logos, including the wheel. Use all logos and brand elements exactly as presented in Brand Center. How easy is that!



## November is ROTARY FOUNDATION Month

### EVERY MONTH

- Share photos from club meeting on social media at least once each week. Tag the speaker.
- Highlight one member's story with photo on social media.
- Highlight one club committee or service project on social media.

**Suggested hashtags:** #Rotary #RotaryPower #RotaryHappy #YourClub'sName #Imagine #Imagine Rotary #YourServiceProject #District6690

**Graphics & Additional Information:** <https://rotary6690.org/our-clubs/public-image/>



## ROTARY MONTHLY THEMES

MONTH	DESIGNATION
JULY	No Special Designation
AUGUST	Membership & New Club Development
SEPTEMBER	 Basic Education and Literacy
OCTOBER	 Community Economic Development
NOVEMBER	Rotary Foundation
DECEMBER	 Disease Prevention and Treatment
JANUARY	Vocational Service
FEBRUARY	 Peacebuilding and Conflict Prevention
MARCH	 Water, Sanitation, and Hygiene
APRIL	 Maternal and Child Health
MAY	Youth Service
JUNE	Rotary Fellowships



Rotary



## Calendar

### November

- 8th - [Official DG Club Visit - Middleport Pomeroy](#)
- 10th - [Official DG Club Visit - Olentangy](#)
- 15th - [Membership Chat: Tease 'em, Please 'em, Seize 'em](#)
- 16th - [Official DG Club Visit - West Lafayette](#)
- 16th - [All Ohio President Elect Virtual Training](#)
- 18th - [The Great Debate Rivalry Roast](#)
- 30th - [Dublin-Worthington Rotary After Hours](#)

### December

- 5th - [Official DG club visit - Delaware](#)



7th - **Official DG Club Visit - Belpre**  
8th - **Official DG Club Visit - Circleville**

## District Leadership Team



Price D. Finley  
District Governor  
Club: Upper Arlington  
Contact



David A. Uhl  
DG-Elect  
Club: Lancaster  
Contact



Gary D. Baker  
DG-Nominee and AG  
Coordinator  
Club: Newark  
Contact



Craig G. Maxey  
Vice-Governor  
Club: Reynoldsburg-  
Pickerington  
Contact



Maryjane Shackelford  
IPDG  
Club: Zanesville Daybreak  
Contact



Frances M. Veverka  
District Executive  
Secretary  
Club: Delaware  
Contact



John L. Vogelpohl  
District Treasurer  
Club: Hilliard  
Contact



Jenny Rebekah Stotts  
District Membership Chair  
Club: Athens Sunrise  
Contact



Lawrence C. Jenkins  
District Rotary Foundation  
Chair  
Club: Westerville Sunrise  
Contact



Rosaria Mauro  
District Youth Service  
Chair  
Club: Dublin-Worthington  
Contact



Dave Ungar  
District Public Image Chair  
Club: Clintonville  
(Columbus)  
Contact



Sheila Mark  
District Training Chair  
Club: Athens  
Contact



Thomas R. Carlisi  
Peace Committee Chair  
Club: Columbus  
Contact



Claudia M. Trusty  
Member  
Club: Dublin A.M.  
Contact



Edward F. Clark III  
Asst Gov (Area 1)  
Club: Upper Arlington  
Contact



T. David Dewey  
Asst Gov (Area 2)  
Club: Upper Arlington  
Contact



Diane Jean Conley  
Asst Gov (Area 3)  
Club: Westerville Sunrise  
Contact



Bryan D. Lane  
Asst Gov (Area 5)  
Club: Olentangy  
Contact



James D. Rogers  
Asst Gov (Area 6)  
Club: Logan  
Contact



Michelle R. Davis  
Asst Gov (Area 7)  
Club: New Albany  
Contact



Timothy S. Shear  
Asst Gov (Area 8)  
Club: Dublin-Worthington  
Contact



Gwen H. Wolford  
Asst Gov (Area 9)  
Club: Circleville Sunrise  
Contact



Thomas Downard  
Asst Gov (Area 10)  
Club: Wellston  
Contact



Edward M. Mowrer  
Asst Gov (Area 11)  
Club: St. Clairsville  
Contact



Joanne Sexton  
Asst Gov (Area 12)  
Club: Cambridge  
Contact



Mark Edwin Bisang  
Asst Gov (Area 13)  
Club: Athens Sunrise  
Contact



Wendy Powell Gorrell  
Asst Gov (Area 14)  
Club: Malta-  
McConnelsville  
Contact



Gary A. Moll  
Asst Gov (Area 15)  
Club: Zanesville Daybreak  
Contact



Stephanie Renee Freas  
Asst Gov (Area 20)  
Club: Zanesville Daybreak  
Contact



Terry Edward Rataiczak  
TRF Annual Fund Chair  
Club: Marietta  
Contact



Melinda K. Thompson  
TRF PolioPlus Chair  
Club: St. Clairsville  
Contact



Michael R. Brown  
DCO-District Comm.  
Officer  
Club: Olentangy  
Contact

## Newsletter Contributions

Tell the rest of the district what your club or committee is up to! If you would like to submit a story to the newsletter, please add it [HERE](#) by the 20th of the month. ***(Newsletter publication is the first of each month.)***

Find previous newsletters here: <https://rotary6690.org/our-district/newsletter/>

## Social Media



Does your club use hashtags when posting on social media? Using **#RD6690** on your posts will enable the district to search and repost/retweet your messages. Let us help you reach a larger audience!

**Follow District 6690:**



Yours in Rotary  
Rotary District 6690 Public Image