Tuesday, August 31, 2021

Creating a Better World

Hello my fellow Changemakers!

Welcome to the month of September in which Rotary has named Basic Education and Literacy Month. It seems fitting since many in our District have children, grandchildren, friends and perhaps even ourselves returning back to school. It so a crazy busy time as schedules move and change to accommodate the new routine and the beginning of a new school year.



Education and literacy are probably the two most important tools we have to reducing poverty, improving health and promoting peace. Did you know that there are roughly 36 million American adults who are considered functionally illiterate? And, according to a United State Census report, 10% of Ohio adults do not have a high school diploma. This is why, as we Serve to Change Lives, it is vitally important for clubs in our District to continue with the various literacy projects and partnerships with our area schools. We know that developing literacy skills at a young age will help to lift individuals out of poverty, allow them to find employment, and create a world at peace.

Speaking of Peace, did you know that International Day of Peace is September 21st? In recognition of this day, District 6690 will be holding the first of three Peace Symposiums on September 25th. This symposium will be held from 11am to 3pm at the Muskingum County

Library in downtown Zanesville. The program will be connecting two areas of focus: Literacy and Economic Development with Peace. I am excited about how the program is coming together. We will have several dynamic speakers, including someone from the Governor So Office to speak about First Lady Fran DeWine so project, Imagination Library. You will also hear about a number of projects both globally and locally that are addressing literacy and moving people out of poverty. Please go to rotary6690.org for more information and registration details.

And lastly, don to forget to sign up for the fall training event, Return of Ro-Talks happening September 11th. This event will be held from 9 to 1:00 at the Wigwam in Pickerington. Ro-Talks is fashioned after TED talks and will be a series of short conversations about varying topics. You will have the opportunity to enjoy Rotary fellowship while learning how to Tell Your Rotary Story. In addition, you will hear about the new District Veterans Affairs Committee, learn of global grants happening with partnering District Clubs and we will take a deep dive into the new area of focus, the Environment. We will conclude with a tail-gate style lunch in honor of the Ohio State game happening that day. You will find more information and registration details for this event also at rotary6690.org.

As I continue to travel throughout the District, my heart fills with joy as I see all of the wonderful things that District 6690 Rotarians are doing to create a better world. Thank you for all that you do and I look forward to seeing you very soon as we Serve to Chang Lives!



SERVE TO CHANGE LIVES

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Project Update: Polio Plus

The good news for this month: World Polio numbers STILL hold firm. Only ONE case reported to date in Afghanistan and ONE case reported in Pakistan.



The conflict in Afghanistan is sure to affect Polio immunizations. While it's too soon to predict the impact, the Global Polio Eradication Initiative issued this statement:

GPEI Statement on Afghanistan - 19 August 2021

The Global Polio Eradication Initiative (GPEI) is closely monitoring developments in Afghanistan. GPEI partners and staff are currently assessing immediate disruptions to polio eradication efforts and the delivery of other essential health services, to ensure continuity of surveillance and immunization activities while prioritizing the safety and security of staff and frontline health workers in the country.

The polio programme in Afghanistan has operated for many years amid insecurity and conflict, and will continue working with

all actors, agencies and organizations who enable delivery of immunization as well as deliver humanitarian assistance to populations in need across the country. The GPEI remains steadfastly committed to protecting all children from polio and supporting the provision of other essential immunizations and health services.



We strongly believe that the delivery of health care � including polio vaccination � is essential to prevent diseases and safeguard communities. Together with our partners, the people of Afghanistan, national and provincial authorities, we will do everything in our power to continue this critical work.

Read more about the ongoing effort in Afghanistan.

Get ready for World Polio Day

Take action for World Polio Day on 24 October by promoting awareness of Rotary so polio eradication efforts, raising funds, and planning club events. Let \diamond s engage our communities in the fight against polio, because as

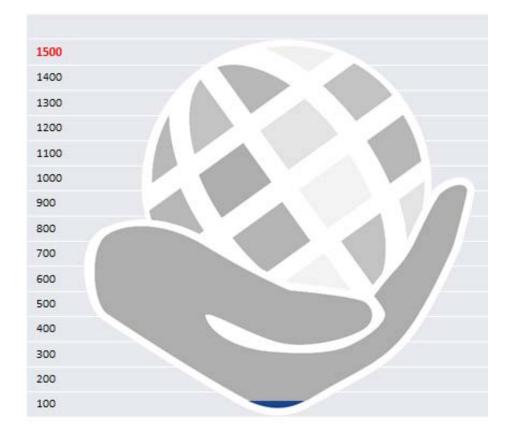
long as polio exists anywhere, it remains a threat everywhere. Downloadthe World Polio Day Toolkit for resources and tips for participating in promoting a polio-free

Be sure to register your club's participation for World Polio Day on endpolio.org to show how Rotary, Rotaract, and Interact clubs around the world are striving to eradicate polio. Club presidents who register their events, fundraisers, and promotions by 14 October will receive access one week early to download Rotary s World Polio Day Global Update program, which is scheduled to broadcast on 24 October on Facebook and at endpolio.org.

Join the 125 Club

NORLD POLIO DAY

District Governor Maryjane Shackelford has handed out 47 Woo Hoo 125 pins so far this year. The goal is 1500. A great start to Rotary Year 2021-2022, but we still have a long way to go!



Be among the leaders and make your donation TODAY! Donate \$100 (or more) to the Rotary Foundation Annual Fund and \$25 (or more) to the Rotary Foundation Polio Plus Fund.



Peace Symposium

Join us on September 25 from 11am-3pm both online and live at John McIntire Library in Zanesville for the Rotary 2021 Peace Symposium.

The goal of the event is to bring people together who are interested in learning about and sharing ways they improve literacy and/or grow small economies both locally and globally.

Topics include:

- Ohio Governor's Dolly Parton Imagination Library
- · Andy & Elmer: in the Classroom
- · Let's Read-Mongolia
- Appalachia Initiative: The Need...The Opportunity
- Upper Arlington/Mayan Family Trade Schools
- CG Women s Empowerment Africa



Peace in Literacy & Growing Local Economies

September 25, 2021 11 a.m. - 3 p.m. Eastern Time, USA



Literacy

Dolly Parton Imagination Library Andy & Elmer: in the Classroom Let's Read-Mongolia



Growing Local Economies

Appalachia Initiative: The Need...The Opportunity
Upper Arlington/Mayan Family Trade Schools
CG Women's Empowerment Africa

and more!



Learn. Listen. Share. Act.

John McIntire Library 220 N. 5th St. Zanesville, Ohio

REGISTER HERE

Saturday, September 25, 2021

Check-in: 10:30

Program: 11:00 � 3:00

This is a FREE event

When you register, you will have the option to attend IN-PERSON or ON-LINE via Zoom

Muskingum County Library

John McIntire Branch ◆ Downtown 220 North Fifth Street Zanesville, OH 43701

For questions about this event, please contact Event Planner, Stephanie Freas

Don't miss:

RO-TALKS FOR ROTARIANS DISTRICT 6690 FALL TRAINING

REGISTER

New Generations/Youth Service

Change of Location for the September 11th Rotary Youth Exchange Kickoff Meeting.

This year the Youth Exchange kickoff meeting will be held at **Dragonfly at High Banks Park**. The https://6690exchange.com/ website will be updated soon to reflect this change.

We'd love for clubs to share with their local school districts that there is a kickoff meeting coming up and that students can already start to apply to study abroad next year. World language teachers are the best way to get that message about study abroad opportunities through to the students.

Rotary International Convention: June 4 - 8, 2022



The Rotary International Convention runs **June 4 - 8, 2022** and the event is at the George Brown Convention Center in **Houston, Texas**.

A block of 75 rooms at the Cambria Suites Downtown Houston (1314 Texas Ave, Houston, TX 77002) for the 2022 convention is available. There are rooms with king beds as well as rooms with two queen beds. The nightly rate is \$187.20.

Interested Rotarians, please contact Lisa Janszen, travellinglisa5@gmail.com for reservations. A credit card is required to confirm.

SERVING TO CHANGE LIVES

Partnership!

Lisa Groh, Byesville Rotary President, and friends--Janine Bock & Jen Vincent (Cambridge Rotary), Peggy Creek (Guernsey County Lions), and Cheryl Rayburn (Cambridge Kiwanis)-working at the Joint Service Club Food Drive today at Riesbeck's in Cambridge. All donations will go to 4 local food pantries





Columbus Rotary

Columbus Rotary distributed school supplies at Windsor School. Haircuts, Books, Clothing, and School Supplies for each and every child pre-K through 6th grade. The whole community participated.



Cochocton Rotary Club

Hundreds of sunflowers were distributed to area nursing facilities. A huge thank you to Coshocton Sunflower Festival for the donation of the flowers, as well as the many volunteers from Rotary and RHDD. Spreading joy, one sunflower at a time.

Short North Rotary

Over \$750 in backpacks and other school supplies delivered to Weinland



Park Elementary School for the start of the school year next week.



Rotary Club of Marietta

Marietta Club maintaining River Trail Entrance in Muskingum Park and helping restock for our friends at the Gospel Mission and Food Pantry.





Public Image

Rotary Club Public Image Chairs:

The Public Image Grant Application is now closed. The PI committee will send out confirmations to clubs later this week.

Resources to make PI at the club level a little easier.

• PI Website - find monthly reminders and tips.

- Ideas for social media posts. We are compiling a library of social media posts that clubs can use to augment news about their own clubs. These are more generic stories about 'What is Rotary'.
 - If you follow <u>Rotary6690</u> on Facebook, we are posting the stories there too. You can simply share them to your own page. (Subscribing to the district page and liking the posts will help them get more views.)
 - September stories
 - We are always looking for new stories about what it means to be a Rotarian. (We're watching the club pages for ideas!) Please tag the district (@rotary6690) in stories that would be good to share more broadly.
 - Remind your club members to like and share stories on your social media accounts, and also the
 district and R.I. social media accounts. The more likes, the more widely the stories are seen by
 non-Rotarians.

Newsletter Contributions

Tell the rest of the district what your club or committee is up to! If you would like to submit a story to the newsletter, please add it <u>HERE</u> by the 25th of the month. (Newsletter publication is the first of each month.)

Social Media

Does your club use hashtags when posting on social media? Using **#RD6690** on your posts will enable the district to search and repost/retweet your messages. Let us help you reach a larger audience!

Follow District 6690:



Yours in Rotary Rotary District 6690 Public Image

Events

September

5th - 2nd Annual Dublin AM Rotary Classic Car Show

5th - Rotary Family Picnic presented by FC Bank

11th - District Fall Training RO-TALKS

16th - Best Practices for Turning Leads into Members

18th - Service Project - The Mission Continues

19th - Service Project - New Albany Walking Classic

20th - Rotary Club of Westerville Foundation Golf Outing

23rd - Service Project - Hinson Amphitheater Benefit

24th - Columbus Rotary Fall Classic

25th - District Peace in Literacy and Economic Development Symposium

25th - District 6690 Peace Symposium: Save the Date!

District Leaders



Maryjane Shackelford District Governor



Price Finley DG-Elect



David A. Uhl DG-Nominee



Frances M. Veverka District Executive Secretary



John L Vogelpohl District Treasurer



Jenny Rebekah Stotts District Membership Chair



Lawrence C. Jenkins District Rotary Foundation Chair



Dave Ungar District Public Image Chair



Sheila Mark District Training Chair