



November 2020

LEADERSHIP



November is Rotary Foundation Month

District 6690 Governor, Steve Heiser

On of the unique aspects of Rotary is having a large Foundation with a large percentage of those proceeds being returned to the Districts where the money was raised and that money

helps fund many small and medium-sized local projects, while also having a World Fund that funds large, global projects.

Few other service organizations have this unique structure. As we celebrate The Rotary Foundation during the month of November, we should remember that when someone becomes a Rotarian, they are not just joining a Club, but they are assuming a responsibility, the responsibility to perform service and to help those in need. We do not restrict the type of service that a Rotarian can perform, though we do guide it, especially at the Global Grant level, in the direction of our Six (soon to be Seven) Areas of Focus. And with the funds we donate to The Rotary Foundation, our service can have an impact far beyond what any individual Club could do on their own.

Through our donations to the Foundation, matched by our additional Club funds, and the service we perform with those funds, we have become the most impactful volunteer service organization the world has ever known. To keep this title, I encourage all of you to continue to perform service, locally and globally, and to please continue to donate on a regular basis, ideally through Rotary Direct, to The Rotary Foundation.

Those in need throughout the world are depending on it.



Making Rotary More Welcoming and Diverse

RI President, Holger Knaack

We all know Rotary's tremendous power to transform our communities and ourselves. However, in every community, people have been left out, and we have not made a strong enough effort to reach them.

The RI Board of Directors is taking action to make Rotary more welcoming and diverse. We formed a task force to promote diversity, equity, and inclusion to help clubs attract new members regardless of gender, race, religion, age, or other factors. This will help us speed up the change we all want and need. The selection of Jennifer E. Jones as Rotary president for 2022-23 — the first woman to lead our organization — is another step in this direction.

Read More

POLIO PLUS

Project Update: Polio Plus



WPV Cases, YTD 2020:

- · Afghanistan 53
- · Pakistan 79

World Polio Day Global Update 2020:



Adapting World Polio Day Events for 2020

This year, clubs had to find new ways to hold their World Polio Day events. Below are a few examples of events that were repositioned to still be engaging and still raise awareness and funds to **EndPolioNow**.

Athens Sunrise Rotary - Paddles Virtually to End Polio!

This year, due to the pandemic, Athens Sunrise Rotary shifted to a virtual Paddle for Polio Plus format. Participants were encouraged to get out on the water wherever they were in the world and participate in daily challenges.



Clintonville Rotary Hosts Virtual Beer Tasting



Clintonville Rotary hosted
Brewmaster Mike Byrne
from Lineage Brewing to lead a
Virtual Beer Tasting to End Polio
Now. Participants paid to taste four
beers while Mr. Byrne talked about
the brewing process and answered

questions. An online auction also raised funds for the cause. The event raised over \$1800!

Newark Rotary Club - Pay to Play Concert

Newark Rotary asked fans to "Pick a Song for Polio" with Peter Larson on Piano via Zoom. For a minimum donation of \$20, participants could choose a song from The Great American Songbook to request Peter to perform. Creative idea!

Wellston Rotary Club Holds Bucket Drop

Wellston Rotarians took to the streets for a "bucket drop" collection for Polio Plus. Over \$2,000 donated!



YOUTH & SERVICE



Columbus Rotary

School supply drive for Windsor Elementary. The club collected enough to furnish supplies to every child in the school!!



Rotary of St. Clairsville

Garbage pick up as a cooperative project with the Interact students. What a great bunch of students - all on their way to greatness.

Development

Master Class - Generating Revenue/Fundraising

Join us for the next Master Class on Generating Revenue/Fundraising. **Nov 17, 2020 05:00 PM EST**

Register in advance for this meeting.



Seeking Nominations for District Governor - RY 2023-2024



The District 6690 Nominations Committee is seeking applicants for our 2023-2024 District Governor. One of the most important decisions we make as a District is choosing our future leaders. We are seeking the most qualified person for

the position of District Governor. If you have a demonstrated history of leadership and collaboration as a Rotarian and are willing to share your passion and talents as our District Governor, please seriously consider this opportunity.

(Complete Duties of a Governor can be viewed at Rotary International Bylawsarticle 16.030) (log in to my.rotary.org first.)

The District Nominations procedures and application form are listed on the District website, <u>District nominations</u> page.

Please send the completed application (signed by the nominee, and club secretary) and cover letter by **November 18, 2020** to:

PDG Gary Vaughan 9203 Knoll Drive Galena, Ohio 43021

Please direct any questions to Past District Governor Gary Vaughan, Nominating Committee Chair (h2oguy1969@gmail.com)

Public Image

Help Tell the Rotary Story



The District Public Image Committee is looking for volunteers to help tell the Rotary story.

- What does it mean to be a Rotarian?
- What good do we do in the community?
- What makes us different?

Can you help? It doesn't have to be a

long commitment if you can't sign up for a full year. Maybe you can just help just one month out of the year... or help with one, specific project. That's fine! We need helpers (many hands) - but we really need diversity from the different clubs and different communities (many hearts.)

A few examples of District PI roles:

- Help with social media. Post/repost stories that demonstrate what Rotary is all about. Help clubs improve their interaction with the public via social media.
- Create a how-to for clubs to write press releases, contact and form relationships with local media.
- Branding Identify ways we can help clubs promote a consistent and strong presence across the district.

 Help promote district-wide service projects and fundraisers. (Stay tuned for more on this - get involved now to help define those events!)

Are you an idea person? Are you a gung-ho Rotarian! Do you love storytelling? We need you!! Please let us know how you can help; send email to dave.ungar@gmail.com Thank you!

EVENTS

2021 Rotary International Convention



Book Your Room Today!

Newsletter Contributions

Tell the rest of the district what your club or committee is up to! Where do you need help? What successes can you share? What do you want to know more about? Send submission ideas to dave.ungar@gmail.com by the 25th of the month. (Newsletter publication is the first of each month.)

Social Media

Does your club use hashtags when posting on social media? Using **#RD6690** on your posts will enable the district to search and repost/retweet your messages. Let us help you reach a larger audience!

Follow District 6690:











Yours in Rotary

Rotary District 6690 Communications

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Rotary District 6690

https://rotary6690.org







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