

LEADERSHIP



October is Economic and Community Development Month

District 6690 Governor, Steve Heiser

October is Economic and Community Development Month within Rotary. As one of the seven (7) Rotary Areas of Focus, please make sure your Club continues to have strong economic and community development programs.

As the Rotary Manual states, creating productive employment opportunities is essential for reducing poverty and achieving sustainable economic and social development, and for providing income security and empowerment, especially for women, people with disabilities, youth, and the extremely poor. Overseas, your Club could adopt a village to help it break its cycle of poverty or work with some of our District Clubs' projects that give farm animals to women to help them sustain themselves and their families, micro-lending programs, and helping to educate farmers to increase the length of their growing seasons. Locally, your Club could mentor local businesspersons and entrepreneurs, organize a trade fair and/or a jobs fair, and collaborate with other local non-profits who help further economic and community development within your community.

This is a sprawling Area of Focus, but if your Club makes the commitment to focus on just one or two projects, your impact will be felt for years to come, and our theme this year, Rotary Opens Opportunities, will have been achieved for many persons, locally and around the world.

Integrate Rotary with Personal and Professional Goals



RI President, Holger Knaack

During a recent Zoom meeting with Rotarians and Rotaractors, I looked at the smiling faces on my screen and realized how much our organization has changed in a short period. It is clear that there is no going back to the "old normal" in Rotary — and I see that as an exciting opportunity!

Innovation and change are happening at so many levels as we rethink and remake Rotary. Rotary's new flexibility is blending with digital culture to drive change in ways that many of us have never seen before. We can learn a lot from Rotarians like Rebecca Fry — who, at age 31, already has 15 years of Rotary experience.

I see Rotary as a phenomenal platform to change the world. I believe I can have the greatest influence by empowering others to create the change they wish to see in the world. I've gained leadership insights through my experiences in RYLA and Rotaract, and now, as charter president of the Rotary Social Impact Network, a new e-club.

Engaging Rotary program alumni is key in forming new clubs. Our club is proof that Rotaractors and other alumni want to join Rotary — but sometimes they can't find the Rotary club that's right for them. Our club has 31 members, all between the ages of 23 and 41, and almost all of them are alumni of Rotary programs.

We need to be able to integrate and align Rotary with the other personal and professional goals we're pursuing.

[Read More](#)

POLIO PLUS

Project Update: Polio Plus



WPV Cases, YTD 2020:

- Afghanistan - 37
- Pakistan - 65

Schedule a PolioPlus update and speaker at a club meeting this Oct or Nov.

+Start planning your World Polio Day event now! - October 24

**Barnesville Rotary
Club**

Barnesville Rotary held their **END POLIO NOW** fundraiser, **Purple Pinkies for Polio** on Sept 26 as part of their community's "Market on Main" event. What a fantastic way to create Rotary & Polio awareness - **bring it to where the people already are!**



SERVICE

Fall Seminar - District 6690

If you missed the Fall Seminar, five non-profits presented their organization and how Rotary can do socially distanced service projects with them:

- Form 5 Prosthetics Inc.
- After School All Stars
- Habitat for Humanity
- Gracehaven (to stop child sex trafficking)
- Red Cross

Good News! You can catch the video replay here:

[> Play Video](#)

Marietta Rotary - Lake Charles Relief Project

"The local Rotary clubs there were practically in tears when we contacted them. Could not believe we would do such a thing...and so grateful."

The Marietta Rotary Club in conjunction with The Marietta Area Chamber of Commerce is on the fast track of helping those recently affected by Hurricane Laura.

Through outreach to a local Rotary Club in Lake Charles, Louisiana, Marietta's Rotary member Terry Rataiczak found out what one small town really needed. *"Our initial efforts were to gather essentials like toilet paper, paper towels and non-perishable food, but the immediate need came down to 3 things ... gasoline, water and ice. After some discussion our efforts turned to trying to send as much drinking water as possible."*



Power outages, intense heat and humidity, and the challenges of the pandemic have left small towns desperate for critical items essential to survive. Lake Charles, Louisiana is a town of 78,000 people in Southwest Louisiana that was one of the areas hardest hit by Hurricane Laura.

Marietta Rotarian Dave Archer (who was awarded Rotarian of the Year in 2005 for spearheading an effort to help after Hurricane Katrina) led the call to action. *"..not our first rodeo, and when you have the opportunity to help someone else the best thing to do is get moving"*, said Archer. *"We need \$13,000 to buy a semi-truck load of bottled water. After we send the first, we want to send the next... but it's not something we can sit around and think about. The quicker we deliver, the more effective we'll be. Simply put, we need a lot of people to give a little money for our city to make a big difference in a place that needs our help."*

The effort sent potable water and 8 commercial level ice makers. Ice is critical for keeping food fresh where there is no power. Local pipefitters from Marietta are working with partners in LA for installation.

This project is an incredible example of Rotarians stepping up to quickly solve problems that have a profound effect.

Marietta Rotary has received over \$60,000 from corporations and individual donors. You can donate via their [GoFundMe campaign](#).

Newark-Heath Rotary Club

The Newark-Heath Rotary Club has been busy! Here are a few of the projects they've been up to lately...



The club has volunteered every Tuesday for the past 6 months at The Salvation Army in Newark distributing breakfast.



Volunteering at Dawes Arboretum - helping with fall planting



Annual roadside cleanup on Hopewell Drive in Heath



Club members volunteered hanging and sorting coats for Look Up Ministries' annual coat give-away.

Tell us about YOUR club's service projects!

YOUTH



Bethesda-Belmont-Morristown Rotary

The BBM Rotary collected and donated supplies to Union Local Schools.



Wellston Rotary Club

Former Senior of the Month Nicholas Massie spoke at a recent meeting to share his feelings and concern for the "I Believe" foundation.

Rotary Youth Exchange (RYE)



The Rotary Youth Exchange (RYE) Committee is excited to announce that

they have planned several dates in September & October for their virtual fall recruiting.

Rotary Clubs seeking the opportunity to **host or sponsor an outbound**

exchange student can help to get the word out by sharing the following link with local middle and high school youth, school counselors, as well as members of their Rotary Club and community. [<https://rye6690.com/events/>]

Interested youth and their families may select a date to learn more about the RYE program. Those participating will get a general overview of both the short and long term exchange programs, meet members of the RYE committee and hear from former RYE program participants..

Any questions please contact Rotary Youth Exchange Chair Marie Hurt at rotarymarierye@gmail.com

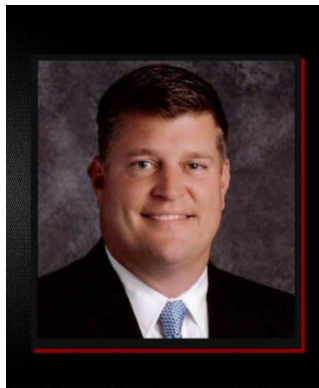
Economic and Community Development

Rotary Clubs in 6690, promoting Economic and Community Development.



Zanesville Rotary Club

Becky Clawson, Executive Director of [The Carr Center, Inc.](#), spoke to the Zanesville Rotary Club in September. *The Carr Center was started as a service project of Zanesville Rotary.*



Rotary Club of Zanesville Daybreak

Rotary Club of Zanesville Daybreak hosted Matt Abbott from the Zanesville Muskingum County Port Authority to speak about their community's economic development.



Newark-Heath Rotary

Paul Thompson, CEO of First Federal Savings & Loan Association spoke to Newark-Heath Rotary about how the banking industry has been affected during the pandemic.

EVENTS

Rotary Virtual Summit

Zones 30-31

October 10

Save the date!

This year, since the zone summit is virtual, there will be no cost to attend. That creates a new opportunity for Rotarians to take part in a Rotary event that includes participants from a wide area. Look for an informational email and invitation coming from the zone leadership - and register to attend!



2021 Rotary International Convention



Book Your Room Today!

Newsletter Contributions

Tell the rest of the district what your club or committee is up to! Where do you need help? What successes can you share? What do you want to know more about? Send submission ideas to dave.ungar@gmail.com by the 25th of the month. (Newsletter publication is the first of each month.)

Social Media

Does your club use hashtags when posting on social media? Using **#RD6690** on your posts will enable the district to search and repost/retweet your messages. Let us help you reach a larger audience!

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