


January 2020

February 2020

**3526**  
  
Rotarians

**59**   
Clubs

**8**   
Cases of Polio  
in 2020

2019-20 Giving	<b>\$166,399</b>	Contributions to the Annual Fund
	<b>\$75,758</b>	Contributions to Polio Plus

## Happy 115th Birthday, Rotary!

**RI President, Mark Daniel Maloney**

Happy 115th birthday, fellow Rotarians and members of the family of Rotary!

Much has changed in the world since 1905. Then, the global population was roughly 1.7 billion. Today, it is 7.7 billion. There were 5 telephones per 100 people in the United States 115 years ago. In 2020, it is estimated that 96 percent of the U.S. population has a cellphone — and both China and India have more than a billion cellphones in use.

In the 115 years since Rotary was founded, seemingly everything has changed except Rotary values. We began, and remain, committed to fellowship, integrity, diversity, service, and leadership. While our **Service Above Self** motto dates to 1911, the ethos behind those words had already been ingrained by Rotary's founders.

As the pace of change worldwide continues to accelerate, the need for Rotary service is greater than ever.



[Read More](#)

## Project Update: Polio Plus

YTD (2020) cases of WPV in endemic countries:

- Afghanistan 2
- Pakistan 6
- Nigeria 0

Rotary and the Bill & Melinda Gates Foundation announced on 22 January that their **long-term fundraising partnership, which generates up to \$150 million annually for polio eradication, will continue.** Under the

agreement, Rotary is committed to raising \$50 million a year over the next three years, and each dollar will be matched with an additional two dollars by the Gates Foundation.

“The Gates Foundation’s longstanding partnership with Rotary has been vital to fighting polio,” Gates said. “That’s why we’re extending our funding match, so every dollar that Rotary raises is met with two more.”

The partnership between Rotary and the Gates Foundation has yielded \$2 billion, and Rotarians have given countless volunteer hours to fight polio since Rotary started its PolioPlus program in 1985.



### District 6690's PHF Matching Points Campaign

We're excited to announce that District 6690 is once again conducting a February Matching Points Campaign to **increase your points towards your next Paul Harris Fellow recognition** or to donate them to another

individual. The District will match your contributions to The Rotary Foundation Annual Fund (SHARE) or PolioPlus Fund through February 29th with up to 1,000 points (on a one-point-for-each-one-dollar basis).

#### Here's How it Works

1. Write a personal check made payable to The Rotary Foundation in any amount between \$100 and \$1,000.
2. Complete the [matching form](#) indicating your club and the fund you want to contribute to.
3. Mail check and completed form to:

6690 TRF Matching Gifts Campaign

Bill Shorthill

PO Box 1155

Reynoldsburg, OH 43068-0155

All contributions must be postmarked by February 29, 2020 to be eligible for matching points. Please allow a couple of weeks for points to be transferred. Once points are transferred, you can submit for recognition request through your Club Foundation Chair. Only 50,000 points are available, so act quickly and don't miss this opportunity. A fillable PDF form of the Donation form is attached.

Use the [Match Points form](#) when submitting your contribution.

See below for more information. If you have additional questions please contact Bill Shorthill [wshorthill@nls.net](mailto:wshorthill@nls.net)



## The Rotary Foundation Matching Points Campaign Limited Time Offer!

Rotary District 6690 is making a special offer. From now through February 29, 2020 your personal contribution of \$100-\$1,000 to the Annual Fund and/or Polio Plus Fund of The Rotary Foundation will be matched with FOUNDATION RECOGNITION POINTS.

### Your matching foundation recognition points can be used in several ways:

**1) For your own Paul Harris designation, at the first level  
or toward the next multiple.**

For example, your personal gift of \$500 will be matched with 500 points for a total value of \$1,000 to achieve designation as a Paul Harris Fellow.

**2) To recognize another individual with a full Paul Harris Fellow designation  
or an initial contribution.**

For example, your \$1000 check will be matched with 1,000 points to award Paul Harris Fellow designation to a relative, a community member, or another Rotarian.

**3) For multiple recognitions, any combination of points designations for yourself  
and/or other individuals, with a minimum of 100 points per designation.**

For example, your personal gift of \$500 will earn 500 points. You can keep 200 points for yourself to attain the next level, and award 300 points to a deserving new member of your club to inspire future sustaining contributions to the foundation and a future Paul Harris Fellow designation.

#### INSTRUCTIONS

Rotarians of District 6690 should mail a personal check payable to **"The Rotary Foundation"** to Points Campaign Manager Bill Shorthill, along with the completed form to:

**6690 TRF MATCHING GIFTS CAMPAIGN**  
Bill Shorthill  
PO Box 1155  
Reynoldsburg, OH 43068-0155

[Click here for  
Matching Points  
Form](#)

**Questions, contact Bill Shorthill - [wshorthill@nls.net](mailto:wshorthill@nls.net)**

- Major Donor Status cannot be achieved through matching points.
- Only those donations submitted per the above instructions will be matched.
- Club checks or online donations are not eligible for this offer (including Rotary Direct).

**Only 50,000 POINTS ARE AVAILABLE. DON'T MISS THIS OPPORTUNITY!**

## Rotary Youth Leadership Awards (RYLA) 2020

Is your Club looking to reach today's youth  
and Build Leaders of tomorrow?

Whether your Club has never sent a student to  
RYLA or sends one every year, don't delay!

EVERY CLUB is encouraged and eligible to send students to RYLA yet  
approximately one fourth of District 6690's Clubs don't participate in RYLA



each year. Don't let your Club miss out on the opportunity to make a difference in the lives of local high school youth in your area - *register your Club TODAY ! It's easy: simply* complete the sponsorship agreement form (see link below) then connect with your area High School for guidance & assistance in finding the ideal candidate.

**The deadline for Club registration is Thursday, March 12th.**

We are asking every Rotary Club to commit to sending one or more students to RYLA. Cost per student is \$300 and will include your students' meals, accommodations and conference materials.

Current High School Sophomores or Juniors selected by their local Rotary Club are eligible to attend. Additional information and guidelines for youth selection as well as a sample application that can be modified with your Club information is available for those who request it.

RYLA (Rotary Youth Leadership Awards) will be held at

**Ohio University from July 16 - 18th, 2020.**

Take the first step TODAY and get involved by completing the Club Sponsorship form. This form may be found

at: <https://fs23.formsite.com/ryla6690/sponsorship2020>

- Additional information may be found on the District website at - <http://rotary6690.org/get-involved/ryla/>
- If you have any questions, need help or require additional information, please contact either
  - Roe Mauro, District 6690 Youth Service and RYLA Co Chair at [roe\\_mauro@yahoo.com](mailto:roe_mauro@yahoo.com) or
  - PDG Craig Maxey at [craig@targetbusinessservices.com](mailto:craig@targetbusinessservices.com).

*RYLA - "Building the Next Generation of Service Above Self!"*

**Thank you for your support of RYLA.**

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## **6690 Four-Way Test Speech and Essay Contests**

The District 6690 Rotary Four-Way Test Speech Contest will be held on 18 April 2020 at Ohio University, Chillicothe.

The Four-Way Test has captured the imaginations of generations of Rotarians as a simple checklist to help ensure that we are applying this



positive and powerful code to how we try to live our lives and serve others. High School students (freshmen, sophomores, juniors and seniors) who live in Rotary District 6690 (Central & Southeast Ohio) are eligible to participate in the District's annual speech contest.

**FIRST PLACE \$500   SECOND PLACE \$400   THIRD PLACE \$300**

**All essay rules and forms are at**

**<http://rotary6690.org/get-involved/four-way-test-speech-contest>**

The registration deadline is **10 April 2020**

**ESSAY CONTEST:** An essay contest has been added and the rules and registration can be found here: <https://rotary6690.org/wp-content/uploads/Essay-Contest-TOTAL-PACKET.pdf> Essay first prize is \$100.

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## **Rotarians Impacting 500+ Second Graders Weekly**

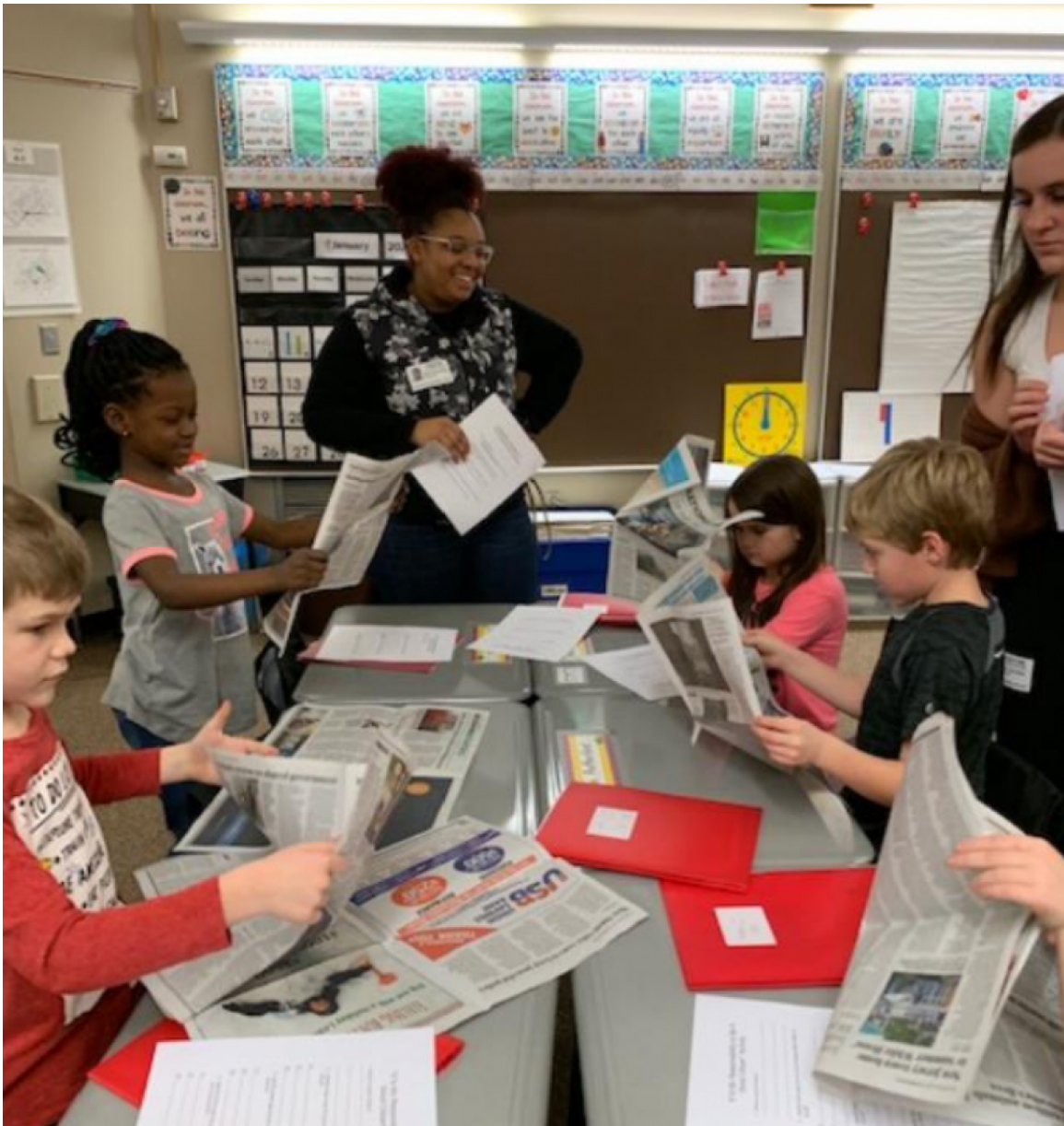
Growing up can be tough. Research tells us that 7 in 10 teens think anxiety and depression are major problems for their peers. Students are distracted, under pressure and suffering from mental health issues more than ever before.

The education community is becoming increasingly aware and involved in these issues. In order for kids to be successful academically, their social-emotional needs must be met too.

In 2019, the Westerville Sunrise and Noon Rotary Clubs partnered to expand a character education program that had been used at the second-grade level. Working collaboratively with the Westerville City School Administration, school counselors and elementary teachers - the committee determined which social-emotional skills Rotarians could best reinforce with students.

The updated program was launched this fall in 8 elementary schools by 24 Rotarians. Every week, these Rotarians go to 21 second grade classes and teach 500+ second graders skills such as compassion, honesty, persistence, self-control, resilience, decision making, and healthy life styles.

This collaborative effort between the two Rotary Clubs, the school district, public library, and the business community demonstrates the impact Rotarians can achieve through leadership and volunteering.



If your club would like to consider implementing this program with the cooperation of your school district please contact either:

- Westerville Noon Rotarian Dave Read: [dbread@icloud.com](mailto:dbread@icloud.com)
- Westerville Sunrise Rotarian Stu Whittaker: [stuwhittaker@me.com](mailto:stuwhittaker@me.com)

## **Around the District**



*Save The Date!*

IRONTON ROTARY CLUB  
CENTENNIAL CELEBRATION

Saturday, March 7, 2020 at 6:00 pm  
Ohio University Southern • Ironton, Ohio  
\$60 per person • \$100 per couple

Entertainment by:  
Motivating Mentalist, Keith Matheny

Sponsorships available:  
Massie Schemmel at 740.646.1656

FIND US ON FACEBOOK! 

For additional information or to RSVP, please email [info@irontonrotaryclub.org](mailto:info@irontonrotaryclub.org)

## **Ironton Rotary Club**

Enjoy an evening of dinner, entertainment and fellowship with us as we launch the 100th year of the Rotary Club of Ironton!

**March 7** 6pm @ Ohio University-Southern in Ironton

**[REGISTER to Attend](#)**

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## **Coshocton Rotary**

At the regular meeting of the Coshocton Rotary Club on January 28th. Coshocton Rotarians made 27 Blankets for the "My Very Own Blanket" project. These blankets were going to local children in Coshocton County with help from the Coshocton Salvation army.

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## **Westerville Sunrise Rotary Club**

Westerville Sunrise's Chilly Open

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## Upper Arlington Rotary Club

Upper Arlington Rotary Club members volunteered reading and distributing books to 2nd graders at West Broad Elementary School.

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## Upcoming Events

### February

#### Peacebuilding and Conflict Prevention Month

23 - Rotary's 115th anniversary!

28 - Newark Rotary Connects The World

### March

#### Water, Sanitation and Hygiene Month

07 - [Ironton Rotary Club Centennial Gala](#)

07 - [Short North Rotary: Music in the Round XV](#)

31 - Preregistration discount ends for the [Rotary International Convention](#)

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## Countdown to RI Annual Conference 2020:

June 6-10, 2020





DAYS

HOURS

MINUTES

SECONDS

**REGISTER FOR RI ANNUAL CONFERENCE**

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## 6690 Spring District Conference starts:



DAYS

HOURS

MINUTES

SECONDS

**Register for District Conference**

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## Sharing Our P.I. Success!

Rotary is all about working together, using the best of what each other has to offer to solve problems. What has your club done to raise its Public Image? Can it be reused?

Please share with your fellow Rotarians' clubs:

- Photos of Rotarians in Action
- Promotional Collateral
- Examples of Strategic Plans

Contribute by [uploading here](#).

(In a few months, check this space again for public image assets you can *take*, thanks to your fellow clubs!)

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## Newsletter Contributions

Tell the rest of the district what your club or committee is up to! Where do you need help? What successes can you share? What do you want to know more about? Send submission ideas to [\*\*dave.ungar@gmail.com\*\*](mailto:dave.ungar@gmail.com) by the 1st of the month.

## Social Media

Does your club use hashtags when posting on social media? Using #RD6690 on your posts will enable the district to search and repost/retweet your messages. Let us help you reach a larger audience!

### Follow District 6690:



Yours in Rotary

**Rotary District 6690** Communications

✉ info@Rotary6690.org ☎ 614-733-9751

**Rotary District 6690**

<https://rotary6690.org>

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