



#### **District Leaders**

Robert Douglas Buchy District Governor Dorothy Meade DG-Elect Heidi E. Schiller DG-Nominee Carol Hughes District Membership Chair (DMC) Frank H. Scott District Rotary Foundation Chair (DRFC)

Donald Stewart District Treasurer Lori Sandy Gatland District Secretary Ronald F. Hollenbec Assistant Governor Elizabeth C. Huber Assistant Governor Melinda S. Kelly Assistant Govern Charles E. King Assistant Governor Nicole Larson Assistant Governor Charles Martz Assistant Governor Michael T. McNeil Assistant Governor Mary Elizabeth Nenninger Assistant Governor

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Frank Perez Assistant Governor Chuck Shonkwiler Assistant Governor Roger William Sloan Assistant Governor Susan J. Taylor Assistant Governor Susan L Wilkinson Assistant Governo Eric G. Marcus DCO-District Comm Officer

Events

No Events found



#### A Message from Your District Governor - May

My fellow District 6670 Rotarians,

- Let us finish strong! As the current Rotary year is winding down, there is still much for us to do. All 45 clubs and the district leadership are preparing to hand the reins over to the next yearå€<sup>™</sup>s elected leadership. This will be a relief for some and anxiety for others. Consistency and continuity are the keys to success in todayã€<sup>™</sup>s Rotary. May I offer the following advice to make this transition åcesmooths aling.å€ \* Assistant Governors, please add club visit comments and ratings by June 4 and do not forget our last AG Zoom meeting scheduled for June 4. New incoming AGs are invited too. \* Club Presidents need to update the accomplishment of your clubå€<sup>™s</sup> goals in My.Rotary.org before June 30. \* Club Secretaries need to scrub club rosters in DACdb no later than June 25 to insure Rotary International only charges semi-annual dues for active Rotarians.

Public Image Chairs need to scub club rosers in Dictub no acer trian sure 25 to insure Rotary International only charges semi-annual dues for active Rotarians.
 Public Image Chairs need to update all social media and websites to reflect the new leadership, new points of contact, next yearãe™s calendar, etc. I recommend you accomplish this the first week of July. This is also a great time to audit your sites for proper RI branding!
 Club boards should look at updating your strategic plan and your policy & amp; procedure manuals prior to the new Rotary voce

year. \* Club Treasurers be prepared to receive and pay District annual dues and RI semi-annual dues in the month of July. \* Club youth leaders please start planning next year now. Efforts over the summer will provide dividends during the school year. Now that we know what Interact clubs are active, let us push to restart defunct clubs and begin new clubs. Every High School in our District deserves to have an Interact Club! \* Club membership, please assist your new leadership team as best as possible and help them get comfortable in their new mles

This has been a great year for District 6670 and I will share some highlights next month.

Let us grow Rotary together, Doug

#### 2024 Rotary District 6670 Leadership Changeover Event



### Making Rotary's public image a priority

#### Making Rotary's public image a priority

As a Rotary leader, you understand how important it is to help others understand who we are and how we make a difference as people of action. Publicizing your club's efforts and sharing the impact you make helps attract members, volunteers, and donors. Thank you for making public image a priority and strengthening Rotary's

Enhance your role with Public Image courses When you step into your new leadership role and start taking relevant courses in the Learning Center, make sure to explore the Public Image courses. These courses will help maximize your effectiveness by making Rotary候s public image a priority.

Through Rotary's Public Image courses, you'll learn

- More about the concepts behind Rotary's

- More about the concepts behind Rotaryae brand identity
   Ways to bridge the gap between public awareness and understanding of Rotary
   Strategies to promote your club initiatives and impact you make in the community

To access the Learning Center courses, you must be logged into your MyRotary account. On the Course Catalog page, select the Public Image card to browse the available courses.

Boost your public relations skills

New resources are always being added to the Brand Center to help you promote your club and projects. A short video series and new public image presentations are among the exciting recent additions you'I want to review:

<u>This two-part video series</u> focuses on public relations skills that can help you get positive news coverage of your projects and events. In the videos, Deborah Buks, a Houston PR professional who helped promote the 2022 Rotary International Convention, shares her expertise, including tips on working with local media.

## <u>Public image presentations</u> that offer practical communications advice and ideas, such as how to: Create compelling photos and videos Optimize your club's online presence

- - presence
    Craft effective stories
    Use social media to promote your event









Do you have a question about promoting Rotary or public image? Please let us know at <u>pr@rotary.org</u>. Weâ€<sup>™</sup>II answer your questions in a future edition of Brand News.



#### **Dragon's Baseball**

Baseball season is right around the corner, which means it's time to start planning to attend the Rotary District 6670 Night at the Dragons at Day Air Ballpark. If you have been to a Dragons' game before, you know how exciting they can be. If you have never attended a game, you will love the family-friendly atmosphere of the stadium, located in downtown Dayton.

We have reserved Saturday night, August 10, for our event. Game time is 7:05 PM. Tickets will be just \$14 and \$7 from every ticket will be donated to the End Polio Now fund at The Rotary Foundation. You can use this link to purchase tickets: https://fevo-enterprise.com/

#### Rotaryclubs6670

and pay for your tickets by credit card. Dragons〙 tickets are virtual. Tickets can be put right on your phone. Order now for the best seats.

Doug, Dottie, Heidi, Chuck and I are all looking forward to seeing you at the game on August 10. We will get a scoreboard mention during the game and have hundreds of cheering Rotarians in the stands. Feel free to bring friends and family. The more the merrier.

Play Ball!

DG Doug Buchy DGE Dottie Meade DGN Heidi Schiller DGND Chuck Shonkwiler PDG Eric Marcus



#### **Rotary Day of Service**

Congratulations to all of the Rotarians that worked at the Bed Build with Sleep in Heavenly Peace on Saturday, April 13th at the Hamilton County Fairgrounds. Over 250 volunteers made over 150 beds for kids in need! Check out the attached photos to see what a great time everyone had while doing a great service to the community. Proud to be a Rotarian!



# I BUILT A BED TODAY

#### Rockin' With Rotary Featuring Tyler Christopher's Ultimate Elvis Show

Rockin' With Rotary Featuring Tyler Christophers Ultimate Elvis Show!

#### What is it?

This is Middetown Rotary's annual fundraising concert at the historic Sorg Theater. We always have an amazing artist and the proceeds will benefit Middletown Rotary's charitable projects, which include helping local children through school-based programs and community organizations like Sleep In Heavenly Peace and Abilities First. An amazing time at an amazing venue!

When is it? Friday May 17th at 8pm. Doors open at 7pm

Who is the artist? Tyler Christophers Ultimate Elvis Show

How do you buy tickoto?







NOW GO YOU DUY LICKELS? Simply click the link below. Premium Tickets are \$35 (1st 10 Rows). Standard Tickets are \$25 Box \$100 - includes 4 tickets and 4 drink vouchers <u>Tickets | Rock in' with Rotary Featuring Tyler Christopher's Ultimate Elvis Show! | CncyTicket</u>



verbally the link is "go to cincyticket.com and type Elvis in the search box"

#### Centerville wraps diapers for Mother's in need

The <u>Centerville Rotary Club, OH</u> and a few friends wrapped over 12,500 diapers for the <u>Dayton Diaper Depot</u> to distribute to mothers in need. "The best way to find yourself is to lose yourself in the service to others." Mahatma Gandhi.



#### Greenfield and Hillsboro held Annual Radio/Telethon



#### **Rotary Scholars Banquet- Eaton Rotary**

Eaton Rotary - Preble County held their annual Rotary Scholars Banquet on April 25th. The top 5% of each Sophomore, Junior and Senior class from the Eaton Community Schools, National Trail Local School District, Preble Shawnee Local School District, Tri-County North Local Schools, and Twin Valley Community Local School District are honored at the Banquet.





### Help Wanted - RLI Coordinator



Wanted: RLI Coordinator. The successful candidate will have graduated from RLI and have good organizational skills and a growing passion for RLI. Interested candidates should submit their resume to the current DG. For more information, contact PDG Eric Marcus at: eric.marcus@mindspring.com