



#### **District Leaders**

Robert Douglas Buchy District Governor **Dottie Meade** DG-Elect Heidi E. Schiller **DG-Nominee** Carol Hughes District Membership Chair (DMC) Frank H. Scott **District Rotary** Foundation Chair (DRFC) Lori Sandy Gatland District Secretary Ronald F. Hollenbeck Assistant Governor Elizabeth C. Huber Assistant Governor Melinda S. Kelly Assistant Governor Charles E. King Assistant Governor Nicole Larson Assistant Governor Charles Martz Assistant Governor Michael T. McNeil Assistant Governor Mary Elizabeth Nenninger Assistant Governor Frank Perez Assistant Governor Chuck Shonkwiler Assistant Governor Roger William Sloan Assistant Governor Susan J. Taylor Assistant Governor Susan L Wilkinson Assistant Governor

#### **Events**

August 5th District 6670 at the Dayton Dragons

## A Message from Your District Governor - August 2023

**Greetings Rotarians!** 

August is upon us, with all its heat and humidity. Perfect time for pool parties and fellowship. What better time than to celebrate Rotary Membership and New Club Development Month. Our challenge here in District 6670 is to stop membership attrition and begin a pathway of increasing membership. We have 46 vibrant clubs across our district that do so many great things for our communities, our region, and our world. Many think we are just a service organization, but we are really a membership organization that does service. The larger the membership, the greater things we can do!

So how do we increase membership? First, and foremost, keep what we have. That means engaging our current membership to keep everyone involved. There is nothing

worse than gaining a new member and then not getting them involved. Most will drift away within six months. Second, actively recruit! Ask your friends and colleagues to accompany you to a meeting or a service project event. Let them see firsthand who we are and what we are about. Third, use our public image via all social media platforms. Advertise, advertise, advertise! Let us make Rotary a product that everyone wants to have! Fourth, invest in our youth because they are our future Rotarians. Every club in our district has at least one high school in their area. Sponsor an Interact Club! If your club had an Interact Club that folded due to COVID, rebuild it.

Interact is one of my highest priorities, so please contact our District Interact Coordinator, Wendy Kissel (wckissel@gmail.com) of the Middletown Club for guidance and assistance. Couple Interact with RYLA, District 4-Way Speech Contest, and Rotary Youth Exchange and we have a robust youth program. And let us not forget Rotaract. Clubs near a College or University should look to sponsor a Rotaract Club. Our district has four Rotaract clubs listed. Have they been reconstituted since COVID?

Well enough from me. I have thoroughly enjoyed my club visits so far and I look forward to visiting the rest of the clubs soon. I hope all of you have a wonderful rest of the summer!

Doug Buchy District Governor

# **Rotary Leader**



Rotary Leader Helping club and district leaders achieve success July 2023



#### 2023-24 presidential initiatives

Rotary International President R. Gordon R. McInally is passionate about mental health and helping remove the stigma that sometimes prevents people from getting quality care. During this year, Gordon will focus on three initiatives that Create Hope in the World: prioritizing mental health, building peace through virtual exchanges, and empowering girls.

 Prioritizing Mental Health. Rotary has long been involved in mental health and wellness initiatives. Our culture of Service Above Self builds community and promotes acts of kindness, two proven methods to build and maintain mental wellness. Gordon is asking clubs and districts to expand on our culture of care by erasing the stigma associated with emotional well-being, raising awareness of mental health needs, and improving access to quality preventive care and interventions. He also encourages members to work with the Rotary Action Group on Mental Health Initiatives, a global community with expertise in helping people improve their mental health. Other action groups specialize in related topics, such as addiction prevention. Watch a message from Gordon about prioritizing mental health.

- Peacebuilding Through Virtual Exchanges. Rotary has a long history of working for peace through personal connections. Inspired by what we've learned during the COVID-19 pandemic, Gordon is encouraging districts to incorporate virtual components into more programs, events, and activities especially Rotary Youth Exchanges and Rotary Friendship Exchanges. This will give people new ways to experience other cultures, make participation more accessible, and build understanding.
- Empowering Girls. Gordon is continuing this initiative that focuses on elevating the voices and unlocking the power of girls and women around the world. He is encouraging members to keep finding ways to improve girls' health, well-being, education, economic security, and self-determination. Empowered girls become empowered women who can change the world.

Learn more about Gordon's presidential initiatives.

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### District Membership Committee met for August Membership Month

Each Rotary District has a District Membership Committee comprising of a District Membership Chair and other Rotarians that have expressed an interest in developing a Membership Action Plan for the District, under the guidance of the District Governor. Our 2023-2024 District Governor Doug Buchy (Springboro) invited past District Governor Carol Hughes (Springboro) to fulfil the role of District Membership Chair (DMC) for the next three years.

Rotary International challenges the District Membership Committee each year with a few goals:

- 1. Assist Club Membership Committee Chairs in carrying out their responsibilities of attracting new members and engaging existing members.
- 2. Manage prospective members that come to Rotary looking for a club to join through the RI Manage Leads system on RI's website
- Assist in organizing, establishing and supporting new and different types of clubs in our District, either where Rotary is not present, or in existing areas where Rotary is already active
- 4. Communicate the Committee progress , challenges, and opportunities with our Rotary Zone Coordinator and District Governor regularly

District Governor Doug Buchy stated his personal membership goals for the committee at the beginning of July:

- 1. Increase membership numbers
- 2. Reconstitute Interact Clubs where they existed Pre-COVID
- 3. Add Rotaract (University based) Clubs at every University/College in our District
- 4. Reach out to past Rotarians (Pre-COVID) and invite them back
- 5. Look into new ways to do Rotary

Our initial meeting of our District Membership Committee was held on July 27, with 6 people in attendance, including District Governor Elect Dottie Meade (Fairborn) and District Governor Nominee Heidi Schiller (Oxford). Also on the call were Adam Horseman (Dayton), Ted Ramirez (Kettering) and April Walker (Springboro) and DMC Carol Hughes (Springboro).

We talked through the above goals and the roles of membership committee members. We would like to add at least 6 more Rotarians to our Committee, so if you saw tremendous growth in your club that you are willing to share, have seen progressive ideas emerge at your club level, have ideas, or just an interest in being involved, please reach our to DMC Carol Hughes

at 937-251-3333 or <u>carolhughes6@gmail.com</u>. Committee meetings will remain on Zoom for the time being, but the hope is to offer a couple of seminars on Zoom or in person during the next 12 months while we continue to formulate our plan.

Please see the attached video for more information! <u>Click here for Video</u>

## Third Annual Celebrate Community Week









Dear Rotary leader,

I am excited to announce that we are collaborating with Kiwanis International, Lions International, and Optimist International for our third annual Celebrate Community Week!

During the week of 11-17 September, we're encouraging Rotary and Rotaract clubs to partner with local Kiwanis, Lions, and Optimist clubs on a service project that will have a long-term impact in your community. (Use the club finder tools to locate <u>Kiwanis</u>, <u>Lions</u>, and <u>Optimist</u> clubs near you.) To get started, work with a local social service organization or with local government officials to learn what your community needs and how you can plan the most effective project.

Tell your neighbors — and us — about your joint service project by <u>sending out a news</u> release, posting on social media with #CelebrateCommunity, and adding the project to <u>Rotary Showcase</u>.

We can do more when we work together. Let's harness the collective power of our four organizations' 3.4 million members and Celebrate Community together.

Sincerely, John Hewko Rotary General Secretary and CEO

### Help Wanted - RLI Coordinator



Wanted. RLI Coordinator. The successful candidate will have graduated from RLI and have good organizational skills and a growing passion for RLI. Interested candidates should submit their resume to the current DG. For more information, contact PDG Eric Marcus at: <u>eric.marcus@mindspring.com</u>

### Damar Hamlin visits the Cincinnati Club

Wednesday, July 26, 2023



Rotary Club of Cincinnati proudly partnered with The Chasing M's Foundation for The Demar Hamlin CPR Tour at The University of Cincinnati. 17 members of club greeted and signed in 500 participants during the 4 hour event. They also learned CPR and Automated External Defibrillators (AED). An emotional Damar Hamlin and family addressed everyone who attended.

**Bellefontaine hosts an Exchange Student** 



Bellefontaine Rotary Club #3617 will be hosting a Rotary Youth Exchange student for 2023-2024 school year! Anni Sofia Kuntonen from Kerava, Finland will attend Benjamin Logan High School and will live with 3 host families in the area. What an excellent program for both Bellefontaine and Anni!