



Register Today for Rotary - Public Image

PUBLIC IMAGE PLANNING FOR YOUR ROTARY YEAR



**TOOLS AND RESOURCES
TO HELP YOU SET GOALS
AND GET INTO ACTION**

Why is public image important in Rotary?

Public Image and Public Relations are important functions. When a Rotary club has a positive public image, brand or reputation, current members are motivated to participate in service above self, prospective members are eager to join and sponsors are willing to support service.

Help your club build a strong public image in your community:

- Publicize your projects and activities to influence how your club is perceived.
- Share stories about how your club's projects affect the lives of people in your community.
- Present your club as vibrant and your members as people of action.

WELCOME TO THE BRAND CENTER

Tell the story of Rotary and how we are people of action in your community and around the world.

[LEARN MORE](#)



Join Leaders. Exchange Ideas. Take Action.

Multi District PETs - Future Dates Doors Open at 6:50

- September 14th – Rotary Club Membership
- November 16th – The Rotary Foundation
- **January 25th – Public Image**
- Friday & Saturday, March 10-11, 2022,
 - Columbus - All Ohio Pets (AOP)