

# Rotary



## District 6580

### District Leaders



Santhana Naidu DG  
District Governor



Jessika P. Hane DGE  
District Governor  
Elect



Kirk Bouchie DGN  
District Governor  
Nominee



James E. Bright  
Vice Governor



Kim Ingalsbe  
Assistant Governor



Travis Johnson  
Assistant Governor



Sara G. Laughlin  
Assistant Governor



Amy Renee Lee  
Assistant Governor



Mandy Jo Lohrum  
Assistant Governor



Scott Peyton  
Assistant Governor



Terry Tanner  
Assistant Governor

### Growing Membership

By Bettye R. Dunham PDG on Friday, August 16, 2019



Dear fellow Rotarians,

I am so glad to address you through this monthly newsletter to ensure that you are updated with Rotary and our district news. I love had the pleasure of kicking off this promising Rotary year by visiting several clubs in Southern Indiana, in which every club is making a special impact in their communities. Our goals this year are to **Grow Rotary** and **make Rotary family-friendly**.

**Growing Rotary:** We need to capitalize on the strong Rotary brand prevalent in our local communities to grow Rotary. August is Membership and New Club Development month. I challenge every club to appoint a membership chair and committee this month, and develop a multi-year membership development plan before the end of 2019. Membership does not just mean bringing new members. We must find ways to engage current and incoming members to build a stronger retention. I believe a stronger and engaged membership will naturally lead to increased giving. Please let me know how our membership or foundation committees can be of assistance to your club.

**Making Rotary family-friendly:** I believe our Rotary experience should be personally and professionally relevant and fulfilling. This is why I believe so strongly in building a more family-friendly Rotary -- one that welcomes children to our activities and that is considerate of families in our scheduling. **I am requesting all the clubs to at least have one family-friendly event during Rotary year** and have offered the District Governor visit to be such an event. I am very pleased to see so many clubs open up to this idea. The three Bloomington clubs co-hosted a family-friendly fellowship event for the DG visit. It was a terrific event and you can find pictures on our District Facebook page. Vincennes hosted a great family-friendly event combined with a service project dedication, and it attracted local business and public officials. I am looking forward to attending several other family-friendly events in the upcoming weeks!

Thank you for choosing to be a part of Rotary and making a difference locally and globally!

Sincerely, Santhana, DG

### AUGUST IS ROTARY MEMBERSHIP MONTH

Did you know that August is Rotary Membership Month? It is time to celebrate your Rotary club and your members and all of the good we do. Make sure that we all join in the celebration! Here are some thoughts on how to celebrate:

- **Visit Another Club:** Take the time to visit another Club to exchange ideas on membership strategies that have worked well.
- **Say It Loud and Proud:** Use your social media to let your network know you are a member. Change your Twitter and Facebook profile to Rotary Connects The World graphic.
- **We Are Rotary:** Use the hashtag #WeAreRotary and post photos to Facebook, Twitter, or Instagram
- **Making a difference:** Share stories about your service projects and how they improve lives on Rotary Showcase
- **Stay Current:** Enroll in a Rotary webinar through the learning center on Best Practices to Engage Members or Building a Diverse Club.

Most importantly, take the time to reflect on what Rotary means to you. Rotary members have pushed polio to the brink of eradication, delivered clean water to those in need and improved their local communities. What does Rotary mean to you?



Loretta Ulery  
Assistant Governor



Randall D. Wheeler  
District Secretary



David J. Reinhardt  
District Treasurer



Lance Eberle, District Membership Chair



RESOURCES for GROWING MEMBERSHIP!!

Hear our RI President, Mark Maloney's message on **membership**:

GO TO: <https://youtu.be/ZFDkdoGgVlc>

Find out ways to use these resources to help **grow** your club membership.

- [Assess your club](#)
- [Engage current members](#)
- [Connect with prospective members](#)
- [Follow your membership leads](#)
- [Make new members feel welcome](#)
- [Develop your club](#)

**GO TO:** <https://my.rotary.org/en/learning-reference/learn-topic/membership>

[Read More](#)

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## **RYLA--The Gift That Keeps on Giving**

By Owen V Johnson on Friday, August 16, 2019



### **What is RYLA?**

**The 2019 ROTARY YOUTH LEADERSHIP AWARDS will be held Friday, October 18th-Sunday, October 20th.**

**RYLA** is a Rotary sponsored youth leadership training program for high school age students. Each year more than 9,000 young people are sponsored in RYLA programs by Rotary clubs in over 25 countries. Rotarians provide the RYLA program FREE to all participating students.

[Read More](#)

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## **Bedford Rotary Club's Centennial Celebration**

By Bettye R. Dunham PDG on Friday, August 16, 2019

Bedford Rotary Club celebrates their centennial on August 25th at the Downtown Depot. [Read More](#)

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## **District Assembly October 19**

By Bettye R. Dunham PDG on Wednesday, August 21, 2019

Register for the District 6580 Assembly [Read More](#)

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## Celebrate World Polio Day

By Bettye R. Dunham PDG on Wednesday, August 21, 2019

World Polio Day Celebration [Read More](#)

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