

# District Grant Application Evaluation

Project: \_\_\_\_\_ Club: \_\_\_\_\_ Score: \_\_\_\_\_

JUDGING CRITERIA	UNSATISFACTORY (1 point ea)	FAIR (3 points ea)	GOOD (5 points ea)	EXCELLENT (7 points ea)
<b>Project is Meaningful to the Community it is Intended for &amp; Benefits Many</b>	Benefits only a few individuals	Benefits a smaller group of individuals, but the need has been effectively demonstrated within the community.	Need has been effectively demonstrated. Benefits many in the community.	Need is of extreme importance to the community. Benefits many IN NEED within a community
<b>Rotarian Involvement (family of Rotary &amp; community)</b>	Only one or two members of the club are involved in the grant	Several members are directly involved with the grant. Others in the club assist with PR, grant management, etc.	Many members will be actively involved in the grant. Also may include Interact, Rotaract members, family members	The majority of the club members will be actively involved. Project will include family of Rotary (Interact, Rotaract) and/ or community involvement.
<b>Public Relations Plan for the Project</b>	Little or no PR provided (e.g. club submits only one press release to local newspaper)	Newspaper, social media, website.	Newspaper, social media, website, sign (if applicable) Frequent outreach to the public throughout the duration of the project.	Has PR committee established for the project throughout the duration of the project. Newspaper, radio, tv, social media, website, signs & more
<b>Application Preparedness</b>	Application was incomplete.	Application was complete and depicted a worthwhile project.	Completed application was above average. Met all requirements and effectively demonstrated a commitment to a meaningful project	Application was prepared with excellence and exceeded committee's requirements. Club(s) exhibits exemplary commitment to a meaningful project.
<b>Level of Club giving over the last 3 years</b>	<p style="text-align: center;"><b>3 Pts</b></p> Average giving over 3 previous years of \$25+ per member (2013-2016)	<p style="text-align: center;"><b>6 Pts</b></p> Average giving over 3 previous years of \$50+ per member (2013-2016)	<p style="text-align: center;"><b>9 Pts</b></p> Average giving over 3 previous years of \$75+ per member (2013 – 2016)	<p style="text-align: center;"><b>12 Pts</b></p> Average giving over 3 previous years of \$100+ per member (2013-2016)
<b>Bonus and Discretionary points:</b>	Note: There will be up to 5 points that can be awarded for unique/innovative approaches and up to 10 potential discretionary points awarded			