

**District 6580 Goals for 2017-18**

**Support and Strengthen Clubs**

* All clubs will work to achieve the Presidential Citation.
* All club presidents will post at least 10 goals in Rotary Club Central by July 1, 2017.
* Ninety percent of clubs will have engaged in Visioning for planning or Strategic Planning.
* The district will post a net gain in membership of 53. [our district membership has declined by over 150 in last 5 years]
* The district will increase the number of members younger than 40 by ten percent.
* The district will have initiated the process to start a new club in two communities in the district.
* Our district will add five new Interact or Rotaract clubs.

**Focus and Increase Humanitarian Service**

* The district will offer a global grant scholarship.
* The district will attain a minimum Annual Fund contribution of at least $130 per capita.
* The district will increase the number of Paul Harris Society members by 15.
* The district will increase the number of Paul Harris Fellows by 40.
* 50 percent of clubs will participate in District Grants.
* Our district will plant one tree per member.

**Enhance Rotary’s Public Image and Awareness**

* The district will have a public relations team that supports club efforts in public awareness.
* All clubs will collect and report on volunteer hours and service project contributions.
* Eight clubs will commit to host an inbound exchange student.
* Ten clubs will have youth applicants to be outbound exchange students.
* All clubs will have a public relations coordinator.