**Action Plan for Jasper Rotary Club**

**Attraction- January 2021**

**Strategy:** Have one meeting once a quarter that is a social time only or a service project. Invite friends and prospective members to attend.

# What:

1. Ask the Club Secretary to add the event to the Club Calendar, once per quarter, alternating between a social event and service project.
2. Assign the dates to either the Social Committee or Community Service community to plan the event for the assigned dates.
3. Invite new members as well as prospective members and friends to the events. COVID restrictions permitting.

# Who:

1. Social Committee Chair and committee will set the program for their assigned dates.
2. Community Service Chair and committee will plan the service project for their assigned dates
3. Membership Committee Chair and committee will review list of prospective members to invite to events.

# When:

1. Plan to have the first social event during the 4th week in March, COVID restrictions permitting.
2. Community service community will plan first service project to take place in the 4th week in June.
3. Each quarter thereafter, the meeting scheduled during the 4th week will alternate between a social event or service project.
4. Four weeks prior to upcoming event, review list of prospective members and friends and make invitations. Send reminder to invites a week prior to event.

**Results Anticipated:** Need to have further discussion with Board on goals

# Social Committee Chair assigned this Strategy: Amy Gehlhausen

# Service Committee Chair assigned to this Strategy: Kenny Speed