**Action Plan for Evansville Morning Satellite Rotary Club**

**Attraction- January 2021**

**Strategy:** During the 2nd Tuesday of each month, have each member brainstorm the names of people they believe would be excellent Rotarians. Develop a spreadsheet of the individuals and assign a member to invite each person to the next social and/or service project.

# What:

1. Define what would be an ideal Rotarian. Ideas include person with a servant’s heart, desire to give back to the community and a passion for women and families.
2. As part of the business meeting (2nd Tuesday each month), the Chair/President will set aside 5 minutes in which to brainstorm names of people who would make an ideal Rotarian and review current list.
3. Membership chair will assign prospects to members to cultivate prospects and invite to upcoming Club socials and or service projects.

# Who:

1. Club Chair/President will lead membership discussion at each monthly business meeting.
2. Club Secretary will keep and update spreadsheet of prospective members names and contact information.
3. Membership Chair will assign prospective members to current members to cultivate relationship and work with Club Secretary to update spreadsheet.

# When:

1. At next business meeting, list the traits of an ideal Rotarian.
2. At each business meeting, thereafter, set aside 5 minutes to identify and discuss current prospective Rotarians.
3. At each business meeting arrange invitations to prospective members and friends. Send reminder to invites a week prior to event.

**Results Anticipated:** Increase membership to twenty members by July 1st.

# Membership Committee Chair assigned this Strategy:

# Club Secretary Assigned to This Strategy: Tina Fuhrer

# Club Chair/President Assigned to This Strategy: