**Action Plan for Columbus Sunrise**

**Rotary Club**

**Engagement- January 2021**

**Strategy:** Sunrise 7 membership program

# What:

1. Membership engagement program designed to get members more active in Club.
2. Promote Club Engagement by awarding Foundation points to those members that complete 5 out of the 7 objectives.
3. Objectives include participating in a community service project; attending a Board Meeting; attending a new member orientation; donating to the Rotary Foundation; Participating in a leadership event such as District Conference or RLI.; heading a Club Committee.

# Who:

1. Membership Committee will design and implement the program and keep track of member participation.

# When:

1. By March 2021 Board Meeting, Membership Committee will present program to Board for approval.
2. Once approved, Membership Committee will roll out and present the program and next Club Assembly and present to new members as they join.

**Results Anticipated:** 100%-member participation by the end of the 2021/2022 Rotary year.

# Champion assigned this Strategy: Todd Boilanger