

Action Plan for Greenwood/Whiteriver Rotary Club Attraction- January 2021

Strategy

Implement different membership models (Associate, Couples, Family or Organizational)

What

1. Review different models of membership from different clubs.
2. Discuss and determine what models may work for your club culture and financially.
3. Rank order the membership models to determine when to rollout and implement.
4. Make a list of individuals, couples, organizations in your community that the new model would be appropriate for and invite to a meeting.

Who

1. Melissa Winslow (Membership Chair) will organize and lead the discussion of the models.
2. Iddo Porat and David Maurer will assist Melissa in determining the models to present to the board for rank order voting.
3. All members learn about the new models and invite appropriate people to attend a meeting.
4. Melissa followup with members on who they are inviting and how it is going.

When

1. Melissa, Iddo and David will prepare the models to present to the board at the Feb or Mar Board Meeting.
2. After the board votes the new membership models will be presented to the club so they can think about who to promote the new models to in your community.

Results Anticipated

Bring on 3 new members via the first category in the 2021-22 rotary year.