

National Endowment for the Arts NEA

Indiana Arts Commission IAC



Tippecanoe Arts Federation TAF



Indiana Fiddlers Gathering

Civic Theater of Greater Lafayette

Book Readers and Horn Blowers



What is cultural planning?

- Community planning with arts & cultural "lens"
- Engage entire community and cultural sector
- Focus on interests, needs, priorities
- To make better use of existing, limited civic resources
- GOAL: Serve culture, serve community

Why cultural planning?

Use arts and culture to strengthen our community (e.g., downtown, schools, etc.)

Strong support from civic leaders, understand value of creative economy

Scarce resources – important time to plan

Scarce resources – important time to plan Build/maintain Greater Lafayette's position.



How did this project begin?

2005

Established task force to assess current state of the arts, recommended a comprehensive cultural plan for the community.

2006

"Plan to Plan" group established with cultural groups – approved process with TAF as commissioning organization. Co-chairs/Steering Committee named.





What's in the Plan

Use arts and culture to support downtown and community economic development.

Engage children, teens, and young adults more fully in the cultural life of the community.

Build a broader & deeper County-wide audience for arts and culture of all kinds.

Sustain Lafayette/West Lafayette's cultural ecology through stronger leadership and resource development.

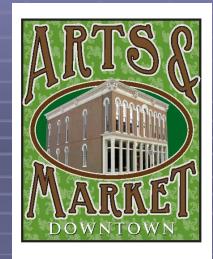


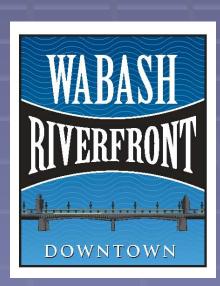


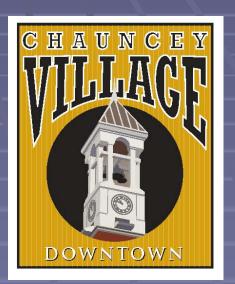
Use arts and culture to support downtown and community economic development.

- Downtown cultural district
- Cultural facilities master-plan create synergies, define gaps/needs
- Consider new performance/exhibition venue
- Joint, cooperative public art program
- Cultural experiences in neighborhoods











Engage children, teens, and young adults more fully in the cultural life of the community.

- More, better coordinated cultural experiences for school children
- More informal arts and cultural experiences for young children and teens.
- Stronger connection between institutions of higher education and community

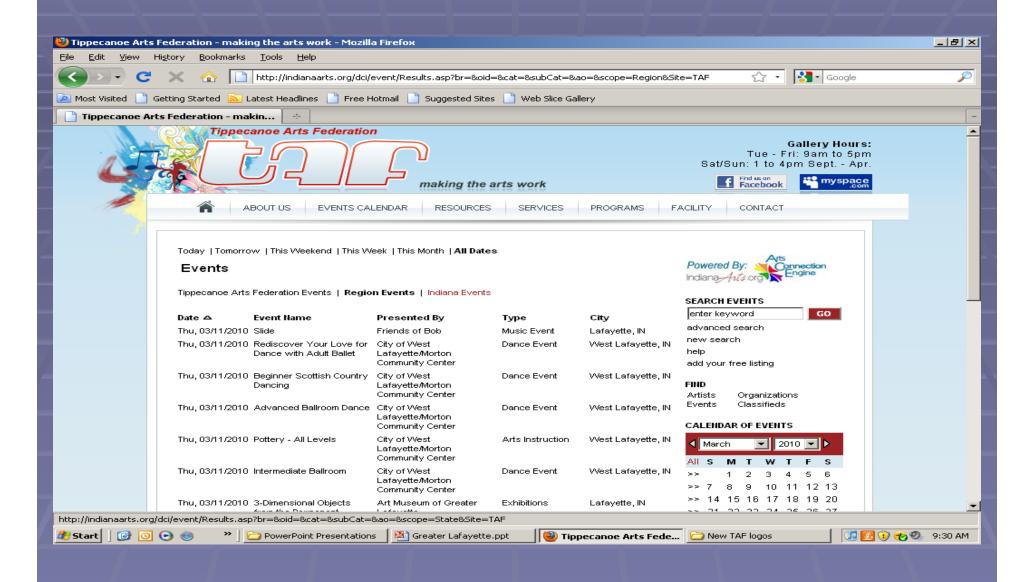




Build a broader and deeper County-wide audience for arts and culture of all kinds.

- Web-based communications mechanisms
- Improve community awareness of/access
- Increase participation in arts and culture
- Inclusive programs for diverse ethnicities, ages







Sustain Lafayette/West Lafayette's cultural ecology through stronger leadership and resource development.

- Consolidate administrative functions
- Professional development
- Partnerships culture/business/government
- Build TAF's leadership, capacity
- Increased support from the cities and County

