

G. Kapp notes for 1/18/2011 Rotary Club Update

Maj. Jim Irvine called it a “miracle” that the campaign raised \$156,443.88, nearly \$27,000 or 21 percent more than last year. This year’s goal was \$135,000.

“We were down \$12,000 from last year going into Monday, Dec. 13,” “When the weather was mild, our bell ringers were doing well to break even with the monies raised on that same day last year. But when the weather took a nose dive, so did our donations.”

Results of our 2010 Salvation Army Red Kettle Campaign:

Salvation Army		
Rotary		Kiwanis - Kettles and Raffle
Checks	\$7,450.00	
Kettles	\$2,197.34	
Total	\$9,647.34	\$12,510.46
Difference	-\$2,863.12	

We had nine locations and four time slots; of the thirty-six assignments, we covered all but six of the slots, and all were in the 4-6 PM timeframe.

Walmart W (Main)	\$361.84
Walmart 26 E	\$290.49
Sam's Club	\$273.87
JC Penney	\$271.96
Marsh W	\$270.13
Gordmans	\$249.63
Walmart W (Groc)	\$207.86
Marsh 26 E.	\$147.21
Sears	\$124.35
	\$2,197.34
Checks Submitted	\$7,450.00
Grand Total	\$9,647.34

Bell ringing was the first Saturday in December this year, and it was cold with competition from the Purdue Christmas Show, a Purdue men’s bball game and the Downtown Dickens of a Christmas. Next year we are scheduled to flip with Kiwanis, and they will have the first Saturday and we will have the second Saturday, December 10.

I would appreciate any ideas you all may have for next year:

1. 2-hour shifts OK or too long?
2. Other suggestions?