

# ROTARY MEMBERSHIP ANALYSIS 2000-2010

JULY 1,2010

Year (July-June)	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	00-10 Avg				
<b>Starting Membership</b>	287	287	277	264	252	230	233	229	219	214	249				
<b>New Members</b>	32	20	21	15	7	21	10	14	17	13	17				
<b>MEMBERSHIP</b>	305	319	307	298	279	259	243	243	236	227	266				
<b>Honorary Members (not counted)</b>							2	1	1	1					
<b>Attrition</b>											<b>Total</b>	<b>00-10 Avg</b>	<b>09-10</b>		
Deaths	3	6	3	3	4	2	2	1	5	1	30	3	12%	1	5%
<b>Resigned</b>															
Moved / relocated	9	5	3	4	4	4	1	5	5	3	43	4	17%	3	14%
Health					1	1		2	2	4	10	1	4%	4	18%
Personal	3	2	10	1	1	1	2	2	1	2	25		10%	2	9%
Dues / Financial	7		1					1	1		10	1	4%		0%
Time/work constraints	2	1	10			3	7	4	6	7	40	4	16%	7	32%
Drop-attendance/dues	2	12	3	17	6	2	2	6	1	3	54	5	21%	3	14%
No info/disinterest	6	4	4	2	13	5		3	1	2	40	4	16%	2	9%
<b>Total</b>	<b>32</b>	<b>30</b>	<b>34</b>	<b>27</b>	<b>29</b>	<b>18</b>	<b>14</b>	<b>24</b>	<b>22</b>	<b>22</b>	<b>252</b>	<b>25</b>	<b>100%</b>	<b>22</b>	<b>100%</b>
<b>Turnover</b>	<b>0</b>	<b>-10</b>	<b>-13</b>	<b>-12</b>	<b>-22</b>	<b>3</b>	<b>-4</b>	<b>-10</b>	<b>-5</b>	<b>-9</b>	<b>-82</b>	<b>-8</b>			
<b>End of Year Members</b>	<b>287</b>	<b>277</b>	<b>264</b>	<b>252</b>	<b>230</b>	<b>233</b>	<b>229</b>	<b>219</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>205</b>			
<b>Club Attrition</b>	<b>00-01</b>	<b>01-02</b>	<b>02-03</b>	<b>03-04</b>	<b>04-05</b>	<b>05-06</b>	<b>06-07</b>	<b>07-08</b>	<b>08-09</b>	<b>09-10</b>			<b>09-10</b>		
Club Membership	319	307	298	279	259	251	243	243	236	227	266	227			
Net Change/Turnover	0	-10	-13	-12	-22	3	-4	-10	-5	-9	-82	-8	-9		
<b>Attrition</b>	<b>0%</b>	<b>-3%</b>	<b>-4%</b>	<b>-4%</b>	<b>-8%</b>	<b>1%</b>	<b>-2%</b>	<b>-4%</b>	<b>-2%</b>	<b>-4%</b>	<b>-3%</b>	<b>-4%</b>			
<b>New Member Attrition</b>	<b>00-01</b>	<b>01-02</b>	<b>02-03</b>	<b>03-04</b>	<b>04-05</b>	<b>05-06</b>	<b>06-07</b>	<b>07-08</b>	<b>08-09</b>	<b>09-10</b>	<b>Total</b>	<b>99-10 Avg</b>	<b>09-10</b>		
New Members	32	20	21	15	7	21	10	14	17	13	170	17	13		
Leaving Same Year	20	7	11	4	3	5	0	1	2	2	55	6	2		
<b>Attrition</b>	<b>63%</b>	<b>35%</b>	<b>52%</b>	<b>27%</b>	<b>43%</b>	<b>24%</b>	<b>0%</b>	<b>7%</b>	<b>12%</b>	<b>15%</b>	<b>32%</b>	<b>15%</b>			