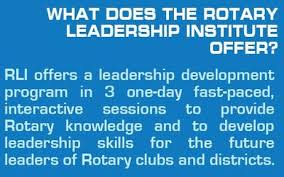
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**Curriculum Outline: Parts I, II, & III**

**Part I – The Rotarian**

**My Leadership in Rotary**

As a Rotarian, I am, by definition, a leader. I will explore the characteristics of leadership, motivational techniques, and leadership styles. How do I best lead?

**My Rotary World**

As a Rotarian, I am part of a worldwide organization of like-minded people. I will take time to truly understand the purpose and structure of Rotary. Can these resources help me?

**Ethics and Vocational Service**

I am ethical, recognize and promote ethics in others, and seek opportunities to serve through my vocation. You can see that I am a Rotarian.

**Foundation I: Our Foundation**

I am “doing good” in my local community and around the world. I will learn the basic goals and programs of our Foundation. I am a force for good in the world!

**Engaging Members**

I make my club and Rotary stronger by my active participation. Engaged club members have fun, make friends, and effectively serve. This is why I joined Rotary!

**Creating Service Projects**

I am a vital part of a worldwide service organization of business, professional, and community leaders meeting needs in communities. I can build, run, and promote service.

**Part II – The Club**

**Rotary Opportunities**

As I further my Rotary journey, I can explore the many opportunities available within Rotary for personal, community, and professional growth and development.

** Effective Leadership Strategies**

As I further my club members in their Rotary journey, I will engage in more complex and skillful use of my leadership skills and seize opportunities to lead.

**Attracting Members**

I can lead and promote my club‛s reexamination of its distinctive position in my community and the quality of members we attract. I want to work with the best people!

**Club Communication**

I can serve by leading and promoting effective communications to my club‛s internal and external audiences. Here, I refine and practice my skills.

**Team Building**

I can lead and promote my club‛s collaboration in effective and motivated groups to accomplish our goals of service … and harness the real power of Rotary clubs and Rotarians!

**Foundation II: Targeted Service**

I can lead and promote my club‛s participation in unique, significant, and targeted service opportunities through our Foundation. I extend my understanding of key concepts of Rotary programs!

**Part III – My Rotary Journey**

**Strategic Planning**

I can strengthen my club by promoting and leading insightful planning and analysis. Looking at my Rotary club, how can I help make improvements that will matter?

**Foundation III: International Service**

As I further my Rotary journey, I can build connections around the world, helping to meet needs, solve problems, and build peace.

**Public Image & Public Relations**

As I further my Rotary journey, I will identify opportunities to promote the image of my club and Rotary to the benefit of my community and world.

**Building A Stronger Club**

A new (and old) look at business-related activities in my club.

**Making a Difference**

As I further my Rotary journey, I will assess my own experience and growth through RLI and help improve the path for others to follow.