

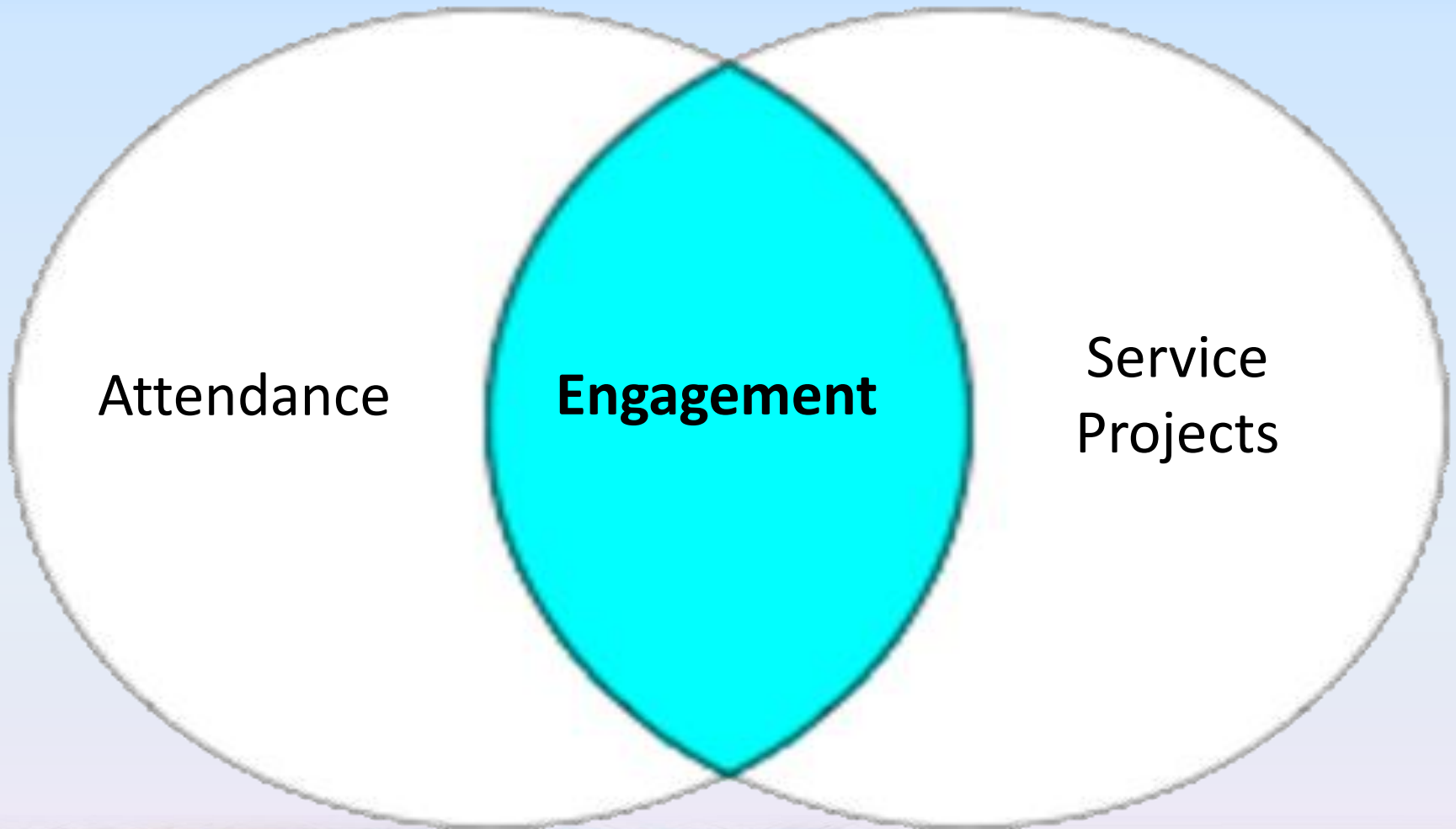
Engagement (“engage”)

September 2017

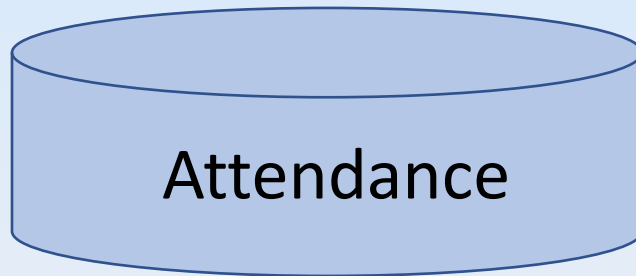
Background



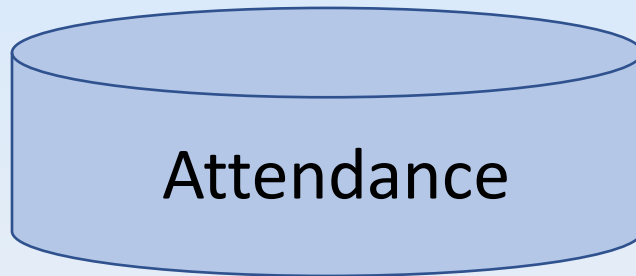
- In 2003, Rotary required that active members must attend 60% of club meetings
- Six years ago. The COL decided a member can attend at least 60 percent of the regular meeting of another Rotary club or a provisional Rotary club.
- Districts are no longer requiring clubs to submit attendance to clubs
- Many clubs are not taking attendance. These clubs feel this requirement is no longer needed.
- Last COL decided member engagement was more important than taking attendance.
- This this year the RI President added a section to track how engaged a member is.



Calculating Engagement



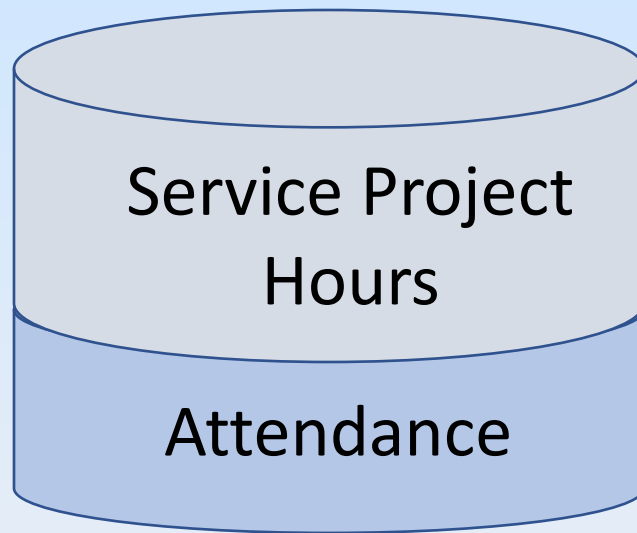
Calculating Engagement



Assumption:

1 meeting = 1.0 hour

Calculating Engagement

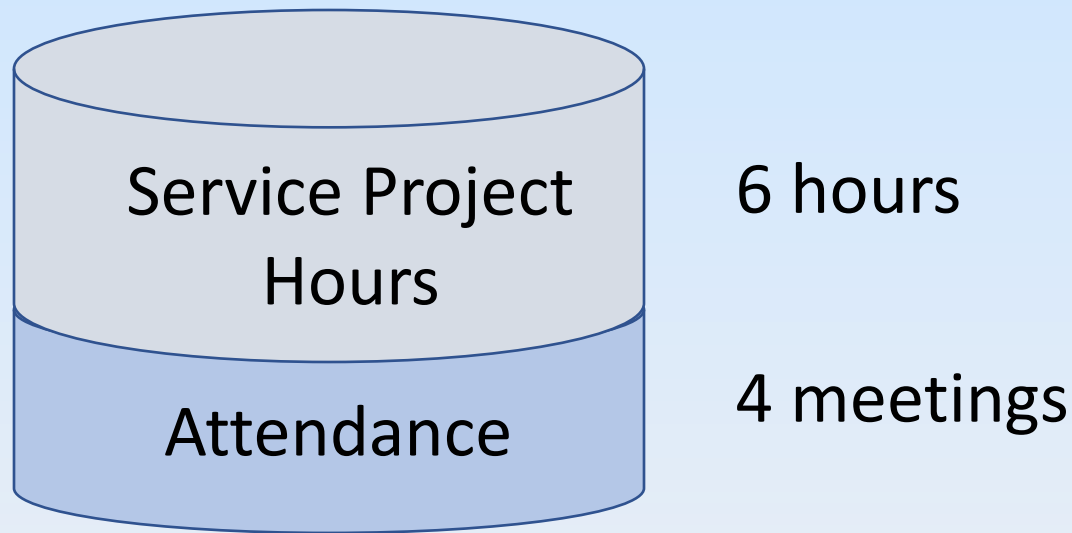


4 meetings

Assumption:

1 meeting = 1.0 hour

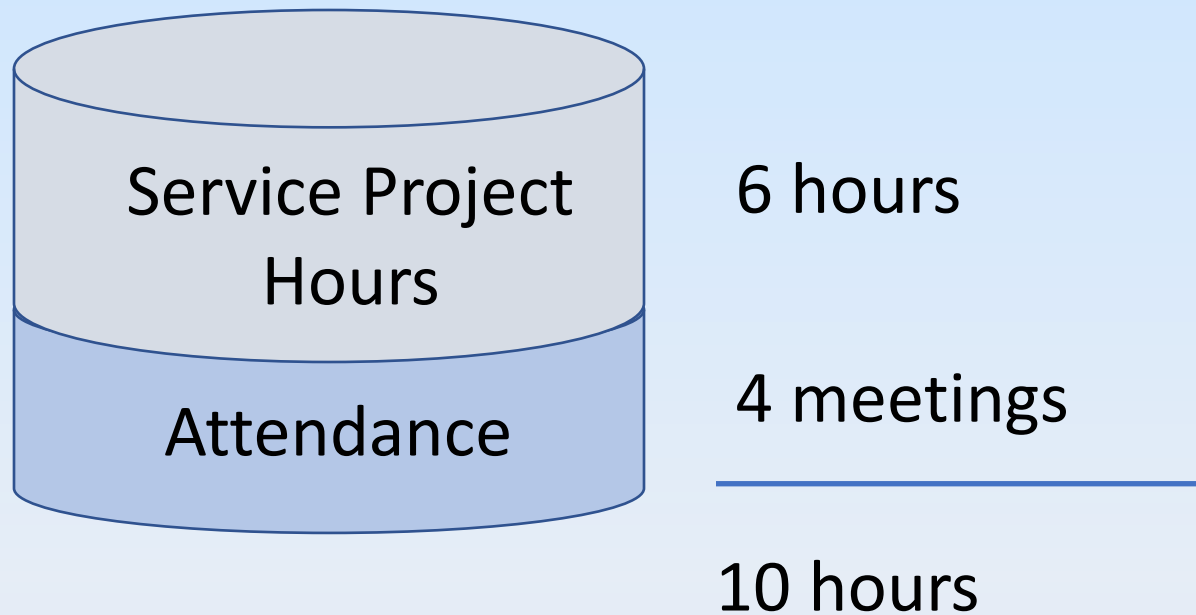
Calculating Engagement



Assumption:

1 meeting = 1.0 hour

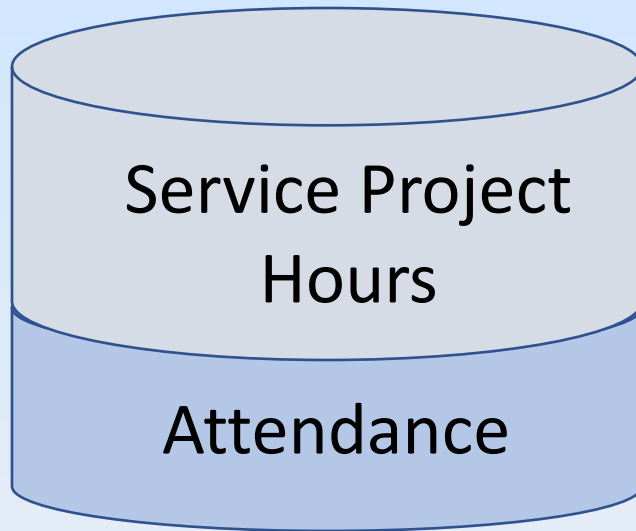
Calculating Engagement



Assumption:

1 meeting = 1.0 hour

Calculating Engagement



6 hours

4 meetings

10 hours $\rightarrow \frac{10}{4} = 250\%$
Engagement

Assumption:

1 meeting = 1.0 hour

How Engaged are you members



- How active are your members in club events..
- What vehicle are you using to track the activity of members concerning projects
- If the club is not taking attendance, how does the club know how often are you seeing the member.