

Club Flexibility Worksheet

Your club recently conducted a survey of your current members. About six members said they would be leaving the club in the next three to six months. When asked why, they all said they believe in the mission of Rotary, but want something different from their club experience. Together as the Leadership Team of your club, you listen very carefully to these members and discern that the following change would help your club give a different club experience for them. As a team, you will choose one idea that you think would make a club more flexible and adaptable. Then once you choose that one change, you are going to create a persuasive speech to present to your board that reflects your new flexible idea. Remember that a persuasive speech is about three sentences that provide the idea, the benefits, and the call to action.

Develop a Club Motto

Offer new membership types

Meals pay as you go

Develop a Satellite club

Change the meeting place

Change the meeting time

Change the meeting venue to Virtual

Use Facebook Live at Meetings

Have a meeting only twice a month

Any other change you believe would make your club more appealing

1. Your change idea:

2. Your three sentence persuasive speech: