



Rotary
District 6510



Mary Harvey, District Governor 2022-2023

This is our fourth letter in the series. As you begin your training and to prepare for Land of Lincoln PETS (LOLPETS) and the journey you will be taking, please don't hesitate to look for help from your district support team.

UPCOMING TRAINING DATES: HAVE YOU REGISTERED?

FEBRUARY 19, 2022 PRESIDENTS ELECT TRAINING (PETS) ORIENTATION
DOUBLETREE BY HILTON, MOUNT VERNON

MARCH 18-20, 2022 LAND OF LINCOLN PRESIDENTS ELECT TRAINING (LOLPETS) (DISTRICTS 6490, 6510, 6560, 6580)
HOLIDAY INN, EFFINGHAM

APRIL 9, 2022 DISTRICT ASSEMBLY
DOUBLETREE BY HILTON, MOUNT VERNON



I'VE HEARD THIS QUESTION ASKED OF OUR ROTARY CLUBS - IF I WERE TO TRY AND SELL YOUR ROTARY CLUB TODAY, WOULD THERE BE A BUYER WHO WOULD BE INTERESTED IN IT? MAKING SURE YOUR CLUB IS VISIBLE AND ATTRACTIVE TO YOUR COMMUNITY IS A WAY TO GROW ROTARY AND KEEP IT CONNECTED.



MyRotary, the Learning Center

Go to The Learning Center and explore the courses available to you on being a Club President and the various other club leadership roles.

Create an Account on MyRotary at the link below (<https://my.rotary.org/en/>)

- o gain access to the latest reports, information and tools. Your account lets you do Rotary business quickly and efficiently and ensures that Rotary International has accurate records for your club.
- o enter goals and track progress, record service projects and Foundation goals
- Access the Learning Center ([How to Access the Learning Center](#))
 - o learn at your pace and convenience
 - o choose learn by role: Club President with information you need to succeed
 - o **Course Topics > Public Image**

Public Image Plan

Each club should have on its board a Public Image Coordinator who is comfortable regarding social media and who can manage how your club is perceived by the public. If you need assistance or more information, please contact our district public image coordinator.

There are many tools available in Rotary's Brand Center that can help you in developing advertising and marketing materials for your club.

Go to brandcenter.rotary.org and log in with your MyRotary account credentials



There will be more training at LOLPETS that will assist you with building and improving your club's image in your community.

LOLPETS.ORG



Land of Lincoln PETS



Rotary Districts 6490, 6510, 6560 and 6580

Registration Information can be found [HERE](#) for Land of Lincoln Presidents Elect Training Seminar
Thelma Keller Conference Center Effingham, IL
March 19-20, 2022

Hotel Information

Hotel Block - Please call the Hotel's direct line to lock in your room and RATE.

Be sure to ask for the "LLP", "Land of Lincoln PETS" discount rate.

Holiday Inn Effingham

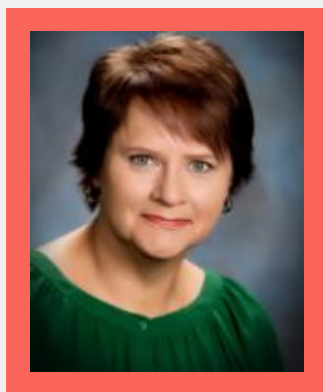
1301 Avenue of Mid America, Effingham Illinois, USA 62401
Tel: 217-540-7777

Rate: \$119.00 plus taxes (connected to the Conference Center)

Country Inn & Suites

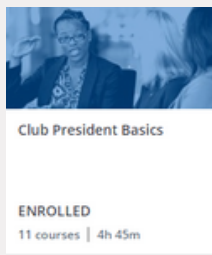
1200 North Raney, Effingham, Illinois, USA 62401
Tel: 217-540-5555

Rate: \$95 plus taxes (next door to the Holiday Inn)
Includes complimentary breakfast



District Governor, 2022-2023
Mary Harvey
Rotary Club of Mt. Vernon

Mary joined the Mount Vernon Rotary Club in 2011 and has served in multiple capacities including Club President, Club Secretary, Club Membership Chair, and Board Director. Mary is a Facilitator with Rotary Leadership Institute, a member of the Paul Harris Society, a Level 3 Major Donor to The Rotary Foundation and was chosen Rotarian of the Year in District 6510 for Rotary year 2018-2019. As a consultant for small business management and human resources for 30+ years, Mary has worked within a variety of industries including healthcare, construction, and manufacturing with an emphasis on employment law. She joined her husband, Lane, in his law practice in 2010 serving as the firm's financial director. Mary is originally from Northeast Wisconsin (Go Packers!) where she raised her family who still reside in Green Bay, Wisconsin. She met her husband, PDG Lane Harvey in Chicago Illinois and Attorney Harvey was able to use his powers of persuasion to lure her to Southern Illinois in 1999. When not visiting with clubs around District 6510 as the District Membership Chair, she enjoys traveling, visiting her 12 grandchildren, handbell ringing, and floral design. She loves her family, her beautiful blue-eyed husky Beau, Riesling wine, Door County Wisconsin, football and Rotary.



Have you completed your learning center courses? We will have a drawing on 2/19 for the Presidents-Elect who have completed their 11 Learning Center Courses under "Club President Basics". Invest 4-5 hours on preparing for your year as President. You won't regret it. Must be present to win!



Rotary International President,
2022-2023
Jennifer Jones



**IMAGINE
ROTARY**