**Westland Rotary Board Meeting Minutes**

**February 3, 2021**

**Present: John, Kristi, Antoinette, Jill, Julie, Maria, Devin, Mary, Jeff**

**Absent: Margaret, Don**

**1. Presidents Report-** The district is cancelling conference and is scheduling online version. John will be sending out a link to sign up via online for the district conference. The next year’s conference 05/12/22 will be at the Grand Traverse.

**2. Secretary’s Report-**  January minutes reviewed and approved.

**3. Treasurer’s Report-** As of 01/31/21

Charitable account $125,244.37

Club account $5,684.41

Apple Stock- $257,734.37

**4. Discussion on Apple Stock-** The board discussed and approved hiring a CPA. Jeff J. will reach out to Wayne Rotary Club for a referral.

**5. Great Lakes Watershed Clean up-** April 24,2021- table to March.

**6. Sponsorship from Community Financial Credit Union-** Maria M discussed applying for sponsorships for future projects. The typical scholarships range from $2000-$4,000. The Community Financial Credit Union really engaged in the community. The board discussed several ideas on future projects. No decision was made at this time.

**7. Update on Transitional Families from Shelter-** Maria has been in contact with the shelters trying to find regarding that is in transition for housing. Currently, there has not been any families transitioning to the Westland. Part of that is due to COVID. The board discussed expanding to a Veteran. Tabled discussion until March.

**8. Dr. Amanda-** Mary discussed an idea for advertising the Westland Rotary Club. She discussed Dr. Amanda Facebook feeds that shows her going out to local businesses. Dr. Amanda has a large Facebook following and streams a video leaving a tab to help advertise to the community.

The board discussed several ideas and suggested a Marketing committee which consist of Mary, Jill, Maria and Gretchen. A follow up discussion will be in March to discuss their ideas.

**9. Fundraiser discussion:** Poker 2021 Mar 18-21; Jun 24-27; Sep 16-19

Tastefest- December 2021- Mary and Kristi to co-chair with chamber

The board discussed a potential for golf outing and agreed to not to peruse a golf outing at this time as a fundraiser.

**Next Board Meeting- Wednesday, March 3, 2021 - via zoom**