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| **YEAR 2024-25 SERVICE COMMITTEE STRATEGIC PLAN** |
| **FOCUS AREA** | **GOALS IN BOLD** OBJECTIVES | **ACTION PLAN:****WHO/WHAT/WHEN STRATEGIES TO MEET GOALS & OBJECTIVES** | **NOTES** |
|  | *GOAL – BROAD, DESIRED FUTURE STATUS**OBJECTIVE IS A STEPPING STONE TOWARD GOAL* |  |  |  |  |  |
| **Timing** |  | **JULY -SEPT** | **OCT-DEC** | **JAN-MARCH** | **APRIL-JUNE** |  |
| **IDEAL**  | **ONGOING DOCUMENTATION OF SERVICE PROJECT** |  |  |  |  |  |
|  | *Establish a system that captures the information needed for annual reporting to the membership and the district.* | Create a form that includes the necessary details requested from the District: (Project; # of participants; Partners, if any.) | Share with Standing Committees as well as membership | On-going check to ensure activities have been documented  | Finalize and report 0n 24-25 service projects to club and provide data to president for annual district report |  |
|  |  | Ongoing communication with membership on service activities | Ongoing communication with membership on service activities | Ongoing communication with membership on service activities  |  |  |
|  | *Consistent communication* | Request Club President to add Service Com report as a standing agenda item both at membership and executive board meetings  | Update at meeting | Update at meetings | Update at meetings |  |
|  |  |  |  |  |  |  |
| **IDEAL** | **INCREASE NUMBER OF SERVICE PROJECTS AT LOCAL, REGIONAL AND NATIONAL LEVEL** |  |  |  |  |  |
|  | *Continue exploring and implementing local service activities/ projects* | Encourage members to initiate and / or support local service activities. |  |  |  |  |
|  |  | Implement one or more over the year. | On-going | On-going | On-going |  |
|  | *Research possibilities on regional level* | Research by utilizing the ROTARIAN magazine and district newsletter | Ongoing research | Ongoing research | Ongoing research |  |
|  |  | Ask members attending district meetings to bring ideas back to membership | Ongoing | Ongoing | Ongoing |  |
|  |  | Share interesting ideas at monthly meetings | Share findings at monthly meeting | Share findings at monthly meeting | Share findings at monthly meeting |  |
|  |  | Implement one or more over the year | On-going | On-going | On-going |  |
|  | *Research possibilities on national level* | Research by utilizing the ROTARIAN magazine and district newsletter | Ongoing research | Ongoing research | Ongoing research |  |
|  |  | Ask members attending national level conferences to bring back ideas from what other Clubs are doing. |  |  |  |  |
|  |  | Share interesting ideas at monthly meetings if possible | Share interesting ideas at monthly meeting if possible | Share interesting ideas at monthly meeting if possible | Share interesting ideas at monthly meeting if possible |  |
|  |  | Implement one or more over the year | On-going | On-going | On-going |  |
| **IDEAL** | **DEEPEN MEMBERSHIP EXPERIENCES IN SERVICE TO OTHERS** |  |  |  |  |  |
|  | *Collect number of participants in each of the projects to meet end of the year district requirements* | Create a form documenting number of Club participants for each project | On-going | On-going | On-going |  |
|  |  | Share form and purpose with membership | Encourage committee chairs to submit information needed for the district report | Encourage committee chairs to submit information needed for the district report | Encourage committee chairs to submit information needed for the district report |  |
| **IDEAL** | **SUPPORT THE ON-GOING AND/ANNUAL CLUB PROJECTS** |  |  |  |  |  |
|  | *Annual and on-going projects are communicated on an accessible timeline.* |  |  |  |  |  |
|  |  | Assure timeline is available to membership | Assure timeline is available to membership | Assure timeline is available to membership | Assure timeline is available to membership |  |
|  |  | Recommend to Executive board that chair positions for annual projects be determined at start of year when possible |  |  |  |  |
|  |  | At completion of annual project, collect from chair the following: who was involved, what was outcome, time needed, process details, etc. | On-going collection | On-going collection | Summarize data in a report form for Executive Board and membership  |  |
|  |  | Reminders to Club membership about upcoming annual projects | Reminders to Club membership about upcoming annual projects | Reminders to Club membership about upcoming annual projects | Reminders to Club membership about upcoming annual projects |  |