| **YEAR 2024-25 SERVICE COMMITTEE STRATEGIC PLAN** |
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| **FOCUS AREA** | **GOALS IN BOLD** OBJECTIVES | **ACTION PLAN:****WHO/WHAT/WHEN STRATEGIES TO MEET GOALS & OBJECTIVES** | **NOTES** |
|  | *GOAL – BROAD, DESIRED FUTURE STATUS**OBJECTIVE IS A STEPPING STONE TOWARD GOAL* |  |  |  |  |  |
| **Timing** |  | **JULY -SEPT** | **OCT-DEC** | **JAN-MARCH** | **APRIL-JUNE** |  |
| **IDEAL**  | **ONGOING DOCUMENTATION OF SERVICE PROJECTS**  |  |  |  |  |  |
|  | Establish a system for predictable communication of all service projects that club members are involved in  | Define the system including Club sponsored and collaborattive | Present to Standing Committee Chairs and membership-at-large | Informal survey of membership to see if activities have been documented  | Finalize and report out data of club projects | Bob - bring form to Feb 18th mtg for review |
|  | Deepen Club member awareness of the ongoing efforts | Share and ask for feedback from club membership |  |  |  |  |
|  |  | Meet with Club President about adding agenda item to every meeting for Standing Committees |  |  |  | Laska & Bob will continue to remind Sharon and Earl. |
|  |  |  |  |  |  |  |
| **IDEAL** | **INCREASE NUMBER OF SERVICE PROJECTS AT REGIONAL AND NATIONAL LEVEL** |  |  |  |  |  |
|  | Research possibilities on regional level | Research by utilizing the ROTARIAN magazine and district newsletter | Ongoing research | Ongoing research | Ongoing research |  |
|  |  | Share interesting ideas at monthly meetings | Share findings at monthly meeting | Share findings at monthly meeting | Share findings at monthly meeting |  |
|  | Research possibilities on national level | Research by utilizing the ROTARIAN magazine and district newsletter | Ongoing research | Ongoing research | Ongoing research |  |
|  |  | Share interesting ideas at monthly meetings | Share findings at monthly meeting | Share findings at monthly meeting | Share findings at monthly meeting |  |
| **IDEAL** | **DEEPEN MEMBERSHIP EXPERIENCES IN SERVICE TO OTHERS** |  |  |  |  |  |
|  | Collect membership participation in each of the projects documented | Develop p a form to collect who participated in the project | Develop p a form to collect who participated in the project | Develop p a form to collect who participated in the project | Analyze data and share with Executive Board |  |
|  | Collect information on role each member performed. | Include role of participant on the form | Include role of participant on the form | Include role of participant on the form | Analyze data and share with Executive Board |  |
| **IDEAL** | **SUPPORT THE ONGOING / ANNIUAL CLUB PROJECTS** |  |  |  |  |  |
|  | Create timeline of annual projects | Review the Club’s annual timeline to ensure present | Reminder to club membership of annual project within this time period | Reminder to club membership of annual project within this time period | Survey membership seeking reflections on each annual project |  |
|  | Recruit member(s) to lead each project | Review the leadership roles in Club to determine recruitment status | Follow up with each chair to see what support if any is needed | Follow up with chairs to see if any support is needed | Survey chairs seeking reflections on each annual project |  |