Williamston Sunrise Rotary Adhoc Fund Raising Committee

Thursday, May 28, 2020

Attendance: Jim C., Raj W., Brian T., Sharon L., Wanda B., Narda M., Laska C., Jennifer

Given that we can not do the online duck race due to SOM rules, other ideas were discussed:

* Talent Show either online or at the bandshell (park closed by city)
* Mask making competition
* Road Rally (Narda and Laska remember either the WS Foundation or the Williamston Friends and Neighbors group sponsoring this years ago.)

This idea then took on some energy and morphed to:

* Duck Rally
* Duck Hunt
* Duck Scavenger Hunt
  + WSR Duck ~~Race~~ Scavenger Hunt T shirts (designed by Earl, hopefully and keeping our brand alive and out there!)
  + Everybody will be a winner for the scavenger hunt
  + Your entry number for the hunt will be your duck number for the culminating activity (Marketing will be needed!)
    - Advertise your race number is your duck number
  + The culmination is the virtual/live streaming duck race, like last year with the fire department hosting the duck race in a unknown location so we don’t bring a crowd
  + This is a WEEK LONG activity of road rally destinations – 7 days from 7:00am to 7:00pm on 7/\_/2020 (TBD) at Scavenger Sponsor sites
  + We can involve businesses that are interested. Example: IF you are wearing your Williamston Sunrise Rotary Duck Scavenger Hunt t shirt ,you can get a baby ice cream cone for a nominal fee or for free, depending on the business.
  + Rotary gets the revenue from hunt registrations
  + Social media sales and promotions
* Sub committee:
  + Wanda Bloomquist chair (as she’s done road rally planning before)
  + Narda
  + Raj
  + Jennifer
  + Sharon
  + Laska
  + Kay
  + Earl
* Brian and Jim to work through the Duck race details
* Next meeting Monday, June 1, at 8:00am

Respectfully submitted with certain missing details by Laska Creagh