S.W.O.T.

Williamston Sunrise Rotary

STRENGTHS

* Camaraderie
* Good leadership
* Good food at meetings
* Good speakers
* Support for community

WEAKNESSES

* Lack of participation by all
* Older group, need more younger members

OPPORTUNITIES

* Find a great community project for us to work on - get behind
* Do something together outside of meetings
* In my old Petoskey Club we did Adopt-a-Highway - 2 miles of US-131
  + We met at a local eatery before going out for breakfast
* International Project - tied with another club(s)
* Petoskey Club had a Bowlapalooza - outing at a bowling alley
  + Teams competed for goofy prizes
  + Winter blahs breaker

THREATS

* Age
* Dwindling membership (potential)