Rotary Club Goals 2018-2019

Williamston Sunrise Rotary Club

Board of Directors Meeting

Tuesday, June 19th 2018

GOAL SETTING: SMART (Specific, Measurable, Achievable, Realistic, Timeline)

REQUIRED:

Pay July 2018 and January 2019 club invoices on time

Report volunteer hours and service project contributions in Rotary Club Central (RCC- for PR)

SUPPORT AND STRENGTHEN CLUB

 Set at least 10 goals in Rotary Club Central

 Achieve a net gain of +1

 Achieve a net gain of +1 female

 Achieve a net gain of +1 under 40

 Engage members in outside social activities / Assign Mentors

FOCUS AND INCREASE HUMANITARIAN SERVICE (local and international)

Promoting Peace / Fighting Disease / Providing Clean Water, Sanitation, and Hydration / Saving Mothers and Children / Growing Local Economies / Supporting Education / Ending Polio / Protecting the Environment

* Sponsor a polio related fundraising or awareness event
	+ This event will be conducted at TOW – through raffle
* Partner with The Rotary Foundation to sponsor at least one project funded by a global grant or district grant
	+ Helping Hands

ENHANCE ROTARY’s PUBLIC IMAGE AND AWARENESS

* + Regularly update club website and social media accounts to showcase club activities
		- Updates to williamstonrotary.com
		- Updates to Eventbrite
	+ Have local media cover a club project, event or fundraiser
		- Website
		- Newspaper
	+ Sponsor a local Interact Club within our community
		- Work with Williamston High School to start new club in fall in grade 9 -10
		- Promote club through spring to expand to Webberville
	+ Work with local Rotarians past and present to document the history of our club and past service contributions
	+ Work to improve social media footprint of club, by encouraging members to tag, like, and follow our club. In addition ask our guests and partners to also do the same. Post pictures of impacts made from grants, sponsorships, and service project
		- Increase web present through web pages and Facebook
	+ Work with City to have Rotary Welcome signs placed in community listing our meeting times and location

FUNDRAISING:

 Annual Fund – $1500

 Polio Fund – $500

Key Dates:

 September 8th 2018 – Tom Clay Golf Outing

 September 20th 2018– Taste of Williamston

 September 23rd 2018 – Lansing Walk to End Alzheimer’s

 October 24th 2018 – World Polio Day

 October 31st – November 6th 2018 – World Interact Week

 December 5-8th 2018 – Poker

 February 1st 2018 – Deadline for reporting incoming club officers to RI

 March 14-16th 2018 – Great Lake Rotary PETS Kalamazoo, MI

 June 22nd 2019 – 21st Annual Duck Race

June 30th 2019 – Last day for Rotary clubs to report activities to a Rotary Citation

Grant Conference

Grant Proposal

Mackinac Island

Race

Food Bank / Triathalon /Kitten Nursery