



ROTARY:  
MAKING A  
DIFFERENCE

# District 6360 Gazette

VOLUME NO. XIV ISSUE NO. 9

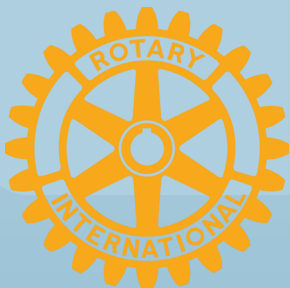
MARCH 2018



**District Governor  
Teresa Brandell  
& David Brandell**

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## ***From the District Governor***

March is a busy time of year in the Rotary world – lots of planning is underway as we work to train the incoming Presidents and other officers who will lead your clubs beginning July 1.

There is a lot of buzz about both our annual District Conference, coming April 20-22, and the annual Rotary International Convention, this year in Toronto, June 23-27. Look for more information about both of these events elsewhere in this newsletter.

**March is Water and Sanitation Month in the Rotary world.** This is a perfect opportunity to focus on this topic, which is one of The Rotary Foundation's six areas of focus.

Rotarians do much work throughout the world to ensure clean water and proper sanitation are available to as many people as possible. We have several such efforts right here in our district.

One of the most noticeable is our district's long-running biosand water filter project. That has recently expanded into an effort called: WASH (Water, Sanitation and Hygiene). We will hear an update on the current efforts of our district Rotarians regarding WASH at our District Conference in April.

**March 12-18 is World Rotaract Week.** This is a wonderful opportunity for us to celebrate the Rotaractors here in our midst.

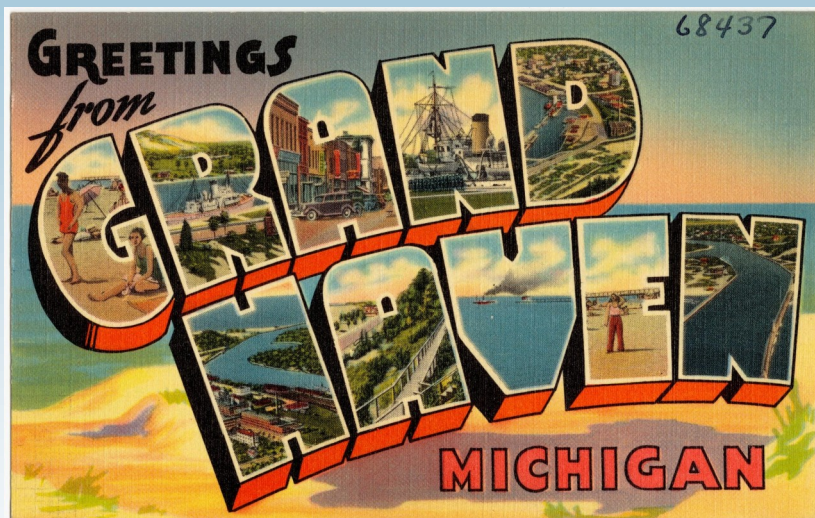
Rotaract is part of the Rotary family. Rotaract Clubs are for people from ages 18 to 30. Through their Rotaract Clubs, these members exchange ideas with leaders in their communities, develop leadership and professional skills, and have fun through service.

We currently have two Rotaract Clubs in our district: one in Kalamazoo, and the other on the Michigan State University campus. Plans are also underway to start one or two more Rotaract Clubs in our district. Rotaract is a global movement of young leaders who are developing innovative solutions to the world's most pressing challenges, and are also serving their communities. Thank you, Rotaract!

Yours in Rotary Service, **DG Teresa Brandell**

# Rotary District 6360 Conference 2018 – Grand Haven, Michigan

**Registration is Now OPEN! Space is LIMITED– [Sign Up NOW!!](#)**



**Theme:** Celebrate Making a Difference!

**Location:** Holiday Inn [Grand Haven-Spring Lake](#)

**Dates:** Friday, April 20 through Sunday, April 22, 2018

**Featured Speakers:**

- Rotary International President's Representative, [Shirley Grace](#), PDG



of Dist. 5230 in California

- Ambassador of Belize to the United States of America, [H.E. Daniel Gutierrez](#)

- [Alan Mallory](#), Rotary District 7010, "Reaching New Heights Together: A Rotarian Journey to the Summit of Mount Everest."

## **Schedule includes:**

- [Grant Management Seminar](#)
- One Rotary Summit – *The Sequel*



Meeting

***Plus lots of great breakout sessions!***

Visit our district website for the

latest information: [www.district6360.com](http://www.district6360.com)



- Do Rotary Differently (held at a local brewpub!)
- Annual Heroes Recognition on Saturday Evening
- District Annual Business



# The Membership Minute: *Just ASK!*

Greetings! Membership can sometimes be a challenge for clubs, so I have implemented a "Membership Minute" that will run often in the Rotary District Newsletter. Hopefully you might find some of these ideas helpful and can implement a few of them in the achievement of your membership goals.

A lot of clubs no longer strictly adhere to the vocational guidelines of Rotary. This is fine, but it can be a useful tool in reviewing the different vocation classifications and perform a diagonal slice of the types of members you have and those you don't have, which will yield a list of people to target for membership. For instance you may find you don't have someone representing health care, or an attorney, a druggist, machine shop, hardware, jeweler, clergy, newspaper/publisher, dentist, education, engineer, landscape service,

manufacturing, auto sales, Chamber of Commerce, County & Local Government, law enforcement, etc. Don't forget to target new or relocated businesses who recently started in your area. Give it a try, I bet you will come up with several potential names or possibilities. Get aggressive and ASK! Remember, if I can help, or do a membership presentation, please reach out to me. Thank you!

**Dale Charters**

District 6360 Membership Chair

Rotary Club of Plainwell: 269-377-0042 or [dcharters78@hotmail.com](mailto:dcharters78@hotmail.com)



# JUST ASK!

## Speaking of Just Asking... *We Need YOU!*

We have a special opportunity for you to be involved in this year's **District Conference**, as well as a chance to win some great prizes! If you and/or your guest would like to volunteer for an hour or two (or more!) at any time during the conference, then we will give you **10 free raffle tickets**, which can be used towards the silent auction or potentially the 50-50 raffle! Many options are available and any necessary training or preparation will be provided in advance!

If interested, please contact **Ingrid Nova** at **517-604-6360** or [Rotary6360@gmail.com](mailto:Rotary6360@gmail.com)!

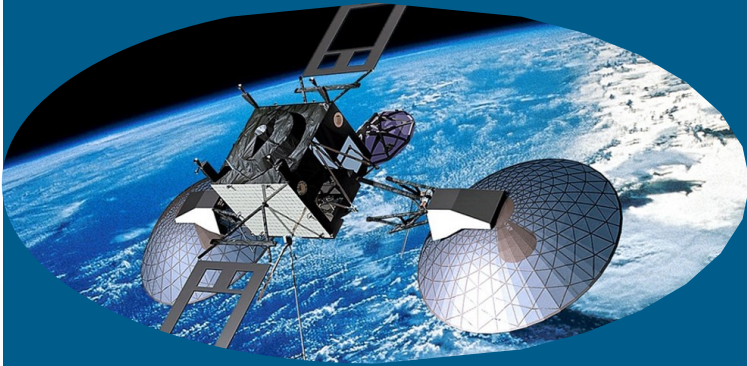
## ***More Grant Management Seminars Coming Soon!***

Is your Rotary Club thinking about applying for a Community Grant or a Global Grant from The Rotary Foundation (TRF) in the 2018-2019 Rotary year? All prospective grant-ees are required to be qualified through District 6360 to receive and administer TRF funds.

Among other things, qualification requires that TWO members of each interested Rotary Club attend a Grant Management Seminar. District 6360 is offering only TWO MORE opportunities to complete the Grant Management Seminar in 2018:

- **Tuesday, March 20** from 6 pm-8 pm @ East Lansing Public Library
- **Friday, April 20** from 2 pm-4 pm @ the District Conference in Grand Haven

There is no cost to attend the seminar. Registration for the February and March sessions is now open on DACdb.com. If you have any questions, please contact District Rotary Foundation Committee Chair Nathan Triplett at 517-719-6499 or ntriplett@gmail.com.



### **CHARLOTTE SATELLITE CLUB FEATURED AT DISTRICT CONFERENCE**

“Everything you wanted to know about a SATELLITE CLUB but were afraid to ask” will be answered at this year’s District 6360 District Conference April 20, 21, 22 in Grand Haven. Sign up TODAY and be sure to select the “Do Rotary Differently” session on Friday, April 20 at 4:30 PM!

The Charlotte Rotary Club established the first Satellite Club in Rotary District 6360 in August 2017 with 14 members. Its name is the Rotary Satellite Club of Charlotte Evening, Michigan, and USA.

The Charlotte Satellite Club will be presenting an actual Satellite Club meeting on Friday April 20 between 4:30 PM and 5:30 PM at the “Old Boys Brewhouse” in Spring Lake, which is across the street from the Conference’s site at the Holiday Inn.

You will be able to see the Satellite Club in action while quenching your thirst, and be able to ask questions about the Satellite Club’s formation and operation from the Club’s officers and members. Hope to see you there!!

# Marshall Rotary Club Hosts Good(will) Program!



Human Resources and Vice President, **Art Karr** and **Ellen Sanford**, Director of the new and expanded Goodwill, joined Rotary this week to talk about the wonderful things going on in Marshall. The new larger location 842 West Michigan Avenue now has 1600 square feet, a major difference from the old crowded store at the plaza. It has spread out for individual displays and shopper friendly signs to guide shoppers thru the store. The register is in front. The drop off is at the side of the building allowing customers to roll up and hand off donations.

Donations are now processed right in the store rather than going to a distribution center in Charlotte. 200 items are put on display daily.

The Grand Opening welcomed 1300 people on the first day. Director Sanford has a staff of 19 people which is constantly changing due to the philosophy of "job training for job placement". The store now has space for training in the building. CHANGING LIVES THRU THE POWER OF WORK is the focus of Goodwill that offers classes in resume writing, handling finances, managing money and more. If you haven't visited the store you will be enormously impressed when you see the new digs. There is plenty of parking available around the building. Contact Ellen at [esanford@goodwillcmh.org](mailto:esanford@goodwillcmh.org).

**Rotary**  
District 6360  
Public Image Team

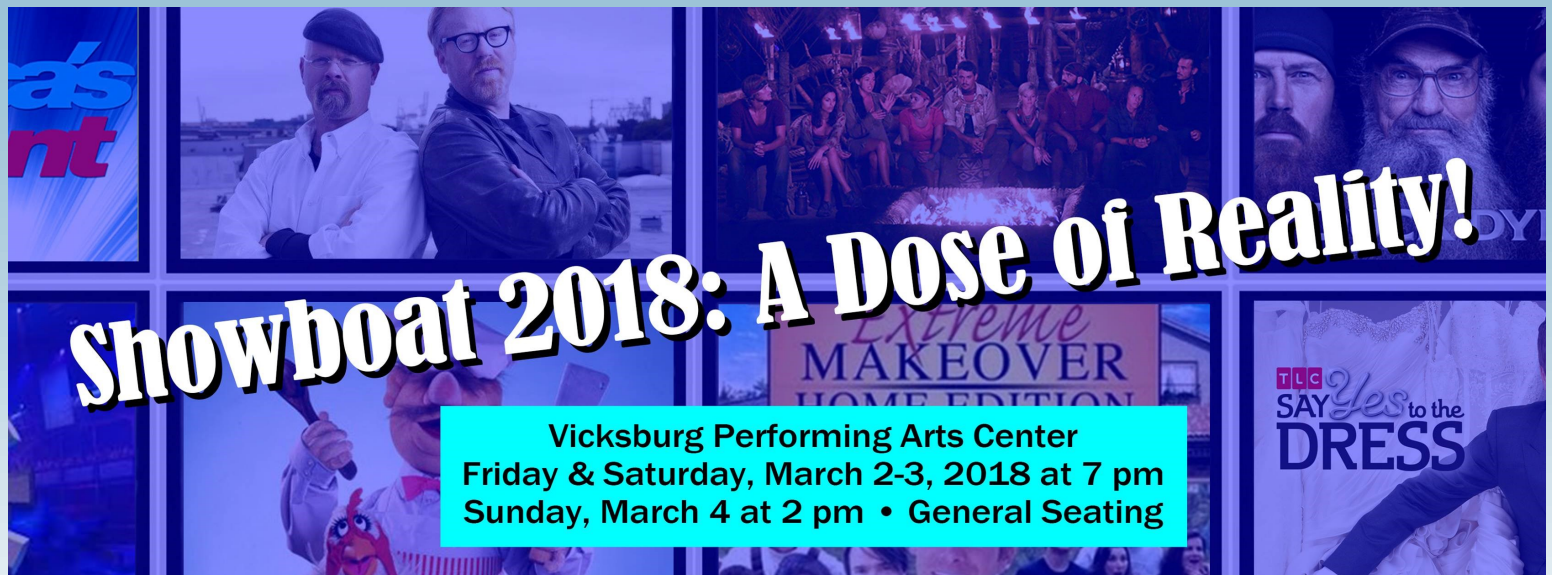



## ROTARY DISTRICT PUBLIC IMAGE

Have you visited [Rotary.org](http://Rotary.org) and discovered the wealth of Public Image materials available to members and club? If not, go to [www.rotary.org](http://www.rotary.org), follow the links to **Brand Center** and get familiar with it. You will have

to create an account in My Rotary, but it's easy. Once you have an account, you can create your own profile and have connection with the Global Rotary network. In the Brand Center you will find lots of information on creating logos, personalizing graphics for websites, print and Facebook, and informative videos which can be shared. Need a club program? Feel free to contact Public Image Chair T.R. Shaw at 269-965-2979 or [TRSBCMI@gmail.com](mailto:TRSBCMI@gmail.com) and we can come put on a show for your club on a variety of Public Image subjects!

**Rotary**   
**PUBLIC  
RELATIONS**



The **Vicksburg Rotary Club** will be putting on the **65th annual Vicksburg Rotary Showboat**. The boat will sail Friday March 2, Saturday March 3, and Sunday March 4, from the Vicksburg High School Performing Arts Center. Friday and Saturday Shows are 7:00 PM, and Sunday show is at 2:00 PM. The local Boy Scout troop will be sponsoring a Spaghetti dinner before the shows on Friday and Saturday, starting at 5:00 PM, and a Brunch on Sunday, starting at noon. All tickets are General Admission, and available at The Vicksburg Cultural Arts Center, or at the PAC on the day of the Show. Be there or be 

## East Lansing Rotary Invites You to a Celtic Concert Benefiting *Weekend Survival Kits*!

Contact Ingrid Nova for Tickets (\$25 in advance!) or more information!



*Battle Creek Rotary Club President Kathy Gallagher (l), Historian Ann Sheadel (c), and Cereal City Sunrise Rotary Club President, Troy Wensauer (r), stand in front of the A.Lincoln portrait made of pennies by Battle Creek artist, Richard Schlatter.*

## Rotarians Host Joint Meeting to Recognize Lincoln's 209th Birthday

Rotarians from the Cereal City Sunrise and Battle Creek Rotary Clubs, met in a joint meeting on Abraham Lincoln's 209th Birthday and heard a lecture on the life of Lincoln by historian and researcher, Ann Sheadel.

The meeting took place at the Battle Creek Community Foundation's Hampton Building which houses the "A.Lincoln" exhibit, a portrait of Lincoln made entirely of pennies. The portrait was the Grand Winner of ArtPrize 9 which takes place each year in Grand Rapids, Michigan and involves hundreds of artists in a public judging over the course of two weeks.

A.Lincoln was created by Battle Creek artist Richard Schlatter using a variety of pennies in different conditions. Lincoln's shirt is made entirely of steel pennies from the World War II era. The work of art has been on public

display in Battle Creek since the conclusion of ArtPrize last fall.

Club presidents Troy Wensauer of the Cereal City Sunrise Club and Kathy Gallagher of the Battle Creek Rotary Club welcomed members from both clubs which include many of Battle Creek's community leaders.

Sheadel gave a presentation on Lincoln with an emphasis of his opinions on slavery and the challenges he faced dealing with that issue. She also read many of Lincoln's famous words and described Lincoln as brilliant speaker and orator who never spoke without being very prepared.

The exhibit is housed at the Battle Creek Community Foundation, 32 West Michigan Avenue in Battle Creek and is open for viewing Monday-Saturday from 10 a.m to 2 p.m. and Sunday from 12 p.m. to 2 p.m. Admission is free.



## ***Rotary International Convention Toronto, Ontario, Canada June 23-27, 2018***

### ***Take the TRAIN To Toronto for the RI Convention!***

If you've never attended a Rotary International convention, why not start with Toronto? And if you're a convention veteran, you know how much fun it is! Here is some of the latest Convention news:

\* **The pre-registration discount ends March 31.** Registration will continue after this date, but the price will go up April 1. Registration is through the Rotary International website: [www.rotary.org](http://www.rotary.org) Look for the Toronto convention link along the right side of the page. Registration includes your admission to all of the large general sessions, all of the breakout sessions, and the House of Friendship.

\* We have **49 people from our district already registered**. If you have been thinking about attending, now is the time to take the plunge – it will be fun. And if you haven't been thinking about this at all, you should – it will be a memorable experience! Click [HERE](#) to register for the Convention!

\* You are also invited to register for a special **Hockey Hall of Fame Reception/Party**. This is for Rotarians in our Zone, which is the upper Midwest area. Learn more [HERE](#)!

\* We have been invited to join a **"Rotary Train"** to the convention by Rotarians in our neighboring districts (6380 and 6400). They thought it would be fun to travel to Toronto by train, and to do so in a private car. Our neighboring Rotarians have already filled one car, and have invited us to help them fill a second Rotary car. Here is the important information about that train:



**Event:** Toronto Convention-Train 2    **Date:** June 23, 2018, 9:05 a.m. to June 28, 2018, 12:15 p.m.

**Cost:** \$215 (Canadian)    **Location:** Via Rail, 298 Walker Road, Windsor, Ontario, Canada; N8Y 2M9

**Details:** Second Train Car to Toronto. Confirmation required by March 3. If we are unable to secure 68 people to take the train, your fee will be refunded. You can also book family and friends on the Rotary Train!

**Here is the link if you'd like to register for the Rotary Train:**

**[All Aboard!!](#)**

## IMPORTANT REMINDER!!

Reminder that clubs should have held their election of officers in December and the results sent to the District and Rotary International ASAP.

*Committee Chair appointments are due by PETS!*

Both your PE *and* your President-Nominee are welcome to attend Great Lakes PETS!

What a great opportunity for your Club's future leaders!

Register for Great Lakes PETS

[HERE](#)

Presidents-Nominee can Attend the 1st session of RLI FREE!!



## ***Does your Rotary Club have a "Rotary Hero?"***

Heroes will be recognized at Dinner on **Saturday April 21** at the 2018 District Conference...

The deadline to submit your Rotary Club Hero information is **Friday, March 16!!**

Contact **Ingrid Nova** for more in-

formation or to submit your Hero Nomination:

**Rotary6360@gmail.com or 517-604-6360**

**Questions? Concerns? Suggestions?** Please contact District Administrator **Ingrid Nova**

517-604-6360 or rotary6360@gmail.com

**District Office:** 741 Wolverine Road, Mason, MI 48854



District 6360 is now on Facebook! Join our Group Page— Just Search "District 6360!"





## Congratulations to Last Month's Winner!

**Vicki Paski** of the **Grand Ledge Rotary Club** won last month's prize drawing— ***Congratulations!*** The phone was (very well!) hidden on page 1 in the word Volume! Where could it be this month?? Every month I will ask you to find the Rotary phone hidden somewhere in the newsletter.... It will look like the one below (that's not the one hidden!), but it may be any size or color!!

If and when you find it, email or call to tell me where you found it and you will be entered into that month's drawing for a "wonderful prize!!" Have fun and happy hunting!!



**Ingrid Nova, District Administrator**

**517-604-6360**

**Rotary6360@gmail.com**

NewsLetter  
**DEADLINE**



**Upcoming Deadlines,  
Dates & Events...**

- ◇ March 15-17, 2018—Great Lakes PETS, Kalamazoo Radisson
- ◇ March 20, 2018—Grant Management Seminar, E. Lansing Library, 6:00– 8:00 PM
- ◇ April 14, 2018—Staff Meeting & Board Meeting, Richland Area Community Center, 8:30 AM
- ◇ April 20-21, 2018—District Conference, Grand Haven, MI
- ◇ May 19, 2018—Rotary Leadership Institute, Shipshewana, IN, All Day
- ◇ June 2018— Date & Location TBD—District Governor Handover
- ◇ June 23-27, 2018—Rotary International Convention, Toronto, ON
- ◇ July 21, 2018—Rotary Leadership Institute, Ann Arbor, MI, All Day



**Don't Forget to Check the Calendar on the  
District Database: [www.DACdb.com](http://www.DACdb.com)!**

Club	Members 6/30/2017	Members Current	YTD-Chg	Chg From Last Mo.	Meetings Held	Average Attend %	ATT % Rank
Albion	37	37	0	-2	4	66	15
Allegan	32	34	2	0	2	56.9	31
Battle Creek	85	81	-4	-2	4	47.24	45
Benton Harbor-Sunrise	43	45	2	0	0	49.82	42
Berrien Springs-Eau Claire	40	38	-2	1	4	53.29	37
Bronson	27	27	0	0	5	67.27	14
Cereal City Sunrise	28	25	-3	-5	4	54.2	36
Charlotte MI	78	70	-8	0	5	83.33	5
Climax	24	22	-2	0	4	0	54
Coldwater	77	76	-1	-1	5	98.25	2
Coldwater Township Sunrise	50	54	4	1	4	93.7	3
Constantine	15	15	0	0	4	100	1
Delta Township	57	54	-3	-2	4	61.24	20
Delton Area	41	41	0	0	4	56	32
Dowagiac	41	35	-6	-1	4	46	46
East Lansing	73	70	-3	-2	3	43.4	50
Eaton Rapids	34	32	-2	0	4	59.4	23
Grand Ledge	51	48	-3	0	5	58.74	24
Gull Lake Area	45	51	6	2	4	63.48	17
Harbor Country	30	31	1	2	4	52.94	38
Haslett-Okemos	44	44	0	1	3	57.03	29
Hastings	65	64	-1	0	4	62.81	18
Hillsdale	37	37	0	0	5	52.38	39
Ionia	39	34	-5	1	5	42.58	51
Jackson	59	62	3	2	5	59.54	22
Jackson-Breakfast	25	26	1	0	4	80.76	6
Jonesville	22	21	-1	0	5	57.14	28
Kalamazoo	202	183	-19	16	4	47.69	43
Kalamazoo Sunrise	18	16	-2	-1	4	62.5	19
Lakeshore	51	55 (Dec)	4	n/a	0	0	55
Lansing	209	213	4	8	4	55.57	33
Lansing - Dewitt Sunrise	26	0 (Nov)	0	n/a	0	0	56
Litchfield	16	15	-1	0	4	74	10
Marshall	60	54	-6	0	4	45.95	47
Mason	32	32	0	0	4	72.65	11
Middleville	35	35	0	0	5	68.3	13
Oshemo	24	21	-3	0	4	72.62	12
Otsego	14	14	0	0	2	64.29	16
Paw Paw Area	30	31	1	0	4	54.84	34
Paw Paw Lake	19	22	3	0	4	57	30
Plainwell	15	18	3	2	3	61	21
Portage	84	75	-9	-1	4	58.7	25
Quincy	27	21	-6	0	4	50	40
Reading	10	11	1	0	2	45	48
Rotary Satellite Club of Charlotte Evening	0	16	16	0	4	80.33	7
Saugatuck-Douglas Rotary	37	40	3	0	4	37.8	53
South Haven	53	48	-5	0	4	57.81	27
South Lansing-Holt	29	29	0	-1	2	54.58	35
St. Johns	48	47	-1	0	3	41.67	52
St. Joseph & Benton Harbor	134	134	0	-1	3	50	41
Sturgis	42	38	-4	-1	4	44.73	49
Three Rivers	72	74	2	1	4	47.41	44
Union City	21	25	4	4	5	78	8
Vicksburg	39	36	-3	2	4	88.15	4
White Pigeon	16	13	-3	-1	5	77	9
Williamston Sunrise	28	33	5	3	4	58.43	26
<b>Totals, Net Gain, Avg Attendance:</b>							
54 of 59 clubs reporting	2590	2523	-41	-30	3.89	59.80%	