# WILLIAMSTON SUNRISE ROTARY CLUB



1763 Brookshire Court Williamston, Michigan 48895

# MINUTES BOARD OF DIRECTORS March 24, 2008

The members present included Rick Delaney, Michelle Prinz, Susie Cockerill, Jim Siebert, Tom Clay, Elgar Brown, and Bill Penn.

The Board approve the minutes from our last meeting on a motion by Tom that was seconded by Jim.

Tom presented a Treasurer's Report (copy attached) that the board approved on a motion by Bill that was seconded by Elgar.

Bill provided an update on the April poker outing reporting that everything is ready to go. We have our state license and all of the worker slots are filled. There was considerable discussion about the fund-raising committee meeting and a copy of the minutes from that meeting is attached.

Rick reported on the status of our request for a grant from the District for funds to use in replanting trees in McCormick Park. He is frustrated with the slowness of response from the City in providing a plan we can use in securing the grant monies from the District. The deadline for the Grant application is next Monday and Rick assures us an application will go in meeting that deadline. He did indicate that local involvement is a prerequisite for the District grant and the Board approved an expenditure of \$5,000 in support of the tree planting initiative on a motion by Bill that was seconded by Tom.

Susie indicated that she had become interested in a literacy program that has been supported by Dolly Parton and was recently showcased in the <u>Rotarian</u>. She would like to pursue an investigation of the possibility of our club undertaking some kind of a similar program here in the Williamston schools. The Board encouraged her to do so and to report back with her findings.

There was substantial discussion about a new member orientation. The Board strongly believes that this type of event is an effective tool for getting new members actively involved in our club and believes that we need to move forward with such an event. It was decided that we will hold a new member orientation at Tom's home on May 14 at 7 p.m.. Michelle is doing the agenda and will be asking various members to take part in the presentation.

There are four members that are substantially behind in their dues. All four of these members are relatively new members who have not gone through a new member orientation. It was decided that the Board would send them a letter inquiring about their desire to continue their membership

and offering an invitation to the New Member Orientation as well as a break on past dues that basically removes the charge for meals they did not consume. Bill will prepare a draft of this letter for Rick's review.

Respectfully submitted on March 25, 2008,

William E. Penn, Secretary

Attachments

Agenda

Treasurer's Report

Fund-Raising Committee Meeting Summary

#### **AGENDA**

Williamston Sunrise Rotary Club Board of Directors Meeting Monday, March 24, 2008 Rick Delaney's house – 7:00 PM

Call to Order – 7:00 PM

Review & approval of Agenda (Rick Delaney)

Review & approval of prior Board Minutes (Rick Delaney)

Review & acceptance of Treasurer's Report (Tom Clay)

## Topics for discussion:

- Fundraising update Poker, Duck Race
- Reading Program
- New member orientation meeting
- Review of membership rolls
- Miscellaneous issues Paul Harris recognition, Bulletin format

### Committee updates:

- Fundraising (Chair vacant)
- Club Service (Carrie Thorburn)
- Community Service (Brenda Arnoczky)
- International Service (Sheryl Topliff)
- New Generations (Susie Cockerill)
- Vocational Service (Jim Siebert)
- Rotary Foundation (Howard Dahlstrom)

Adjournment: 8:00 p.m.

Next Board Meeting: Monday, April 29, at Brookshire, 6:45 a.m.

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Williamston Sunrise Rotary Treasurer's Report 2007-0"

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3/25/08			2007-

3/25/08 Revenues	2007-99 Dues Account		Community Service Account	
Revenues	/			
	Budget	Actual YTD,		YTD.
M	Amount	9,895.00	Amount	IID.
Membership Dues (\$432*36)	15,552.00	מטיכבטיה	1,750.00	1,162.80
Happy Dollars	500.00	413.00	1,750.00	1,102.00
Visiting Rotarian Meals	300.00	413.00		
Raffle Tickets	-	2.00		
Misc Revenue		2.00		
Misc Payments	1 227 00	1 227 00		
Member Contributions-R1 Foundation	1,227.00	1,227.00		
Payments to RI Foundation	(1,999.00)	(1,999.00)	1	
RI Foundation Pavable			200.00	63,35
Interest			200,00	(1,1,1,1,2
Fund Raising:			536.00	536.00
2007 Duck Race Revenues				
2007 Duck Race Expenses			(1,215.76)	(1,215.76)
2008 Duck Race Revenues				
2008 Duck Race Expenses			(150.00)	(150.00)
2008 Poker Expenses			(150.00)	(150.00)
Subtotal: Fundraising			(829.76)	(829.76)
Total Revenues	15,280.00	9,538.00	1,120.24	396.39
Expenses				
Meetings & Administration:				
Meals-Members & Visiting Rotanians	10,000.00	7,020.75		
Rotary Dues	4,200.00	2,791.24		
Raffle Tickets Revenues to District 6360				
Club Payments to RI Findth Honoring Members	150.00			
Clubrunner Software-Website	600.00	299.40		
Holiday Party/Parade of Lights	550.00	542.23		
Supplies	200.00	*		
Awards	500.00	50.68		
Printing & Postage	200.00			
Pins and Badges for New Members	150.00	20.40		
Bank Charges	50.00	8.00		
Expenses from Misc Revenues				
Other Expense	600.00	75.00		
Subtl: Mtngs & Admin	17,200.00	10,807.70		
Conventions & Training:	,			
P.E.T.S. (2@ \$150)	300.00	406.90		
Rotary International Convention	2,000.00	265.00		
District Assembly	150.00	1,41		
Subtotal: Conventions & Training	2,450.00	671.90		
Community Service Projects:	2,130.00	071130		
Community Service Projects.				
China Wanth Paramakin			150.00	249.10
Christmas Family Sponsorship			250.00	217.10
McCormick Park Pavilion Maintenance Red Cedar RecreationSummer Ball			500.00	500.00
			500.00	500.00
Williamston Model UN				300,00
Webberville High School			500.00	
Downtown Development Authority			1,000.00	200.00
Life Leadership			622.00	600.00
Miscelaneous Donations			500.00	100.00
High School Prom Party			200.00	
District Dinners/New Club Gifts/Visitor Gifts			200.00	*:
Students of the Quarter			800.00	400.00
YMCA Camp Scholarships			2,000.00	2,000.00
Shared 2005 Duck Race Ticket Sales			455.00	280.00
Police and Kids			1,000.00	1,000.00
Water for People			1,000.00	
Williamston Theatre			1,500.00	1,500.00
Subtotal: Community Service Expenses		-	11,177.00	7,129.10
Total Expenditures	19,650.00	11,479.60	11,177.00	7,129.10
Operating Balance (Revenues minus Expense		(1,941.60)	(10,056.76)	(6,732.71)
Beginning Balance (July 1)	6,843.94	6,843.94		14,034.82
Ending Balance	2,473.94	4,902.34		7,302.11
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Accoun	t Balances			
Dues		4,902.34	4,902.34	0.00
	unity Service	7,302.11	=	0.00
Conne		12,204.45		0.00
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Williamston Sunrise Rotary Club Fundraising Committee meeting March 4, 2008

The meeting was held at Tom Clay's house. Present were Tom Clay, Michelle Prinz, Matt Maki and Rick Delaney.

Discussions were primarily about the Duck Race.

• Committees – We had to complete a couple openings for Chairs of our previously agreed committees. Michelle will chair Printing and Matt and Rick will co-chair Race Day Logistics. Here are the assignments in total:

Sponsorships –
 Prizes Printing (tickets, posters, banner) Accounting (and coordinate Duck Central) Ticket Sales (Felpausch and Race Day) –
 River Rats Race Day logistics (duck prep, Big Quackie, crane, speaker system)
 Tom Clay, Chair
 Bill Penn, Chair
 Norm Shinkle, Chair
 Jim Siebert, Chair
 Matt Maki and Rick Delaney, Co-chairs

Printing – Michelle will take bids on our printing costs. Last year we spent \$2690 for printing tickets and posters.

- Printing Michelle will take bids on our printing costs. Last year we spent \$2690 for printing tickets and posters. We will not print posters this year which represents a savings of \$1,235. Tickets can be simplified. The target date for completion of tickets is May 1<sup>st</sup>. We need them early to give to ticket partners. We will have a banner made for display at the Gazebo area of all of our sponsors.
- Sponsors we discussed different sponsorship options. Instead of T-shirt Sponsors, we have Race Sponsors. Tentatively we agreed on 3 levels: Gold (\$500), Silver (\$250) and Bronze (prize sponsor). Benefits of sponsorship include prominent display on tickets, Race Day sign, and newspaper thank you. We will need to revise the invoice to reflect the new sponsorships.
- Prizes We discussed various possibilities. Peter will need to firm up if Boyne Package and Allegiant Air are still options. Instead of the club donating money for an X-Box, we recommend the club sponsor a \$1,000 cash prize. As either Grand Prize or second prize.

The committee also discussed Fundraising Requests. Rick has received requests from the following organizations:

- 1. Parkwood YMCA \$2,500 for Camp Pa-Wa-Pi scholarships.
- 2. Williamston Theatre \$2,500 for marketing efforts (brochure and postcards) for 08-09 season.
- 3. Williamston Community Pool unspecified amount for sponsoring Splash Bus.
- 4. Williamston High School Model U.N Club \$1,400 for trip to UN in New York.
- 5. Williamston Senior Center \$600 for professional carpet cleaning.
- 6. Williamston Firefighters Association \$12,000 for second set of extrication tools.

Rick discussed another club commitment that will be discussed at the next Board Meeting is that of the McCormick Park Tree Project. We are asking for a grant of \$5,000 from Rotary International. Pending formal Board approval, our club is expected to contribute a matching amount of \$5,000. While the committee discussed that we would like to continue to support many of our usual community and international projects, we also recommended keeping a significant amount of our proceeds from Poker Nights and the Duck Race as unallocated until a project comes up that our club feels is a major project. Similar to the pavilion construction that we did several years ago. We will put out reminders to our members to submit grant requests for organizations that are looking for funding.