

WILLIAMSTON SUNRISE ROTARY CLUB



1763 Brookshire Court Williamston, Michigan 48895

MINUTES, BOARD OF DIRECTORS MEETING October 29, 2007

This meeting was held at the home of Sheryl Topliff and the members present in addition to Sheryl included Tom Clay, Susie Cockerill, Rick Delaney, Brenda Arnoczky, Michelle Prinz, and Bill Penn.

The Agenda (copy attached) was approved. Past minutes were approved on a motion by Tom that was seconded by Sheryl.

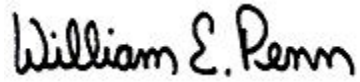
Tom delivered the Treasurer's Report (copy attached). He reported that he is planning to move our primary banking relationship to Edward Jones where we can receive an interest rate four times that received from Fifth Third. He will also keep a deposit account at Fifth Third in order to be able to deposit cash. He also plans to move the Foundation accounts. These proposed actions were approved by the Board on a motion by Rick that was seconded by Sheryl.

There was discussion about contacts from around our Rotary district asking if there was anything Rotarians could do to assist after the tornado. The Board decided that Rick would inform the District that disaster relief donations could be made to our foundation. This was decided on a motion by Bill that was seconded by Tom.

Rick delivered a report (copy attached) of the Fund Raising Committee indicating that the committee had recommended that the Duck Race be continued but that we discontinue T-shirts and instead solicit contributions from the T-shirt sponsor's and create a banner to be displayed during the race and also to include all sponsor names on any written communication about the race. It was also decided that the ticket printing should be let out for bids. Michelle indicated she thought she might be able to get a good deal from Allegra Printing who does all the printing for the YMCA and is owned by a Hazlett Rotarian. The Fundraising Committee also recommended that we take the steps necessary to sponsor four Texas Hold'em parties during 2008 to be held in conjunction with the Williamston Schools Foundation if that organization is agreeable. These recommendations were adopted by the Board on a motion by Bill that was seconded by Tom. It was also decided that the Fundraising Committee would review all requests for funding received by the Club and then make recommendations to the Board.

One of our participants in the Life Leadership Camp has qualified for the next level of training. On a motion by Sheryl that was seconded by Bill, the Board approved the expenditure of up to \$290 to support this continued training. It was noted by the Board that the step beyond this one can be very expensive (approximately \$2400) and the Board wants to make sure that everyone understands we are not committing at this point to that kind of investment. It was explained that if things moved to that level the funding can be arranged in any number of ways with participation by various groups including the family and other donors.

Respectfully submitted on November 6, 2007,

A handwritten signature in black ink that reads "William E. Penn". The signature is written in a cursive, slightly slanted style.

William E. Penn, Secretary

Attachments:

Agenda

Treasurer's Report

Fundraising Committee Report

AGENDA

Williamston Sunrise Rotary Club
Board of Directors Meeting
Monday, October 29, 2007
Sheryl Topliff's house - 7:00 PM

Call to Order – 7:00 PM

Review & approval of Agenda (Rick Delaney)

Review & approval of prior Board Minutes (Rick Delaney)

Review & acceptance of Treasurer's Report (Tom Clay)

Topics for discussion:

- Tornado Relief efforts – District request to help us
- Fund Raising Committee recommendations
- Requests for donations by other organizations
- Community Service Award winner
- RYLA student award
- Holiday schedule, party, etc.

Committee updates:

- Fundraising
- Club Service (Carrie Thorburn)
- Community Service (Brenda Arnoczky)
- International Service (Sheryl Topliff)
- New Generations (Susie Cockerill)
- Vocational Service (Jim Siebert)
- Rotary Foundation (Howard Dahlstrom)

Adjournment: 8:00 p.m.

Next Board Meeting: Tuesday, November 27 at 6:45 a.m. at Brookshire

File=rotarytreasury
10/29/07

Williamston Sunrise Rotary Treasurer's Report

2007-08

Revenues	Dues Account		Community Service Account	
	Budget Amount	Actual YTD.	Budget Amount	Actual YTD.
Membership Dues (\$432*36)	15,552.00	4,322.00		
Happy Dollars			1,750.00	445.05
Visiting Rotarian Meals	500.00	147.00		
Raffle Tickets	-			
Misc Revenue		2.00	-	
Misc Payments				
Member Contributions-RI Foundation	684.00	684.00		
Payments to RI Foundation	0.00			
RI Foundation Payable				
Interest			200.00	36.53
Fund Raising:				
2007 Duck Race Revenues			536.00	536.00
2007 Duck Race Expenses			(1,215.76)	(1,215.76)
2008 Duck Race Revenues				
2008 Duck Race Expenses				
Subtotal: Duck Race			(679.76)	(679.76)
Total Revenues	16,736.00	5,155.00	1,270.24	(198.18)
Expenses				
Meetings & Administration:				
Meals-Members & Visiting Rotarians	10,000.00	3,072.75		
Rotary Dues	4,200.00	2,114.74		
Raffle Tickets Revenues to District 6360				
Club Payments to RI Fndtn Honoring Members	150.00			
Clubrunner Software-Website	600.00	299.40		
Holiday Party/Parade of Lights	550.00	-		
Supplies	200.00	-		
Awards	500.00	-		
Printing & Postage	200.00	-		
Pins and Badges for New Members	150.00	-		
Bank Charges	50.00	8.00		
Expenses from Misc Revenues				
Other Expense	600.00	-		
Subt: Mtngs & Admin	17,200.00	5,494.89		
Conventions & Training:				
P.E.T.S. (2@ \$150)	300.00	-		
Rotary International Convention	2,000.00	265.00		
District Assembly	150.00	-		
Subtotal: Conventions & Training	2,450.00	265.00		
Community Service Projects:				
Christmas Family Sponsorship			150.00	-
McCormick Park Pavilion Maintenance			250.00	-
Red Cedar Recreation-Summer Ball			500.00	
Williamston Model UN			500.00	-
Webberville High School			500.00	
Downtown Development Authority			1,000.00	
Life Leadership			622.00	-
Miscellaneous Donations			500.00	-
High School Prom Party			200.00	
District Dinners/New Club Gifts/Visitor Gifts			200.00	-
Students of the Quarter			800.00	-
YMCA Camp Scholarships			2,000.00	2,000.00
Shared 2005 Duck Race Ticket Sales			455.00	280.00
Police and Kids			1,000.00	-
Water for People			1,000.00	
Williamston Theatre			1,500.00	1,500.00
Subtotal: Community Service Expenses		-	11,177.00	3,780.00
Total Expenditures	19,650.00	5,759.89	11,177.00	3,780.00
Operating Balance (Revenues minus Expenses)	(2,914.00)	(604.89)	(9,906.76)	(3,978.18)
Beginning Balance (July 1)	6,843.94	6,843.94	14,034.82	14,034.82
Ending Balance	3,929.94	6,239.05	4,128.06	10,056.64

Account Balances

Dues 6,239.05 6,239.05 0.00

Community Service 10,056.64 10,056.64 0.00

Williamston Sunrise Rotary Club

Fundraising Committee meeting

October 17, 2007

- Several new fundraising ideas were discussed but ultimately it is recommended that the Club focus on two activities – the Duck Race and Poker Nights.
- The Committee's goal is to raise over \$20,000 annually from our fundraising activities. The 2007 Duck Race netted \$9,800 for the Club. Poker Nights could raise \$4,000 - \$5,000 per event with the ability to do up to 4 events per year.

Duck Race

- The consensus was that the Duck Race is an important event for the community as well as the club. It adds to the attraction of the city's Jubilee festival. It is still a unique event amongst fundraising opportunities. We believe the Duck Race can be run with less work, on a smaller level, but will be more profitable to the club. The committee has several recommendations for future Duck Races.
 1. No T-shirts but ask our T-shirt sponsors to instead be an overall sponsor of the Duck Race. We can still give them visibility with a large banner to be displayed at the Race, plus appearing on tickets, posters, etc. Factoring into this decision is that nearly 75% of our sponsorship money comes from our own Club members.
 2. Bid out the printing of tickets and posters to reduce our largest cost. Look for new ideas to further reduce the cost and time involved with this. No sponsor logos and less printing of posters are two ideas that will save time and money.
 3. Ticket Sharing partners – while still a good idea, we have not had much success in raising a significant amount of money through our partners. Yet the time spent by Rotarians to coordinate is significant. We will offer this opportunity in the future but will ask the Rotarian who would like that organization to be a partner to coordinate the logistics with the organization.
 4. Committees needed – By breaking the various duties of the Duck Race into several categories, we think we can spread the workload burden so that a very small group of people are not overloaded with duties. The following committees are initially recommended:

▪ Sponsorships --	Tom Clay, Chair
▪ Prizes -	Peter Clay, Chair
▪ Printing (tickets, posters, banner) -	?
▪ Accounting (and coordinate Duck Central) -	Bill Penn, Chair
▪ Ticket Sales (Felpausch and Race Day) –	?
▪ River Rats -	Jim Siebert, Chair
▪ Race Day logistics (duck prep, Big Quackie, crane, speaker system) ?	
 5. Unaddressed issues – Parade cars? Mother or Father Duck? Recognition dinner?

Poker

Texas Hold 'em Poker is held at Trippers in Frandor. A professional entertainment company, All in Entertainment, handles all of the poker logistics. Due to gambling regulations, charities are asked to handle all of the money. The charity sells/redeems all chips. The charity pays for some rather minor expenses of the tournament such as advertising, trophies, dealers, and a fee to Trippers. All in Entertainment gets a 50% cut and guarantees the charity \$1,000 per night. Typical net profit though is about \$1,250 per night.

We are allowed to host four tournaments per year. The charity has two choices as to when to host a tournament. First is a 3 day gig of Monday, Tuesday and Wednesday. Or the charity can host a 4 day run of Thursday through Sunday. Weekday hours are 5 p.m. to 2 a.m.; Saturday and Sunday are 2 p.m. to 2 a.m. Each night is broken up into shifts so that we need 2 people per shift. Overall, we need about 14 -16 (if 3-hour) shifts for the entire 3 or 4 day tournament. We have some flexibility as far as our scheduling of the length and quantity of shifts necessary (i.e. longer shifts = less workers needed). But pretty much all we do is handle the money and chips.

Bill Penn has now experienced two Poker fundraisers with the Williamston Schools Foundation and will lead the Club's efforts initially. Bill will lead a Board discussion in order to seek approval of the Fund Raising Committee's recommendation that the Club host 4 tournaments in 2008.

Foundation Fund Raising

The Committee also discussed our own Club's foundation. We have assets of approximately \$10,000. No significant fundraising has been done other than a donation from our Club's Poker Night last year of approximately \$300. The Committee has two recommendations to begin our fundraising efforts.

1. Tom Clay will add a line to our quarterly dues invoice for voluntary donations to our Foundation. This will provide an easy way for members who would like to make a contribution.
2. A Rotary Club from Centralia, Washington has a unique idea that the committee recommends we start. They have Rotary Coin Boxes that we can give to members to collect each day's loose change. Each full coin box holds \$20- \$40, depending on the mix of coins. Once the box is full, members can bring the coin boxes to the next Rotary meeting and get a new, empty box. Our Club's cost for 50 boxes is only \$35.