**Williamston Sunrise Rotary**

**Grant Application**

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| **Name of Applicant Organization:**Williamston Area Beautification Fund | |
| **Briefly describe your organization’s mission or purpose:** Area Non-Profit Foundation for supporting the Visual and Performing Arts and Quality of Life. This includes organizing and funding the Weekly *Concerts in the Park* each summer of which Rotary has been a “patron.” | |
| **Contact Name: Earl Wolf** | **Phone Number:** 517 490-2813 |
| **Contact :** | **Email Address:** wolfek@wowway.com |
| **Grant Amount Requested:** $1000 | **Mailing Address** WABF  Box 116  Williamston, MI 48895 |
| **Projected Start Date : June 19** |
| **Projected Completion Date: August 11** |
| **Is applicant a 501C3 Organization?**  \_\_X\_ **Yes** \_\_\_\_**No** |
| If yes, **Federal Tax ID#: 138136** |
| **Does the project affect any of these Rotary Causes (see guideline definitions)?**  \_\_\_ Supporting Environment;  \_\_\_\_Promoting Equity, Inclusion and Diversity;  \_\_\_ Promoting Peace;   \_\_\_Fighting Disease;   \_\_\_Saving Mothers and Children;  \_\_\_ Supporting Education;  \_\_\_Providing Clean Water, Sanitation & Hygiene  \_X\_\_ Supporting Local Economies;  \_\_\_Fighting Hunger;  \_X\_\_Promoting Arts and Humanities  **Briefly describe how the project supports one or more of the above:**  The weekly concerts provide a FREE downtown community event to enjoy quality music, entertainment and social interaction of neighbors and friends. | |
| **How many people will this project serve?** \_\_1-2 k\_\_\_\_\_\_ **annually or**  \_\_\_\_\_\_\_ **generally?** | |
| Describe the **community need(s) or problem(s) this project will address:** Quality concert event, free to all regardless of economic status. Weekly concerts benefit nearby businesses especially restaurants. | |
| **Describe the projected benchmarks of success (steps)  of this project:**  Large crowd size and weekly, daily feedback via Concert FB site; | |
| **Provide a timeline of the proposed project:** Booking of professional performers asap; recruit sponsorships asap | |
| **Explain how Rotary will be recognized for this support:** Rotary is recognized in all publicity via posters, Facebook, news releases, stage announcements and a large Williamston Sunrise Rotary logo on stage.. | |
| **Will there be matching funds from other sources? Explain.**  Yes. Individual and business sponsorship contributions are encouraged and recognized. Rotary Grant accounts for about 20% of total budget, and it the largest contributor hence the status “Patron.” | |
| **Please submit application in electronic format:**  **To the Attention of: WSR President Elect,** [**williamstonsunriserotary@gmail.com**](mailto:williamstonsunriserotary@gmail.com) | |

**Grant Application Checklist:**

Prior to submitting, the Grant Contact, please review the following checklist:

* Is the  Application LEGIBLE?
* Does the Application detail how the Project is aligned to one or more of  the Rotary Causes.
* Does the Application provide a detailed Project description & timeline?
* Does the Application provide achievable BENCHMARKS?
* Is the  Application SIGNED by Grant Contact?