A PROPOSAL FOR THE WSR BOARD:

June 1, 2020

WILLIAMSTON SUNRISE ROTARY DUCK ~~RACE~~ SCAVENGER HUNT

This proposal is for a two week event, from August 1-15, 2020. Clues and masked rubber ducks on either poster boards or our little ducks would be placed around the Williamston area. We are considering a historical theme for the hunt.

Families or individuals could sign up to participate. The event charges (below) would provide a T Shirt depicting the event, (hopefully) designed by Earl Wolf. Following clues, they would drive to the area, find the duck and take a selfie with each duck at each spot, wearing their t-shirts. Upon completion, these selfies would be posted on our Duck ~~Race~~ Scavenger Hunt site.

The first X number of finishers within the two week span could choose from any of the gift cards purchased by WSR Members. (X = number of gift cards purchased).

We would like to have a small prize to award to those that finish the challenge besides being in the duck race.

We have established an advertising committee with 15 different spots already identified for marketing and advertising.

Budget

Based on 500 participants

Income:

$3,000. – Child: $12 x 250

$3,750. – Adult: $15 x 250

Expenses:

$5000. – 500 t-shirts includes printing

$100. – print material

$ ? - on-line ticket expense

$ ? - Ice Cream

$? - Duck Race cash prize

Wanda Bloomquist, Raj Weiner, Laska Creagh, Narda Murphy, Sharon LaPointe & (Jennifer S.)