

Business Sponsorship Program The Rotary Club of Kalamazoo 2018/19

Thank you for agreeing to be a Business Sponsor at an upcoming Rotary meeting!

Guidelines

1. On your sponsorship date, you will be added to the meeting agenda. When the president calls you to the podium you will have two-three minutes to talk about your business. This could be simply telling the club what your business does, some new initiative, expansion, or project at your company, or explaining what your role is with your company.
2. Please provide Annette Rose with your company logo in jpeg format, **at least one week prior to your presentation**. We will display that on our screens during the meeting with a message that states: "Today's meeting is sponsored by (Business name)/(Rotarian Name)." You may also provide a flyer/hand-out for the tables about your business. If you plan to use a slide(s) or video, please email those to Tim Kilmartin: tkrotarykazoo@gmail.com at least 48 hours in advance of the meeting. Slides should be in Power Point format.
3. You will receive an invoice for \$75 from our treasurer, which should be paid in advance after scheduling your sponsorship date - prior to the day of the meeting.
4. Suggested topics: an overview of your business, a new program/initiative that your business is kicking off, something relevant and timely about your business, your role within your company, etc. The goal is to be informative, but please avoid any type of "hard sell."
5. The program is intended for the Rotarian to deliver the message. You may invite a guest from your company, such as your boss, or the owner - to introduce or perhaps say a few words - but the presentation should come from you, the Rotarian. It is not our intention to be overly restrictive, but we are sensitive to the fact that just a short time ago many Rotarians thought promoting one's business did not fit the precepts of Rotary.
6. If for some reason you are unable to attend a meeting you have agreed to sponsor, please let us know at least 48 hours before the meeting and we will reschedule you for another date!

Again, thank you for your participation in this program! We hope that you are enjoying this "member perk" and learning more about your fellow Rotarians' businesses! We appreciate the boost to our budget as well. Please let your president and Annette know if you have any questions!