*Sent to all Members*

March 3, 2024

Dear {%FName%},

This is a Rotary Foundation Minute provided by District 6220 Governor-Elect and Paul Harris Society Coordinator Roger Utnehmer (Oot-name-er).

Please read at club meetings, post in newsletters and share on social media.

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“This is a Rotary Foundation Minute.

A healthy, growing Rotary Club is like a three-legged stool. When one or more is not functioning as designed, the stool will not work.

The same for a club without a functioning Membership, Foundation and Public Image Committees.  These committees are like the legs on a stool.

Although the club may work, it is unlikely to realize its full potential if all three important committees are not as effective as possible.

Membership success drives Foundation donations. Foundation donations fuel funding for service projects which impacts Public Image. And Public Image success supports membership growth.

That’s why a Foundation Minute promoting Public Image and Membership should not be a punishable offense.

Please take a quick look at your club. Are all three committees functioning with membership, foundation and public image chairs? Are goals submitted to Rotary International? Are your members using Rotary Direct? And is more than one person serving on each committee?

Thanks for thinking about a three-legged stool.

This has been a Rotary Foundation Minute.

Roger Utnehmer
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District Governor 2024-25
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