*Sent to all Members*

January 7, 2024

Dear {%FName%},

Rotary Foundation Minutes are provided by District 6220 Governor-Elect and Paul Harris Society Coordinator Roger Utnehmer (Oot-name-er).  Please share with members by reading at club meetings and posting in club newsletters and social media.

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“This is a Rotary Foundation Minute.

Here is a suggestion for a gift that will never be returned or a memorial that will never be forgotten.

A donation to the Rotary Foundation as a gift or memorial makes a statement about your value of philanthropy and recognizes what you know is important to the recipient of your kindness.

The Rotary Seven Areas of Focus can be matched with what you know is important about the person to whom you are gifting.

A memorial donation to honor a friend or family member can also acknowledge that you appreciate and respect what the person in whose name the memorial is given found important.

The seven Rotary International Areas of Focus are:

…promoting peace and conflict resolution

…fighting disease

…providing clean water, sanitation and hygiene

…saving mothers and children

…supporting education

…growing local economies and

…protecting the environment

The next time you give a gift consider donating to the Rotary Foundation in the name of your recipient.  To an environmentalist, mention the funds protect our natural resources. To a mother or grandmother, share that the Rotary Foundation focuses on advocacy for mothers and children.

Just about everyone you know probably has a passion for at least one of the seven areas of focus.  Keep them in mind when giving a gift or a memorial donation.

This has been a Rotary Foundation Minute.”

Roger Utnehmer
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District Governor 2024-25
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