10/6/2022

*Sent to AGs, Club Presidents and Club Foundation Chairs*

The Rotary Foundation Minutes are provided by District Foundation Chair Roger Utnehmer (Oot-name-er). Hopefully your club will read these at weekly meetings and post in your club’s social media.

==============================================================================

Dear {%FName%},

“This is a Rotary Foundation Minute.  This message is written as I return from a Rotary-sponsored trip to Scotland and Ireland.  Several Rotarians have asked how a trip turned into a fundraiser and how it can support the Rotary Foundation in your club today.

Under the leadership of Jean Burgener and Jeff Mills, our club will generate approximately $10,000 for one reason.  Jean and Jeff donated the free seats a travel agency provides in order for our club to generate revenue.  With every six paying seats sold on a tour the agency will provide one at no charge.  By donating their seats, Jean and Jeff made it possible for us to combine fun with fundraising.

If your club traveled with twenty-one members and guests, three seats earned could be profit….(and I recommend for the Rotary Foundation.)

By combining fun with fundraising we’re planning our next trip in 2023.  We left liking each other and returned liking each other even more.

This has been a Rotary Foundation Minute.”