

District Membership Development Grant

October 2022

Purpose

Because membership development (including recruitment, engagement, and retention) is a strategic goal of the 2022-2025 District Action Plan, District 6220 is continuing its Membership Development Grant Program. The plan is designed to provide incentives for clubs throughout the district to engage in membership development locally and to support efforts District-wide to strengthen membership efforts.

Matching Grants

To assist clubs with membership development efforts in the next several months, District 6220, is providing 8 matching grants of \$400 for clubs, on a competitive basis, to support club costs to implement one or more of the short-term strategies that will improve their club's membership development efforts. Applications will be due on, December 9, 2022, and final reports will be due by July 15, 2023. An application for the District Membership Development Grant is attached.

Awards

Six recognition awards (two in each of the categories below) will be presented to clubs at the Fall 2023 District Training Assembly for the highest percentage of membership increase between July 1, 2022, and June 30, 2023.

Membership Count (as of 7/1/22)

- Group A (Clubs with 25 Members or less)
- Group B (Clubs with 26 – 45 Members)
- Group C (Clubs with 46 Members +)

Additional New Member Incentive

All new members are also eligible for free registration for the District Conference. Please contact District Governor Dave at the email or phone number below for details.

Role of Presidents-Elect and Club Membership Chairs

Club Presidents and/or Presidents-Elects will be asked to take a leadership role, working with their Club Membership Chairs, in planning and implementing a membership development program at

the club level. District Assistant Governors and members of the District Membership Committee will also be available to assist Club Presidents, Presidents-Elect, and Membership Chairs in developing local membership development plans.

To qualify for funding, clubs must have membership recruitment goal for 2022-2023 entered into the “Goal Center” at “Rotary Club Central” on the Rotary International website, prior to the submission of the application; must have a Membership Chair; and must designate a club member to serve on the District Membership Committee.

New Member Orientation

To assist clubs with their ongoing orientation of new members, District Governor Dave Anderson, District Governor-Elect Julia Wallace, and District Membership Committee Chair Fran Finley, with the assistance of the District Training Team, will continue to conduct quarterly new member orientations. These sessions are not designed to take the place of local club orientations but will be focused on matters involving Rotary District 6220 and Rotary International.

How to apply

Please use the application form that is found on the District Website at <https://www.ridistrict6220.org/>. Email grant applications to: Lisa VanderKelen at lvanderkelen.rotary@gmail.com.

Questions

Please address your questions to:

Fran Finley
District Membership Chair
Frances.r.finley@gmail.com
(920) 573-1291

Dave Anderson
District Governor
Rotarydave6220@aol.com
(608) 347-4978

Julia Wallace
District Governor Elect
Rotaryjulia23@gmail.com

Membership Development Grant Program Application 2022-2023

Part One: Applicant Information

Name of Rotary Club	
Name of Club Contact	
Primary Phone Number	
Secondary Phone Number	
Email Address	
Address Where Check Should be Mailed	

Part Two: Project Detail

Amount Requested	\$
<p>Project Objective(s) – Describe the membership recruitment strategies you will be implementing, a simple budget specifically outlining how any funds will be used, and how you will evaluate your success.</p>	

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Our Club Membership Chair is:

Name	
Address	
Email Address	
Phone Number	

Our Club representative on the District Membership Committee (if different than above) will be:

Name	
Address	
Email Address	
Phone Number	

Yes, we have entered a 2021-2022 membership recruitment goal in Rotary Central.

Part Three: Authorizations

All Rotary Clubs and Rotarians involved in this project are responsible for the implementation of the project and its subsequent reporting. The signatures of all involved parties confirm that they understand and accept responsibility for the project. By signing this application, we agree to the following:

- All information contained in this application is, to the best of our knowledge, true and accurate, and we intend to implement the project as presented in this application. Any alterations or changes in scope must have prior approval.
- We ensure all cash contributions (as detailed in Project Budget).
- The Club agrees to share information on best practices when asked, and RI D-6220 may provide partners' contact information to other Rotarians. who may wish advice on implementing similar projects.
- To the best of my knowledge and belief, except as disclosed herewith: neither I nor any person with whom I have or had a personal or business relationship is engaged, or intends to engage, in benefiting from grant funds or has any interest that may represent a potential competing or conflicting interest. A conflict of interest is defined as a situation in which a Rotarian, in relationship to an outside organization, is in a position to influence the spending of grant funds, or influence decisions in ways that could lead directly or indirectly to financial gain for the Rotarian, a business colleague, or his or her family, or give improper advantage to others to the detriment of the Club or District. (NOTE: Any and all exceptions must be explained in an attached statement.)
- The District 6220 Audit Committee and/or the District 6220 District Foundation Compliance Officer have the authorization to audit the project at any time.

I/we understand, and that by signing below, indicate responsibility for completing all required reporting.

Name	
Position	
Name of Club	
Primary Phone Number (if different than in Part One)	
Email Address (if difference than in Part One)	

Signature

Date

President's Signature (if other than above)

Date