



**Rotary Club of Rayne**  
**Agenda of Service**  
**2020 - 2021**

Edward Taylor  
President

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# Presidents Letter

Dear Fellow Rotarians,

As a relatively new Rotarian, I'm both honored and humbled that you have selected me to be your President. Rotary is a large and complex organization presenting me with a steep learning curve to overcome. And as I review the list of past Presidents and their accomplishments, I admit to some trepidation as I plan my next 12 months of service to the Rotary Club of Rayne. Although I'm beginning my term at a time when Covid-19 is on the rise, I'm excited to see how we will overcome these unique and unprecedented challenges to do good things, and to have fun as we journey into the future.

My leadership style is "Consensus Based". My plan is to make us aware of the challenges and opportunities before us, and to be an enabler for our Club to excel at doing Rotary's Business. We will do good things over the next 12 months because of you!



Our new RI President, Holger Knaack, sees opportunities for Rotary to change and thrive as we move into the future. I see that for our Club as well. At times, I may challenge us to consider new ways of doing our business. With limited resources, we should always explore new ways to optimize and streamline our efforts where it makes sense.

Covid-19 forced change on the World and Rotary. And we have met that challenge by quickly adapting. We kicked off projects using only text messaging and phone calls. And after going virtual, we continued that work. Oh yea, we can adapt! So I look forward to exploring new and exciting ways to "get-er'done" and have fun!

Yes it appears... "The Times Are-A Changing" — Bob Dylan

Yours in Rotary,

Edward Taylor  
President 2020 - 2021

## Club Officers 2020 - 2021

President	Edward Taylor
President-Elect	Troy Kibodeaux
President-Nominee	Cynthia Beslin
Immediate Past President	Steve Bandy
Secretary	Rose Schexnider
Treasurer	Cheryl Rivette
Sergeant-at-Arms	Kyle Broussard
Director	Cynthia Oliver
Director	Michele Veillon

## Past Presidents

Jared Lawless	2011 - 2012
Jarrood Gardiner	2012 - 2013
Nick Simoneaux	2013 - 2014
Kyle Broussard	2014 - 2015
Ken Arceneaux	2015 - 2016
Rose Schexnider	2016 - 2017
Natasha Domagalski	2017 - 2018
James "Jimmy" Fontenot	2018 - 2019
Steve Bandy	2019 - 2020

## Standing Committees

(Ad-hoc Committees as Required)





Committee Chair's to invite committee members and develop action plans to fulfill committee duties.

Committee	Chair	Duties
Administrative	Cheryl Rivette	Conduct activities associated with the effective operation of the Club.
Donations (Subcommittee)	Jared Lawless	Evaluate request for monetary donations and make recommendations to the board.
Foundation	Robert Landry	develop and implement plans to support The Rotary Foundation through both financial contributions and program participation.
Membership	Cynthia Beslin	develop and implement a comprehensive plan for recruitment and retention of members.
Public Imaging Marketing	Cynthia Oliver	develop and implement plans to provide the public with information about Rotary and to promote the club's service projects and activities.
Service Projects	Jared Jawless	develop and implement educational, humanitarian, and vocational projects that address the needs of its community and communities in other countries.

# Club Goals

*(proposed goals established early 2020 - adjustable with club input)*

## Members Engagement

<b>Club membership</b> <a href="#">Hide goal details and history</a>	ACHIEVEMENT	GOAL
How many total members does your club want by the end of the Rotary year?	23 OF 25 As Of 10-Jul-20	
<b>Service participation</b> <a href="#">Hide goal details and history</a>	ACHIEVEMENT	GOAL
How many members will participate in club service activities during the Rotary year?	23  OF 23	
<b>New member sponsorship</b> <a href="#">Hide goal details and history</a>	ACHIEVEMENT	GOAL
How many members will sponsor a new club member during the Rotary year?	1 OF 2	
<b>Rotarian Action Group participation</b> <a href="#">Hide goal details and history</a>	ACHIEVEMENT	GOAL
How many club members will be members of at least one Rotarian Action Group (RAG) during the Rotary year?	1 OF 2	
<b>Leadership development participation</b> <a href="#">Hide goal details and history</a>	ACHIEVEMENT	GOAL
How many members will participate in leadership development programs or activities during the Rotary year?	3 OF 5	
<b>District conference attendance</b> <a href="#">Hide goal details and history</a>	ACHIEVEMENT	GOAL
How many members will attend your district conference?	0 OF 10	
<b>Rotary Fellowship participation</b> <a href="#">Hide goal details and history</a>	ACHIEVEMENT	GOAL
How many club members will be members of a Rotary Fellowship during the Rotary year?	1  OF 1	
<b>District training participation</b> <a href="#">Hide goal details and history</a>	ACHIEVEMENT	GOAL
How many of your club's committee chairs will attend the district training assembly?	3  OF 3	
<b>Social activities</b> <a href="#">Hide goal details and history</a>	ACHIEVEMENT	GOAL
How many social activities will your club hold outside of regular meetings during the Rotary year?	6  OF 6	

# Rotary Foundation Giving

## Annual Fund contributions

[Hide goal details and history](#)

How much money will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year? You can select your local Rotary currency for setting your goal and viewing progress.

ACHIEVEMENT (USD)	OF	GOAL (USD)
0		3,000
As Of 10-Jul-20		

## PolioPlus Fund contributions

[Hide goal details and history](#)

How much money will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year? You can select your local Rotary currency for setting your goal and viewing progress.

ACHIEVEMENT (USD)	OF	GOAL (USD)
0		500
As Of 10-Jul-20		

# Service

## Service projects

[Hide goal details and history](#)

How many service projects will your club complete during the Rotary year? To track and report project details, such as contributions and volunteer hours, select Service Activities in the main menu.

ACHIEVEMENT	OF	GOAL
0		6
As Of 10-Jul-20		

# Youth Leaders

## Interact clubs

[Hide goal details and history](#)

How many new and existing Interact clubs will your club sponsor during the Rotary year?

ACHIEVEMENT	OF	GOAL
1		1
As Of 10-Jul-20		

# Public Image

## Strategic plan

[Hide goal details and history](#)

Does your club have an up-to-date strategic plan?

ACHIEVEMENT

## Online presence

[Hide goal details and history](#)

Does your club's online presence accurately reflect its current activities?

ACHIEVEMENT

## Media stories about club projects

[Hide goal details and history](#)

How many media stories will cover your club's projects during the Rotary year?

ACHIEVEMENT	OF	GOAL
12		14

	ACHIEVEMENT	OF	GOAL
<b>Update website and social media</b> ▼ Hide goal details and history  During the Rotary year, how many times per month will your club's website or social media accounts be updated?	4		6

	ACHIEVEMENT
<b>Use of official Rotary promotional materials</b> ▼ Hide goal details and history  Did your club use Rotary International's advertising and public service materials, such as broadcast videos, print ads, and other official materials available in the Brand Center, to promote Rotary in your community during the Rotary year?	<input checked="" type="checkbox"/>

# Agenda of Service End



# Incoming RI President Announces 2020-21 Presidential Theme

Holger Knaack Sees Opportunities for Rotary To Change, Thrive.

Rotary International President-elect Holger Knaack is encouraging Rotarians to seize the many opportunities Rotary offers to enrich their lives and the communities they serve.

Knaack, a member of the Rotary Club of Herzogtum Lauenburg-Mölln, Germany, revealed the 2020-21 presidential theme, *Rotary Opens Opportunities*, to incoming district governors at the Rotary International Assembly in San Diego, California, USA, on 20 January.

Rotary isn't just a club for people to join, but rather "an invitation to endless opportunities," said Knaack, who becomes president on 1 July. He emphasized that Rotary creates pathways for members to improve their lives and the lives of those they help through service projects.

"We believe that our acts of service, big and small, create opportunities for people who need our help," Knaack said. He added that Rotary creates leadership opportunities and gives members the chance to travel the world to put their service ideas into action and make lifelong connections. "Everything we do opens another opportunity for someone, somewhere," said Knaack.

## Changing for the future

Knaack also urged members to embrace change so Rotary can expand and thrive. Rather than setting a specific target for increasing the number of members, Knaack said he's asking clubs and districts to think about how to grow in a sustainable and organic way. He wants clubs to focus on keeping current members engaged and adding new members who are the right fit for their club.

"We need to stop thinking of new members as people we can mark down as statistics and then forget about," Knaack said. "Every new member changes us a little bit. That person brings a new perspective, new experiences. We need to embrace this constant renewal. We will grow stronger as we learn from new members."

Knaack pointed to Rotary's Action Plan as a compass that can guide clubs as they evolve. He recommended that every club have a strategic plan meeting at least once a year. At that meeting, clubs should ask where they want to be in five years and how they can bring more value to their members.

Knaack also wants to see more women in leadership roles and see Rotaractors play an integral role in how new clubs are formed and run. He encouraged district leaders to create new club models and rethink what it means to be in Rotary, and allow young people to be the architects of these new clubs.

“We have to be open to new approaches, and creating unique clubs for younger people is just part of the solution,” said Knaack. “Let Rotaractors decide what kind of Rotary experience works best for them. These young people are bright, energetic, and they get things done.”

In stressing the need for Rotary members to embrace change, Knaack noted that time won't slow down for Rotary: “We will not let rapid change defeat us. We will capture this moment to grow Rotary, making it stronger, more adaptable, and even more aligned with our core values.” — By Ryan Hyland