

Engagement Ideas

1. Give a new member responsibility immediately (**responsibility**, not just involvement).
2. Very formal new member orientation and interview. Ask them about their thoughts on community projects, fellowship activities, getting your hands' dirty service projects, fundraising, leadership development, networking, polio, and other causes.
3. Conduct a Membership Satisfaction Survey (email District Administrator Frank Bradshaw rotary6200@lusfiber.net).
4. Have an event scheduled for new members and their sponsors.
5. Feature a member's "member of the month" in the club newsletter and showcase them on social media
6. Induct new members with pizzazz & invite their spouse/partner.
7. Develop a welcome letter from the president for all new members.
8. Plan formal orientations for new members.
9. Ask board members to send a welcoming e-mail to new members.
10. Announce member's achievements, milestones, birthdays, anniversaries, etc. in your newsletter.
11. Thank members for their club involvement in your publications, at your events, by e-mail, or personal note.

12. Send mini-surveys asking how you are doing.
13. Try to make four additional personal contacts- by phone, letter, postcard, or e-mail – to new members.
14. Develop a senior advisory group as mentors to new members. Your senior members will appreciate the recognition and your new members will benefit from the contact.
15. Organize fun meetings with engaging ice breakers.
16. Contact all members who have not come to meetings or social lately. Let them know they've been missed.
17. Try ideas from the "Vibrant Club" brochure.
18. Have every club member registered on My Rotary.
19. Perform a Club Health Check.