

REQUEST FOR PROPOSALS | Hot Springs National Park Rotary Club in partnership with Rustic Development Hot Springs Mural Project

Release date: January 1, 2017

Budget: \$15,000 **Deadline:** TUESDAY, FEBRUARY 28, 2017

Eligibility: Any artist or team of artists with public art or mural experience may submit a proposal.

Scope of Work: Hot Springs National Park Rotary in partnership with Rustic Development are pleased to extend this invitation and request for proposals for a mural project to be executed on the south wall of the Townsend Building, formerly known as the JC Penney Building, located at 812 Central Avenue where it will be seen by hundreds of thousands of visitors to the Hot Springs National Park, Arkansas very year. To the extent possible, artists submitting project ideas are encouraged to consider the many attributes that have consistently made Hot Springs National Park, Arkansas a unique and popular destination including, but not limited to, nature, hospitality, thermal springs, lakes, landmarks, and history. A mural that offers an opportunity to interact with the mural for photos is preferred.

The project proposal must contain the following:

- A typed project narrative, which includes the artist statement, contact information, timeline and subcontracted artists (if needed). Installation can begin in April of 2017 with final installation no later than June 30, 2017.
- Scaled drawings, sketches, or other documents as necessary to present a meaningful representation of the concept. Color, content, technique, and any other details should be conveyed.
- Preliminary itemized budget, such as, artist fee, materials, travel-related expenses, insurance, and any other associated costs.
- Resume and up to 10 examples of previously completed work.
- Completed applicant's materials should be submitted digitally via email. Please compile the proposal into a single PDF document. Hardcopy packets and CD-ROMs WILL NOT BE ACCEPTED.

Selection Criteria

- Submittal of all required application materials as outlined in the RFP;
- Attention to context: architectural, historical, geographical, and cultural;
- Proven ability to create distinctive site specific artwork as exhibited by past work;
- Originality: creativity and uniqueness of proposed artwork concept for this project;
- Quality and craftsmanship of product as exhibited by past work;
- Maintainability: structural and surface soundness, durability and resistance to vandalism, weathering, excessive maintenance, repair costs;
- Appropriateness for placement on an urban pedestrian site and ability for artwork to withstand public interaction where it can be touched;
- Public safety, and compliance with the Americans With Disabilities Act; and
- Feasibility: artist's proven track record/ability to complete the work on time and within budget.

Mural Location:

The wall is 32' tall and 130' long. All dimensions provided are approximate. All or a portion of the façade may be used for the Mural. A lift will be provided. Inspection of the site is suggested or photos are available upon request if inspection is not possible.

Disclaimers

Applicants will be notified as to the status of their application. Commissioning of artists HSNP Rotary and partners in the mural project and the pursuit of all mural activities are implemented without preference to racial or ethnic origins, gender, sexual orientation, religious affiliation, disability or age. HSNP Rotary and their partners in the mural project reserves the right to modify this solicitation and to request additional information from participating artists. HSNP Rotary and their partners in the mural project reserves the right to accept or reject, at any time prior to the commissioning of a work, any or all proposals when the acceptance, rejection, waiver or advertisement would be in the best interest of the project. In addition, HSNP Rotary committee members and their partners in the mural project will be responsible for all correspondence and communication by and between applicants and members of selection panels. Discussion regarding these projects by and between any applicant and any member of a selection panel outside of regularly scheduled meetings during the selection process may be grounds for the disqualification of the applicant. Such determination shall be in the discretion of HSNP Rotary and their partners in the mural project.

Submissions

Please send all digital submission packets to the two following recipients:

Mary Neilson
Hot Springs Area Cultural Alliance
mneilson@hotsprings.org

Gail Greenberg
Rotary Club of Hot Springs National Park
gailgberg@gmail.com