

# Goal Center

The Goal Center is where you choose and set the goals your club will focus on, and track progress. Please note: data reported outside Rotary Club Central, including data reported in My Rotary, will be delayed for at least 24 hours.

2021-22

- Members & Engagement
- Rotary Foundation Giving
- Service
- Young Leaders
- Public Image
- All

**EDIT** The goals you select will appear below. To report progress or add, remove, or edit a goal, select EDIT.

### Club membership

Hide goal details and history

ACHIEVEMENT: - OF GOAL: 104  
As Of 18-May-21

How many total members does your club want by the end of the Rotary year?

**Goal History**

YEAR	ACHIEVEMENT	GOAL
2020-21	92	of 90
2019-20	104	of 105
2018-19	82	of 85
2017-18	88	of 90
2016-17	86	of 83

\*denotes 5-year high

### Service participation

Hide goal details and history

ACHIEVEMENT: - OF GOAL: 40

How many members will participate in club service activities during the Rotary year?

**Goal History**

YEAR	ACHIEVEMENT	GOAL
2020-21	-	of 35
2019-20	55	of 50
2018-19	-	of 40
2017-18	45	of 41
2016-17	-	of 41

\*denotes 5-year high

### Leadership development participation

Hide goal details and history

ACHIEVEMENT: - OF GOAL: 2

How many members will participate in leadership development programs or activities during the Rotary year?

**Goal History**

YEAR	ACHIEVEMENT	GOAL
2020-21	-	of 2
2019-20	2	of 2
2018-19	-	of 3
2017-18	1	of 4
2016-17	-	of -

\*denotes 5-year high

### District conference attendance

Hide goal details and history

ACHIEVEMENT: - OF GOAL: 6

How many members will attend your district conference?

**Goal History**

YEAR	ACHIEVEMENT	GOAL
2020-21	-	of 5
2019-20	16	of 12
2018-19	-	of 3
2017-18	7	of 4
2016-17	-	of 8

\*denotes 5-year high

### District training participation

Hide goal details and history

ACHIEVEMENT: - OF GOAL: 6

How many of your club's committee chairs will attend the district training assembly?

**Goal History**

YEAR	ACHIEVEMENT	GOAL
2020-21	-	of 2
2019-20	-	of -
2018-19	-	of 2
2017-18	4	of 2
2016-17	-	of 4

\*denotes 5-year high

### Annual Fund contributions

Hide goal details and history

ACHIEVEMENT (USD): - OF GOAL (USD): 13,000  
As Of 18-May-21

How much money will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year? You can select your local Rotary currency for setting your goal and viewing progress.

**Goal History**

YEAR	ACHIEVEMENT	GOAL
2020-21	14,699	of 12,000
2019-20	16,492	of 6,000
2018-19	26,117	of 5,000
2017-18	6,251	of 4,400
2016-17	-	of -

\*denotes 5-year high

### PolioPlus Fund contributions

Hide goal details and history

ACHIEVEMENT (USD): - OF GOAL (USD): 4,500  
As Of 18-May-21

How much money will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year? You can select your local Rotary currency for setting your goal and viewing progress.

**Goal History**

YEAR	ACHIEVEMENT	GOAL
2020-21	1,500	of 4,000
2019-20	5,570	of 6,000
2018-19	11,466	of 5,000
2017-18	9,523	of 4,500
2016-17	-	of -

\*denotes 5-year high

### Bequest Society members

Hide goal details and history

ACHIEVEMENT: - OF GOAL: 1  
As Of 18-May-21

During the Rotary year, how many individuals or couples will inform The Rotary Foundation of their plans to leave US\$10,000 or more to The Rotary Foundation through their estate?

No historical goal data is available

### Benefactors

Hide goal details and history

ACHIEVEMENT: - OF GOAL: 2  
As Of 18-May-21

During the Rotary year, how many individuals or couples will inform The Rotary Foundation of their estate plans to include the Endowment Fund as a beneficiary or will make an outright gift of US\$1,000 or more to the Endowment Fund?

**Goal History**

YEAR	ACHIEVEMENT	GOAL
2020-21	0	of 3
2019-20	-	of -
2018-19	-	of -
2017-18	-	of -
2016-17	-	of -

\*denotes 5-year high

### Service projects

Hide goal details and history

ACHIEVEMENT: - OF GOAL: 10  
As Of 18-May-21

How many service projects will your club complete during the Rotary year? To track and report project details, such as contributions and volunteer hours, select Service Activities in the main menu.

**Goal History**

YEAR	ACHIEVEMENT	GOAL
2020-21	-	of 3
2019-20	6	of 5
2018-19	6	of 5
2017-18	18	of 8
2016-17	-	of -

\*denotes 5-year high

### RYLA participation

Hide goal details and history

ACHIEVEMENT: - OF GOAL: 7

How many individuals will your club sponsor to participate in Rotary Youth Leadership Awards (RYLA) events during the Rotary year?

**Goal History**

YEAR	ACHIEVEMENT	GOAL
Previous Year	-	of 2

### Strategic plan

Hide goal details and history

ACHIEVEMENT: NO/YES

Does your club have an up-to-date strategic plan?

**Goal History**

YEAR	ACHIEVEMENT	GOAL
Previous Year	-	of 1

### Online presence

Hide goal details and history

ACHIEVEMENT: NO/YES

Does your club's online presence accurately reflect its current activities?

**Goal History**

YEAR	ACHIEVEMENT	GOAL
Previous Year	-	of 1

### Social activities

Hide goal details and history

ACHIEVEMENT: - OF GOAL: 4

How many social activities will your club hold outside of regular meetings during the Rotary year?

No historical goal data is available

### Update website and social media

Hide goal details and history

ACHIEVEMENT: - OF GOAL: 2

During the Rotary year, how many times per month will your club's website or social media accounts be updated?

No historical goal data is available

### Media stories about club projects

Hide goal details and history

ACHIEVEMENT: - OF GOAL: 5

How many media stories will cover your club's projects during the Rotary year?

**Goal History**

YEAR	ACHIEVEMENT	GOAL
Previous Year	-	of 2

### Use of official Rotary promotional materials

Hide goal details and history

ACHIEVEMENT: NO/YES

Did your club use Rotary International's advertising and public service materials, such as broadcast videos, print ads, and other official materials available in the Brand Center, to promote Rotary in your community during the Rotary year?

**Goal History**

YEAR	ACHIEVEMENT	GOAL
Previous Year	-	of 1