



HSV Rotary Board Minutes

January 27, 2022

The January 27, 2022 meeting of the Board of Directors of the Rotary Club of Hot Springs Village was convened by President, Jack Rueter at 8:30 am via Zoom Meeting.

Attendance:

Present: Susan Clark, Harv Shelton, Jack Rueter, Drew Kahle, Melanie Pederson, Denise Smith, John Weidert, Corinne White, Phyllis Johannsen, Kathy Wright, David Childs, Shenna Holley, Jim Zahnd

Guests: Mike Medica, Tony Cifelli, Stephanie Heffer, Tim Culbreth

Absent: Bob Sweeten

Approval of Minutes & Secretary's Report: Jack Rueter made a motion to approve the minutes of the December 2, 2021. Motion to approve Board Minutes was made by Susan Clark & Second by Harv Shelton. Motion passed.

New Business:

Mike Medica and John Weidert introduced the idea to have a Hall of Fame program for Hot Springs Village. We have several people in the community who have played key roles in developing our community and deserve the recognition. A committee of 8-10 would be needed with other clubs from HSV involved. Rotary would take the lead on this program. Also we would need to talk with the POA to see if we could get an area where we could display the people inducted into the Hall of Fame. John Weidert added that we would hope to add a new member every other year. We would like the Board to approve this program today and continue from there.

After discussion by the Board, Phyllis made a motion to move forward with this project. David seconded the motion. Motion passed. Jack proposed that they move forward with regular reporting and updates to the Board.

Two new fund raising ideas are being presented to the Board today.

Tour 18 Golf trip was discussed by David Childs. This is a golfing opportunity to play on a Tour 18 Gold course. Each hole on a Tour 18 course is modeled after golf holes at famous golf courses throughout the world. There is a Tour 18 golf course in the Grapevine area. We would like to put together a trip for people to experience this. If spouses or friends that don't golf go there is plenty to do in the Dallas/Ft. Worth/Grapevine area. Golf fees run about \$59-\$99. Hotels would run about \$90-\$100. Jack mentioned that the range of cost would be between would run about \$550-\$595 including golf, meals, bus, hotel, and cocktails with \$5,000 dollar fund raiser for the club.

The second fund raiser that Jack presented to the board is the Big Dam Bicycle Race in Little Rock with up to 2,500 participants. Tim Culbreth has been organizing under the direction of Director Bruce Dunn, Teen Challenge has helped in the past but this year has chosen not to participate. This event would be held on the same day as the Cancer Walk in the village. It will take between 12-18 workers putting in a long day to help out. It could raise possibly \$7,000 for the club. Tim said we would be responsible to preparing the course, setting up and taking down and working aid stations. Race monitors helping with injuries, crashes, or bike repairs. Discussion was brought up that we don't want to interfere with the Cancer Walk; also there are concerned by the amount of volunteers that are needed.

After discussion of both events Jack asked for a motion to be made for us doing one, both, or none of the events. Motion was made by Jim to refine and move forward with the development of the Tour 18 Golf outing with a stipulation that we wait for a final decision from the Board when more information/pricing is available. The motion included not taking on the Big Dam Bicycle Race. Harv seconded the motion. Motion passed.

Vice President Report - Denise Smith

Speakers that have missed because of cancellations have been rescheduled. She will reach out to the Fire Department to see if we can resume the First Responders Meals.

Treasurer's Report – Harv Shelton

January figures are not available till next week. There are still 19 members in the Satellite Club who owe dues totaling \$1,050. There are 10 members in the Morning Club who owe dues totaling \$840. Harv asked to see if it is OK to send the checks to Imagination Library. Jack said it is a budgeted item so there is no problem with doing that.

Membership Report: Phyllis Johanssen

The reports are attached. We are behind and need to continue asking people to recruit.

Club Administration- Jack Ruter

Winter Bash -Do we want to continue the Winter Bash or shall we postpone it to a later date? It was suggested to poll the members that have signed up to see what they would like to do. Phyllis will work with John O'Brian to do this poll.

Fifth Tuesday Dinners - Fifth Tuesday dinners are being discussed, the next one is coming up in March. It was suggested to wait till March to make a decision on that event.

Charity Corporation – Sheena Holley

No report.

Foundation – Jim Zahnd

Jim reported that we have contributed \$12,413 to date. That amount is 82% of the total \$13,000 goal. The good news is that our club has the highest amount of participation in the District. The bad news is that we are \$10,000 below that amount that was given by our club last year. Jim is working on a club wide matching program in May. It was done by the District level last year with 9 of our members donating \$3,925. Our club has enough points that it can be done within the club.

Grants – Drew Kahle

Everything is prepared from the Grants committee for opening up applications on February 1st through March 31st. John O'Brian is working to put the applications on the web site and Facebook. Drew does not think this can be done. Phyllis will visit with John to get this done. After March 31st, grant requests will be reviewed and awarded after the 1st of May.

Drew brought up a suggestion of a policy revision needed on a vote that was made by the Grants Committee meeting in December of 2019. Information on this is attached. Harv mentioned that the By-Laws covered this concern and there is no reason to make any changes. After discussion it was determined that what was done in 2019 in fact does not override anything written in the by-Laws. No change or motion is needed.

Service Projects – Corinne White

On February 3rd at the Woodlands there is a Public Safety Event where Spence has a booth for the Vial if Life program. He needs between 2-4 members to help him assemble and give out the vials. Corinne will find out more information and get with Kathy to send out an email request for help.

Corinne let us know that ARMOM has been canceled for this year.

Fund Raising – Susan Clark

No Report

Public Relations – David Childs

Public Relations Committee is working with the Grants Committee to discover ways that we can let people know our grant cycle is open. We need to know if we can put the application on the web site or Facebook. Announcement will be sent to the Voice, KVRE, and the Sentential Record. Harv suggested that we also put the announcement to the Village Digest.

President Elect – Denise Smith

Rescheduled speakers have been set up. Checking with the First Responders to see when we can continue with our dinners.

Past President – Susan Clark

We have our reservation in for RYLA. Application process has been pushed forward to March 1st. Hopefully this event will be held this year.

Satellite Club – Melanie Pederson

We are searching for a new location; we have looked at the Turn at Balboa. We are waiting on confirmation on pricing to use that venue. We have also looked at Trademark. They will charge \$25 a month. Our February 2nd meeting will be held at Xplore Lakeside in the downstairs dining room. We have several members that cannot do the stairs anymore so we are looking at all options.

The speaker for our February 2nd meeting will be Ronnie Weaver of Life Net. Our second meeting in February will be at The Turn.

We have one new member to be inducted, Dennis Simpson. We have three other that are possibilities.

We are working on several service projects for the Satellite Club.

Old Business:

Jack opened discussion on resuming meetings for the club. After much discussion, Jack asked for a motion to be made concerning meetings resuming or not. Melanie made a motion that we resume meetings, Harv seconded the motion. Motion passed to resume meetings. Harv will draft a letter to the members of the decision. Jack and Melanie will review letter.

New business:

Mother's Day – The Mother's Day event has been moved back to the Coronado Center due do the changes going on at the DeSoto Club.

Summer Bash – We still have the Summer Bash on the books working with Greg Jones. Updates to the Board will be made as more information becomes available.

Arkansas Heritage Festival - Is on October 7th-8th. Larry Wilson and his LLI Team will be organizing along with the POA taking an active role in helping set up and tear down.

2023 Cruise – Lydia is working with Lori coordinating a cruise for 2023. Lori has no tie to Vacation Valet anymore so Lydia is coordinating.

Meeting Adjourned at 10:30 am

Respectfully Summited by Kathy Wright

From: Stephanie Heffer <sheffer@arvest.com>
Subject: RE: Tour 18 Trip Fundraiser
Date: December 10, 2021 at 12:07:45 PM CST
To: David Childs <fitforservice@verizon.net>, "vrueter@icloud.com"
<vrueter@icloud.com>, "dcla.kahle2@gmail.com"
<dcla.kahle2@gmail.com>, "anthonycifelli3@gmail.com"
<anthonycifelli3@gmail.com>

Thanks David! Great information!

Stephanie Heffer

BUSINESS AND COMMUNITY RELATIONS ADVISOR

3612 NORTH HIGHWAY 7

HOT SPRINGS VILLAGE, AR 71909

(501-321-8465

NMLS: 2237419

SHEFFER@ARVEST.COM

ARVEST "People Helping People Find Financial Solutions for
Life" arvest.com

From: David Childs <fitforservice@verizon.net>
Sent: Thursday, December 9, 2021 10:11 AM
To: vrueter@icloud.com; dcla.kahle2@gmail.com; Stephanie
Heffer <sheffer@arvest.com>; anthonycifelli3@gmail.com
Subject: Tour 18 Trip Fundraiser

Information Security REMINDER: This is an EXTERNAL EMAIL.
Stop and think before **RESPONDING** or **CLICKING** a link or
OPENING attachments.

Here is what i have found regarding a possible Club fundraiser by offering a "Tour 18" trip to the Dallas-Ft. Worth Tour 18 golf course. First, since I lived there, I am going to make a few suggestions that are rooted in my 30 years of knowledge/experience with the very large and complicated Dallas-Ft. Worth megalopolis.

I will also include websites so that you can research for yourself and form your own opinions about some of my recommendations.

Drew is also looking into the Tour 18 option and may also submit some of his thoughts to you which may, of course, agree or disagree with mine.

So, here we go:

1) In researching this fundraising option, a lot of really good things broke in favor of us, especially prices !

Tour 18's total green fees (including cart and everything) ranges from \$59-99, depending on the day of the week and the time of day. I was afraid that the fees might be in the \$200-

300 range, so that is great.

Same with Hotels. There are some Super 8's in the area for \$90 and Comfort Inns for \$100; that is incredibly good for the "hot" and "near the airport and corporate headquarters" north Dallas area.

2) The Tour 18 website is: www.Tour18-Dallas.com

3) Based upon my knowledge of the D-FW megalopolis, I would recommend that we plan to stay in Grapevine. It is 10 miles from Tour 18, has a very vibrant, interesting Main Street, offers train rides and wine tours, has a huge Outlet Mall that also has restaurants and movie theatres in it, and is also near Fort Worth; in fact one option might be to ride the train from Main Street, Grapevine to the Fort Worth Historic Stockyards (shopping, Billy Bob's, Cattleman's Restaurant, etc.)

Relevant websites are:

www.grapevinetexasusa.com

www.kimballart.org

www.cartermuseum.org

www.fortworthstockyards.org

4) My final recommendation is that the best time to go, Texas weather-wise, would be March-mid-May and late Oct. till mid-December.

Hope that this is helpful to you.

If I can do anything else, let me know.

Childs

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Big Dam Bicycle Event 2022-01-23

Last fall we started looking for another large income fund raiser for this Rotary year. This was done to replace the income lost from the Cruise that was cancelled. Since then, Jack Rueter suggested an Extreme Sports movie night at the Woodlands, which the Board disagreed with during the October meeting and subsequently decided against this event. We have discussed several things, but this event arose as a discussion between Tim Culbreth and Paul Bridges in November.

The Big Dam event is an event that Tim Culbreth has managed and run several times, while he was the Director at Teen Challenge. The non-profit who benefitted from the proceeds was Teen Challenge. Since Tim's retirement at Teen Challenge, the new Director has chosen to not be involved in this event again. This is when Tim and Paul started discussing the possibility of HSV Rotary taking over as the non-profit to help run the race and benefit from the proceeds. Teen Challenge's income from this annual race was approximately \$7,000.00.

As an overview of the event:

1. 12, 25, 50, 100 mile ride, at the choice of the entrant.
2. Maximum riders may be limited to 2,500.
3. Event held in west Little Rock.
4. HSV would provide labor to run the event on ride day, under the Ride Manager, Tim Culbreth. Approximately 15-17 people.
5. HSV would provide labor to set up the race in the week previous to the race. This would involve approximately 5 people.
 - a. Set up water and aid stations.
 - b. Prepare start and finish areas
 - c. Check race course for any danger areas and take needed actions for safety of entrants.
6. Assist Tim in event entries, age groups, ride timing, etc.
7. Breakdown ride course and bring back to original condition after the race.

Current thought for staffing the Ride Event would be to primarily use HSV Rotarians, but this kind of staffing might be a problem. We have discussed recruiting volunteers from other venues such as: Local High School Students, friends of HSV Rotarians, and the Hot Springs Bicycle Club. ((Paul would like to contact Jeff Hollandsworth (past HSV Rotary President) to see if he would be interested in taking an upper management position for the Ride. Tim and Darla are avid bikers.))

The timing of the Race will most likely be the last Saturday in September, and might conflict with the Walk for Cancer in the Village.

Discussion.....



Kathy Wright <klwright0952@gmail.com>

ROTARY - January, 2022 Membership Report & 2021-2022 Membership Campaign Update

1 message

Johannsen Phyllis J <mailservice@dacdb.net>
Reply-To: pjjoan@aol.com
To: Klwright0952@gmail.com

Wed, Jan 26, 2022 at 8:40 AM

Attention: Board Members

Attached for your review prior to tomorrow's Board meeting are the following self-explanatory reports.

1. January 2022 Membership Report
2. 2021-2022 Membership Campaign Recruiting Efforts Update

Phyllis Johannsen
Membership Chair

To unsubscribe from future emails, please click on this link: [Unsubscribe](#)

2 attachments

 **2022-01-31 Membership Report.docx**
18K

 **Recap of Recruiting Efforts.docx**
18K

2021-2022 Membership Campaign Update

Current total club membership = **94** (64 morning club members + 30 satellite club members)

If one looks inside our membership recruiting efforts, the data shows:

<u>Membership as of 7-1-2021</u>		<u>Membership as of 1-31-2022</u>
54 Active Morning Club		52 Active Morning Club
8 Active R-85 Morning Club		8 Active R-85 Morning Club
4 LOA Morning Club		3 LOA Morning Club
1 Honorary Morning Club		1 Honorary Morning Club
67 Total Morning Club Members	Net change -3	64 Total Morning Club Members
23 Active Satellite Club		29 Active Satellite Club
0 LOA Satellite		1 LOA Satellite
1 R-85 Satellite Club		0 R-85 Satellite Club
24 Total Satellite Club Members	Net change +6	30 Total Satellite Club Members
91 Total Club Members	Net change +3	94 Total Club Members

Morning Club recruited two (2) new members and lost a total of 5 members (1 death, 4 transfers to another club)

The Satellite Club recruited eight (8) new members and lost two (2) members due to resignations from the club.

Overall, the club recruited 10 new members and lost 7 members for a net increase of three (3) members or a 3.4% growth rate compared to ~15% growth rate required to reach our goal of 105 total members.

To date, only 9 club members have recruited new members. With only 4-months to go; each one – bring one, is going to be a stretch!

Since membership has two components (building and retaining), for the balance of the year, the membership team will focus on what is needed to sustain members.

Serving together in Rotary,
Phyllis Johannsen
Membership Chair

HSV Rotary Membership Report As of January 31, 2022

As of December 31, 2021 Morning Club		As of January 31, 2022 Morning Club	
53	Active (Re-added R. Fiorendino; Transferred Dennis Cooper, moved Berna Smedley to LOA; transferred back Stephanie Heffer)	52	Active (R. Fiorendino transferred to Tx club)
8	R85	8	R85
3	LOA (Jerry Sorensen, Ted Schramm, & Berna Smedley)	3	LOA (Jerry Sorensen, Ted Schramm, & Berna Smedley)
1	Honorary	1	Honorary
65	Morning Club Members	64	Morning Club Members

As of December 31, 2021 Satellite Club		As of January 31, 2022 Satellite Club	
<i>#</i>	<i>Member Type</i>	<i>#</i>	<i>Member Type</i>
29	Active Satellite (New Member: Stephanie Hawley; Stephanie Heffer transferred back to morning club))	29	Active Satellite
1	LOA (Lori McMinn)	1	LOA (Lori McMinn)
1	Active Satellite R85	0	Active Satellite R85 (D. Brucker resigned)
31	Satellite Club Members	30	Satellite Club Members
Summary: Total Club Members - 96		Summary: Total Club Members - 94	

Note: There is (1) pending new satellite club member (Dennis Simpson)

Grants Policy Revision

1 message

Drew & Lois Kahle <dcla.kahle2@gmail.com>

Tue, Jan 25, 2022 at 8:39 AM

To: RueterJack <vruter@icloud.com>, Denise Taylor <denise.smith@mpsdrd.com>, Robert Sweeten <bobw.sweeten@att.net>, SheltonHarvey <hwcshelton@gmail.com>, WrightKathy <klwright0952@gmail.com>, JohannsenPhyllis <pjjohan@aol.com>, ClarkSusan <susan@scbgclub.com>, Corinne White <crjwhite@hotmail.com>, JAMES ZAHND <JAMESZAHNDONPOINT@sbcglobal.net>, David Childs <fitforservice@verizon.net>, PedersonMelanie <melped53@yahoo.com>, sheenaholley@gmail.com


Attached are the minutes from the December 19, 2019 Board minutes. You will note that a policy for the grants committee was implemented stating that HSV Rotary will spend a portion of it's grants budget on non-project based charities. Better known as one offs these are organizations who apply for grants in mailings to HSV Rotary Club. At our past Grants Committee meeting the committee voted unanimously to change the wording of this policy to be the following: HSV Rotary may spend a portion of its grant budget, annually, to be determined by the grants committee on non-project based charities.

I request that this policy change be approved at our Board Meeting January 27, 2022.

Drew C. Kahle
Chair

2 attachments

 **Rotary Board Minutes - 1.pdf**
655K

 **Rotary Board Minutes - 2.pdf**
578K



HSV Rotary Board Minutes

December 19, 2019

The December 19, 2019 meeting of the Board of Directors of the Rotary Club of Hot Springs Village was convened by President John Weidert at 8:07 a.m. in the Fireside Dining Room at Good Samaritan.

ATTENDANCE

Present: John Weidert, *President*; Harv Shelton, *Treasurer*; Michele Staples, *Secretary*; Phyllis Johannsen; Susan Clark; Bill Fish; Allen Hargis; Grover Scarborough; Lydia McCarthy; Bob Sweeten; Paul Bridges **Absent:** Jack Reuter; Lori McMinn; Greg Gillis; **Guests:** Carla Fish; Nancy Hendricks; Bob Fiorendino

Secretary's Report/Minutes

Minutes of the November 21, 2019 meeting which were previously distributed for Board review. Phyllis Johannsen moved the minutes be accepted; second by Harv Shelton. Motion passed unanimously.

Charity Corp

Allen Hargis reported might get up during a meeting and speak about make charitable distribution from members IRA. See Treasurer's Report & Budgets

Treasurer's Report & Budgets

The monthly treasurer's reports as previously distributed for Board review were discussed by Treasurer Harv Shelton. The reconciled balance of the Operations Account as of November 30, 2019 was \$17,591.79. The balances for the Charity Corporation as of November 30, 2019 were: Working Account = \$ 24,308.72; Reserve Account = 9,833.05; Total = \$ 34,141.77.

Michele Staples moved the Treasurers reported be accepted; second by Allan Hargis. Motion passed unanimously.

Harv Shelton reported he would to make a procedural changes; he would like to cut a check every 6 months to the Imagination Library for both counties and to write checks for the grantees near the time of presentation of the money.

Foundation

Grover Scarborough reported we have \$15,753 so far through December.

Membership

Bob Fiorendino reported that he, Phyllis Johannsen and the membership committee would like to ask the board to consider having the club subsidize shirts for its members.

Paul Bridges moved that in the new member packets that we include order blanks for shirts and subsidize \$10 on every new member if they want to place an order at that time; second by Harv Shelton. John amended the motion to allow for members who elect to take a shirt and have it monogrammed we would still subsidize the same \$10. Motion passed unanimously.

Michele Staples moved to allow through the 2019 to 2020 rotary year one option for reimbursement of \$10 for a new shirt or the monogram to be put on the shirt for all old members; second by Susan Clark. Motion passed unanimously

Grants

Paul Bridges moved to that HSV Rotary ^{may} will spend a portion of its grant budget, annually, to be determined by the grants committee on non-project based charities; second by Michele Staples. Motion passed unanimously.

Fund Raising

Lydia McCarthy is moving to the Satellite club. Melanie Pederson said she will help. Lydia will continue to help with the Mother's Day event. The concern is Melanie is gone several months out of the year and Lydia will need a co-chairman.

Public Relations

Bob Sweeten had nothing to report.

Service Projects

Bill Fish moved to increase the number of students we send to RYLA from 4 to 6 and increase the budget from \$1200 to \$1800; second by Paul Bridges. Motion passed unanimously.

Club Administration

Greg Gillis was absent



Kathy Wright <klwright0952@gmail.com>

Update on Satellite Club Location, Fundraising and Service Projects

1 message

Melanie Pederson <melped53@yahoo.com>

Wed, Jan 26, 2022 at 3:51 PM

Reply-To: Melanie Pederson <melped53@yahoo.com>

To: Jack Rueter <vrueter@icloud.com>, Denise Smith <denise.smith@mpsdrd.com>

Cc: Kathy Wright <klwright0952@gmail.com>, Phyllis <pjjohan@aol.com>

My husband and I are having lab work done (lab opens at 8:15 am). I will join the meeting as soon as I get home.

Meeting locations

Lakeside main floor dining room with Bar Access - available for 2/2/2022 meeting, if we move forward. If we are still on hold, will have Satellite Club board zoom meeting.

The Turn at Balboa - Meeting location for February 16th. There isn't a room cost if we buy drinks and eat. Will consider trying the first Wednesday (have music downstairs) once to see how that will impact the meeting.

Trademark - Charges \$25 a month, have penciled in dates for the year. March through December. Will use if there isn't another location available as the Satellite Club values its social time.

Moved Mother's Day (May 8th) to Coronado Center, committee meeting on Friday, January 28 at 4 pm.

Fundraising Events

Mother's Day - May 8th

Bus Trip - March 24th to March 27th

July 4th Event (Greg Jones)

Arkansas Heritage Festival - October 7th & 8th

2023 Cruise - Feb or March (Lydia is working with Lori McMinn)

Service Projects/Events

Village WFCR - September 24th 8 am to noon (same weekend as Big Dam Bike Race in LR)

Make a Wish Bucket Brigade - October 14th

Birthday Bags - proposed

Greeting Cards - proposed

See you tomorrow.

Melanie Pederson

501-915-8747

608-692-0458