

THE PERK LAT R



A PUBLICATION OF DAYBREAK ROTARY CLUB OF JOPLIN - DISTRICT 6110
 CHARTERED MARCH 11, 1991 - CHARTER YEAR (91/92) PRESIDENT - ROY FREUND - 2020-21 PRESIDENT - LAURIE DELANO
 FRIDAY MORNINGS, 6:45 A.M. - HILTON GARDEN INN, JOPLIN, MISSOURI
<http://www.joplindaybreak.org>

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"Service Above Self"

Friday, February 12, 2021

Today's Daybreaker

Valerie Searcy

Today's Program

Children's Haven

Upcoming Events

February

- 2/19 Daybreaker: Adam Maggard
- 2/26 Daybreaker: Larry Johnson

March

- 3/3 Board Meeting
- 3/5 Daybreaker: Kelli Norris Starkweather
- 3/12 30th Anniversary Celebration - Granny Shaffer's Banquet Center
- 3/19 Daybreaker: Kerry Sachetta
Program: Finals of 4 Way Speech Contest
- 3/26 Daybreaker: Steve Chenault

Birthdays

Adam Maggard	2/01
Dale Janssen	2/14
Bob Heiniger	2/22
Kerry Sachetta	3/05
Ryan Stanley	3/14
Brenda Reynolds	3/23

IMPORTANT ITEMS

- Please remember to check your name on the attendance at the door & if eating or not.
- Please put cell phones on silent before the meeting.
- We understand that a member may sometimes need to leave the meeting early. If you do, please leave before the speaker begins his/her program.
- eCLUB ONE (electronic make-up). You have the opportunity to process your make-ups on-line. Go to the website: www.rotaryclubone.org and click on "make-up info" to complete the short form, or just go to our website and click on "electronic make-up."

MEETING AT HILTON GARDEN INN

*Please wear your face coverings at all times
 except when eating or drinking.*

SUPER BOWL FUNDRAISER!

Congrats to Adam Maggard for winning the Super Bowl Paul Harris Award!

Book Presentation



Bob Honeywell presents books to Katy Johnson for use in Daycare at Lafayette House.

How you use social media matters

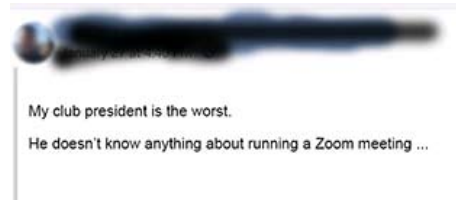
By Jeffry Cadorette, past RI director and chair of Rotary International's Communications Committee

Most of us have social media accounts that we use to promote Rotary. In our network are Rotary friends, but also family, friends, and colleagues outside of Rotary. This is all very good.

Many of our profile banners include a stamp that says "Proud Member" or "End Polio Now" along with our mark of excellence, the Rotary logo. We have photos of club events we attended (from the time when we could attend events in person). Our posts go to both members and those outside the Rotary family.

What could be wrong with that?

Unfortunately, on more occasions than I'd like to admit, I have seen posts come across my smartphone or laptop from a member who has resigned from their club and is airing a list of "dirty laundry" about their club in the form of gripes and complaints. They are right and their erstwhile club is in the wrong. They chose this forum to wage battle with their club president, district governor, or Rotary International leadership.



In all of these examples, our brand, and the public's understanding of who we are, is tarnished.

continued on back

Social Media (continued)

Personally, I've never been a big fan of people who decide to take their ball and go home, tearing down an organization behind them on their way out. That is just ego.

A similar problem occurs when we use our social media accounts, the same ones with all of our Rotary branding on it, to share our deep-seated political views on divisive subjects. These posts are followed by endless comments which all too often spiral into something downright ugly.

Rotary is supposed to be apolitical. But to both our Rotary friends and those on the outside, that line is blurred as they see these posts and the ensuing comment threads, and our brand can suffer.

I am not suggesting trampling on anyone's right to free speech. But I am simply asking that you use some

discretion and judgement when you choose to post your political opinions from the same account that you use to promote Rotary.

We have 1.2 million brand ambassadors in our organization. You are one of them. We need each of you and all of you to promote and protect our brand and increase the public's awareness and understanding of us.

So please use good judgment when you post on social media. We have an incredible communications team on staff in Evanston and Rotary Public Image Coordinators (RPIC's) to help you.

Visit the Brand Center for tools and resources that will help you promote Rotary on social media. Know that your efforts are greatly appreciated.

SMILE!

- The farther away the future is, the better it looks.
- Some of us learn from the mistakes of others; the rest of us have to be the others.
- Discretion is being able to raise your eyebrow instead of your voice.
- I pretend to work as long as they pretend to pay me.
- I like my job only marginally more than I would like being homeless.
- The trouble with doing something right the first time is that nobody appreciates how difficult it was.
- The human brain is a wonderful thing. It starts working the moment you are born, and never stops until you stand up to speak in public.
- Do not walk behind me, for I may not lead. Do not walk ahead of me, for I may not follow. Do not walk beside me either. Just pretty much leave me alone.
- There are two kinds of people who don't say much: those who are quiet and those who talk a lot.
- With a calendar, your days are numbered.
- A hard thing about a business is minding your own.
- I think they picked me for my motivational skills. Everyone always says they have to work twice as hard when I'm around!
- Early to bed, early to rise makes people suspicious.
- Many people quit looking for work when they find a job.
- All I ask is a chance to prove money can't make me happy.
- It's not who you know, it's whom you know.
- Nothing is foolproof to a sufficiently talented fool.
- I have a lot of jokes about unemployed people but none of them work.



THE ROTARY 4-WAY TEST

- Is it the **TRUTH**?
- Is it **FAIR** to all concerned?
- Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
- Will it be **BENEFICIAL** to all concerned?

2020-2021 OFFICERS

President.....Laurie Delano
 Pres. Elect Jon Schwarten
 Immediate Past Pres Jeff Koch
 SecretaryBarbara Hicklin
 Treasurer David Ellington
 Sgt. at Arms Patrick Scott

BOARD OF DIRECTORS

2018-2021

John Huitsing, Laurie Delano,
 Annette Thurston

2019-2022

David Ellington, Barbara Hicklin,
 Jeff Koch

2020-2023

Jhan Hurn, Jon Schwarten, Dan Scott

COMMITTEES

Administration Jeff Koch/Adam Bokker
 Foundation..... Jeff Koch
 Fundraising..... Adam Maggard
 Membership..... Tom Franz
 Public Relations..... Valerie Searcy
 Service Projects..... Jake Skouby
 & Elisa Bryant
 Youth Services..... Amber Sachetta
 & Michael Wischmeyer

District 6110

District Governor..... Jay Craig
 Dist. Gov. Elect..... Kevin Merrill
 Asst. Governor..... Wally Bloss

WHERE YOU CAN MAKE UP NEAR "DAYBREAK"

Makeup meeting must be made up to 28 days prior or after a regularly scheduled meeting. LOCATIONS & DATES MAY CHANGE DUE TO COVID-19

TUESDAY

Miami, OK - noon Paul Thomas Family Center
 Pittsburg, KS - noon Via Christi Hospital
 Springfield, MO Kentwood Hall

WEDNESDAY

Bentonville, AR noon Does Eat Place
 Frontenac, KS 1st & 3rd noon Sacred Heart Catholic Church
 Grove, OK noon First Methodist Church
 Neosho, MO noon The Civic
 Rogers, AR noon Embassy Suites
 Webb City/Carl Junction noon Granny Shaffer's Banquet Center

THURSDAY

Carthage 1st & 3rd 6:30 pm Cherry's on the Square
 Joplin Club noon Twin Hills
 Springfield SE noon Ocean Zen