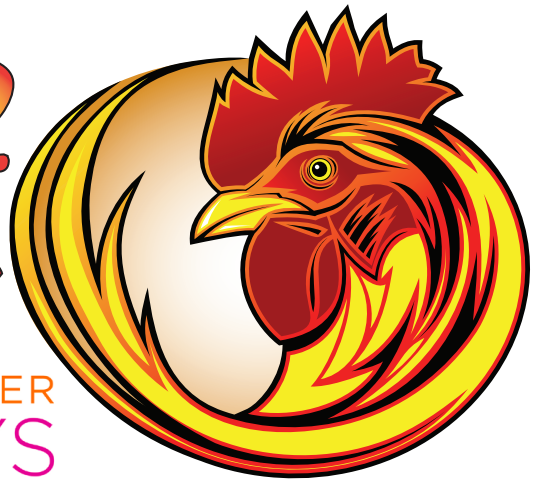


Rotary 2022

Rooster Egg Hunt



Rotary 
Club of Broken Arrow

ROOSTER
DAYS
EST. 1931

The 2022 Rooster Days Egg Hunt will kick off Monday, April 25.

What is the Rooster Egg Hunt? A pre-Rooster Days event organized by the **Rotary Club of Broken Arrow**, a 501(c)3 corporation. This fun public contest has been sponsored by the Chamber of Commerce for many years and has a large number of followers, eagerly seeking each clue and bringing recognition to the businesses sponsoring the contest.

HOW IS THE ROOSTER EGG FOUND?– Location of the hidden “Rooster Egg” will be gradually revealed by “clues” announced through the media, posted at clue sponsors’ social media and on the Rotary Club website: www.barotary.org.

Be A Sponsor for this Fun, Egg-citing Event!

Bonus Clue Sponsor
\$1,500
Exclusive Sponsor

Recognition on all Rotary Rooster Day Egg Hunt promotion
Recognition on Rotary Website
Recognition on Rotary Social Media
Recognition from stage during Awarding of Egg Hunt Winner
Ability to post Secret Clues at 10 am, and exclusive Saturday clue!
Ability to include an item in the winner’s gift bag

Clue Poster Sponsor
\$500
Six Sponsors

Recognition on all Rooster Day Egg Hunt promotion
Recognition on Rotary Website
Recognition on Rotary Social Media
Recognition from stage during Awarding of Egg Hunt Winner
Ability to post Secret Clues at 11 am week days at your location and your social media! (Rotary posts clues at noon)

Clue Sponsor
\$250
Unlimited Sponsors

Recognition on Rotary Website
Recognition on Rotary Social Media
Ability to post Secret Clues in your location

Donor \$100
Unlimited Sponsors

Recognition on Rotary Website
Recognition on Rotary Social Media

Donation Amount
\$ _____
Rotary Club of Broken Arrow
PO Box 893
Broken Arrow, OK 74013
website: barotary.org
facebook: Rotary Club of Broken Arrow

Company
Name
Address
Email
Phone

Rooster Egg Hunt 2022

GENERAL RULES AND INFORMATION:

- A. No digging or climbing is needed.
- B. The Egg is located on public access property.
- C. New clues will be published daily (except Sunday) until the Egg is found.
- D. When you find the Egg, contact the Rotary Club. Information for contacting the club is packaged with the egg.
- E. When the Egg is found, it will be announced to the media and posted to social media and on the websites.

CLUE ANNOUNCEMENTS:

- A. Clue announcements begin on Monday, April 25 and continue daily at noon Monday-Saturday.
- B. No clues on Sunday
- C. Clues are posted at the following locations at noon
 - Sponsor Social Media Pages
 - BA Rotary Facebook and Instagram Pages
 - Rooster Days Facebook Page will share posts
 - Broken Arrow Chamber Office-posted outside the front door at 210 N. Main
 - www.barotary.com / under Egg Hunt
 - Egg Hunt Sponsor business locations or social media at 10 and 11 am.

Prize winner:

The winner of the Rooster Egg Hunt will be awarded a cash prize. The check will be awarded on the Rooster Days stage Saturday, May 14 after the Rooster Day Parade.

DESCRIPTION OF THE EGG: The “Egg” is a hand-painted wooden egg and is packaged in a clear bag along with instructions to announce your find to the Egg Hunt Committee. Distinctive markings that identify the Egg as authentic will not be revealed in advance. When found, the Rooster Egg will join the display of previous Eggs at the Museum Broken Arrow.

THE “EGG MASTER” is appointed by the Rotary Club of Broken Arrow Rooster Egg Committee and has the sole responsibility for hiding the Egg and formulating the clues. The Rotary Club of Broken Arrow and Broken Arrow Chamber of Commerce staff, board and families cannot win. Rooster Days Committee will not have advance access to the clues. The Egg Master is sworn to secrecy. The Rotary Club of Broken Arrow members, the Rooster Days Committee and their immediate families are not eligible for prizes.

Contact for sponsorship details:

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