

**2023–2024 Rotary
District 6110 Conference
District Governor
Pam Crawford**



**May 4, 2024
Embassy Suites • Rogers, Arkansas**



R. Gordon R. McNally

**RI President
2023-2024**

R. Gordon R. McNally was educated at the Royal High School in Edinburgh and at the University of Dundee, where he earned his graduate degree in dental surgery. He operated his own dental practice in Edinburgh until 2016. McNally was chair of the East of Scotland branch of the British Paedodontic Society and has held various academic positions. He has also served as a presbytery elder, chair of the Queensferry parish congregational

board, and commissioner to the general assembly of the Church of Scotland.

Gordon joined Rotary in 1984 at age 26. A member of the Rotary Club of South Queensferry, he has served as president and vice president of Rotary International in Great Britain and Ireland. He has also served RI as a director and on several committees, most recently as an adviser to the 2022 Houston Convention Committee and chair of the Operations Review Committee.

Gordon says he looks forward to working with members to build new Rotary clubs and groups. "My vision is that Rotary should exist everywhere in a style to suit everyone who has the desire to be part of us and to help us do good in the world," he says.

He is a patron of the UK-based nonprofit Hope and Homes for Children and led a partnership between that organization and RIBI to support children in Rwanda who had been orphaned in the genocide there. He is also an ambassador for Bipolar UK, a national mental health organization. In August 2022, he was made a laureate of the Sino Phil Asia International Peace Awards Foundation.

In his free time, Gordon enjoys rugby, good food and wine, and stick dressing, the traditional Scottish craft of making walking sticks.

Gordon describes The Rotary Foundation as "the engine that provides the energy to do Rotary service." He and his spouse, Heather, also a Rotarian, are Paul Harris Fellows, Major Donors, Benefactors of The Rotary Foundation, and members of the Bequest Society.

Gordon wishes to dedicate his presidency to making the world a better place for his granddaughters, Ivy and Florence, and all the children of the world, to live and thrive.

PDG J. Richard “Big Rich” Churchman

RI President’s Representative

Big Rich was born in Rosario, Argentina and moved in his early teens to the United States. He has been married to Amy (a Rotarian) for over 37 years and currently resides in Lake Charles, Louisiana. They have three children and seven grandchildren.

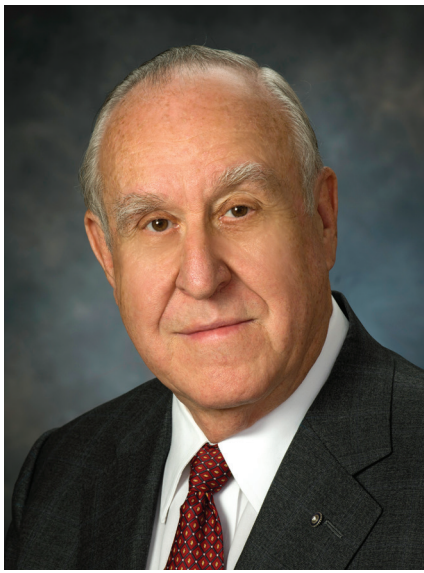
He joined Rotary on February 01, 1994, and still maintains perfect attendance to this date. He served as District Governor in 06-07 and is currently serving as District 6200 Foundation Stewardship Subcommittee Chair and District Learning Chair. He is the current Multi-district PETS Alliance chair and the Chair-elect for the Ole Man River PETS.



At the Zone level, he has served as ARRFC, EPNZC, RRFRC and as lead Zone Trainer/Facilitator for GETS, GNTS and Institute. He has served as an Assistant Chief Sergeant at Arms for several International Conventions and as an International Assembly Training Leader for two years. Big Rich currently serves as a 20-26 TRF Cadre member both in the Disease Prevention & Treatment and the Water & Sanitation Areas of Focus, delegate to the 2025 COL, as an Assistant Rotary Coordinator and as the CADRE technical officer both on the Operational and WASH RAG boards.

He has received RI’s “Avenues of Service” Citation, the RI’s “Service Above Self” award, The Rotary Foundation “Citation for Meritorious Service” and The Rotary Foundation’s “Distinguished Service Award”. He and Amy are both charter members of RI’s Bequest Society, Benefactors, Major Donors, and charter members of the District 6200 Paul Harris Society and PolioPlus Society.

Richard belongs to several Rotary Fellowships and Rotary Action Groups. He has been active in dozens of Short-Term Mission Trips to countries such as Honduras, Nicaragua, Mexico, and Africa. He and his family enjoy traveling and are avid skiers as well as anything Disney.



John Germ

Past RI President

John Germ served as Rotary International president in 2016-2017. Recognized in 2013 by the Obama White House as one of the Champions of Change, they stated:

John is an individual who truly embraces the Rotary motto of "Service Above Self." As the vice chair of fund development for Rotary's International PolioPlus Committee, he led Rotary's US\$200 Million Challenge, a fundraising effort in which Rotary raised more than

\$228 million toward a \$355 million challenge grant from the Bill & Melinda Gates Foundation. Because Rotary reached the \$200 million milestone ahead of schedule, the Gates Foundation awarded Rotary an additional \$50 million.

The son of a stonemason, who built the family home with his own hands, excavating its foundation with a shovel and a wheelbarrow, Germ developed his work ethic early in life. Nothing came easily. Other schoolboys made fun of his name – "they called me 'Bacteria'" – and his parents couldn't afford college tuition. After a stint in vocational school, he paid his way through the University of Tennessee at Knoxville by working in a machine shop and serving food in a dorm cafeteria. After graduating, he joined the U.S. Air Force. Soon promoted to captain, he was navigator on a 50-ton Douglas C-124, ferrying troops and tanks to Vietnam.

In 1965 Germ's C-124 lost two engines and skimmed the ocean, shaking like a bumper car all the way back to base. "When we landed, we found seaweed hanging off the fuselage," he says. "That's how close we came to a watery grave."

As president, Germ set out to "find the popcorn smell that'll bring people to Rotary. And what is that? Service. We've got a service-minded generation coming up. We've got to get our message out to them, and we'd better do it fast."

"Rotary has kept its light under a bushel for too long," he says. "We need to do a better job of promoting our cause. That's the challenge ahead, but I don't see it as a problem. I don't believe in problems – I believe in opportunities."

Please welcome past RI President and current Vice Chair for PolioPlus, John Germ.

Pamela Crawford

**District Governor
2023-2024**

Pam joined Rotary at the urging of her husband, Paul, in 2015. She was President of Bartlesville Daybreak Rotary Club in 2019-2020. During that year, Bartlesville Daybreak Rotary continued its tradition of receiving the Rotary Citation Award every year since its inception in 1992; Pam's year was a Gold Level Award.

Pam and Paul attended their first International Convention in Atlanta in 2017 (which is where Pam had her Rotary moment! Ask her about her Polio shirt.). Their first international mission trip was the American Wheelchair Mission to Jamaica in March 2020. And Pam has been to Mexico, sometimes with family, in 2022, 2023, and 2024 to deliver wheelchairs.

Pam retired from Phillips 66 Company (Phillips Petroleum Company, ConocoPhillips) in May 2018. Most of the years were in Information Technology as she has 2 degrees in Mathematics (plus an MBA). Her career highlight is that she spent a little over 2 years in Venezuela managing IT in the ConocoPhillips joint venture. The last 7 years for Phillips 66 were in Project Management.

Pam is currently on the board of the Bartlesville Regional United Way; she is a life member of the Girl Scouts and helps on her local fundraiser committee. She also has served the Session of Good Shepherd Presbyterian Church off and on during her 40+ years in Bartlesville, is a Commission Lay Pastor in Eastern Oklahoma Presbytery, and was the Moderator of the Presbytery in 2020.

Pam has been married to Paul since 1993. They have 3 adult daughters and 6 grandchildren. They currently share their home with two shelties and an old cat that they brought home from Venezuela. Pam tries to stay healthy by exercising -- walk/jog 5ks. She enjoys travelling, reading, music, attempting to garden, and trying to paint with acrylics.





Pamela Stewart

Zone 31 Girls' Empowerment Ambassador 2021-2024

Pamela was recognized as a 2022 Rotary International Service Above Self award recipient at the Rotary International Convention in Houston, Texas and is the Zone 31 Regional Rotary Foundation Coordinator 2022-2025.

Pamela joined the Rotary Club of Ruston in 2002 where she served in various roles, including as President from 2006-2007. After her year as

Club President, she was involved in a club extension project and served as a charter member and charter Club President of the Rotary Club of Lincoln from 2009-2010. She served as District Governor from 2013-2014, as Rotary Zone 31 Assistant Rotary Public Image Coordinator from 2014-2018, as Zone 31 Endowment/Major Gifts Adviser 2018-2021, as Zone 31 Girls' Empowerment Ambassador 2021-2024, and as Zone 31 Global Grants Resource 2021-2023. She has served in various other club, district and zone capacities, as well as serving on the Ole Man River President-Elect Training Seminar (OMR PETS) Committee (Chair 2022-2024), and as President's Representative for RI Presidents Ravi Ravindran, Ian Riseley, and Holger Knaack. She is also a Regional Coordinator for Heart of American RLI. She is a Major Donor-Level 3, Bequest Society Member-Level 5, and sustaining member of the Rotary Foundation, and a recipient of the Rotary Foundation's Citation for Meritorious Service. Her community involvement includes serving as President of the Lincoln Parish Bar Association for four (4) terms, serving on Louisiana Attorney Disciplinary Hearing Committees, serving on the Louisiana Bar Foundation Fellow Northeast Community Partnership Panel, serving as Chair of the Northern Louisiana Medical Center Board of Trustees, serving on the Board of Directors of the Grambling High Foundation, and serving as President and a co-founder of Goodwill Lunching, Inc. She is a recipient of the Louisiana State Bar Association's Citizen Lawyer Award, a Louisiana Bar Foundation Fellow, and a member of the Judge Fred Fudickar, Jr. American Inns of Court. She is a graduate of Louisiana Tech University and LSU Law School and is Senior Counsel for Genesis Energy.

Jim Bridenstine

Keynote Speaker



Jim Bridenstine served as the 13th Administrator of NASA, where he was responsible for managing NASA's 70,000-person workforce and \$23 billion annual budget. Under his leadership, NASA reestablished an American human spaceflight program, which was lost after the retirement of the Space Shuttles in 2011. He also created NASA's Artemis program to establish the first permanent presence on the Moon with commercial and international partners.

Before being appointed as NASA Administrator, Jim served in the United States House of Representatives from Oklahoma's First Congressional District from 2013 to 2018. He was a member of the House Armed Services Committee and the House Science, Space, and Technology Committee where he chaired the Subcommittee on the Environment.

Prior to Congress, Jim served as a pilot in the United States Navy acquiring 1900 flight hours and 333 landings on an aircraft carrier. He flew combat missions in Afghanistan (2002) and Iraq (2003) off the USS Abraham Lincoln, where he earned an Air Medal and Navy Commendation Medal with Combat "V". Originally an E-2C Hawkeye pilot, he transitioned to the F-18 Hornet and flew as an aggressor (Red Air) at the Naval Strike and Air Warfare Center, the parent command to TOPGUN.

Jim serves on the Board of Directors for Viasat, Inc., the Board of Trustees of the Aerospace Corporation, and he Chairs the Board of Advisors for Voyager Space. He also serves as a consultant for various other aerospace companies.

Jim earned a triple major from Rice University in Economics, Business, and Psychology and an MBA from Cornell University.



Ty Rossow

Rotary Global Grant Scholar

Ty Rossow is a Rotary Global Grant Scholar and MPhil in Economics student at the University of Cambridge. Originally from Tulsa, Oklahoma, he attended Baylor University where he majored in economics, political science, and philosophy. While at Baylor, he pursued internships at the U.S. Department of State, Tulsa Community Foundation, and Center for Strategic and

International Studies that deepened his passion for his grant focus area of community economic development. This led him to apply for a Rotary Global Grant to study at Cambridge, where he became the first recipient from Rotary District 6110 to receive such a grant. While at Cambridge, he has taken coursework on international development, international trade, and economic research while also participating in Cambridge Development Initiative, a student-run development non-profit. After Cambridge, he intends to pursue a career in international development.

To find out more about Global Grants please visit <https://my.rotary.org/en/take-action/apply-grants/global-grants>

Or contact Beth Keck, Global Grant Chair – (479) 366-3068 bethkeck719@gmail.com

2024 "FINAL FOUR" Four Way Test Speech Contest

District Conference 2024 lunch program includes the Four Way Test Speech Contest which begins with district clubs inviting students to prepare a speech using the Four Way Test. Clubs select their winners with each participant usually earning a monetary prize. The winners send videos of their presentation to the District for judging and selecting the final four to present live at District Conference.

They will be judged on originality, imagination, content development, incorporation of the Rotary Four Way Test, time management, diction, voice projection, enunciation and eye contact.

The First Place winner receives \$1,000, and the three runners up receive \$350 each.

The 2024 FINAL FOUR **(listed in alphabetic order by club)**

Rotary Club of Bartlesville, OK – Luke Huck

Rotary Club of Cassville, MO – Audrey Gosvener

Rotary Club of Mt. Vernon, MO – Emma Tobey

Rotary Club of Tulsa Sunrise, OK – Adah McCurry

Be prepared for some fascinating approaches to applying the Four Way Test. These students will inspire you with their wisdom and talent.

HOUSE OF FRIENDSHIP

2023–2024 Rotary District 6110 Conference

American Wheelchair Mission

The American Wheelchair Mission is a non-profit organization with a goal to deliver brand new, free wheelchairs and mobility aids to physically disabled children, teens and adults throughout the world who are without mobility or the means to acquire a wheelchair. With a strong focus on the needs of the Americas. <https://amwheelchair.org/>

DACDB (Located at Registration)

Learn more about how to Empower your membership and how DACdb is more than just a database, membership software. The ideal solution with flexibility, greater functionality, and affordable modules for any Rotary organization.

(Join us for an optional DACdb training and open Q & A in the Razorback room from 4:05–5:00 pm)

District 6110 Alzheimer's/Dementia RAG—Our Mission

The Alzheimer's/Dementia Rotarian Action Group (AGRAG) supports its vision by supporting Rotary and Rotaract Clubs and Districts as they plan and execute meaningful projects and programs centered on Alzheimer's and dementia.

Medical Supplies Network, Inc.

MSNI's mission is to provide free medical equipment and supplies for those in need both locally and throughout the world. Get involved with MSNI by helping out from time to time at the MSNI warehouse. <http://msni.org/index.html>

HOUSE OF FRIENDSHIP

2023–2024 Rotary District 6110 Conference

Public Image

What does your community know about Rotary? Are you using the correct logos? Do you want a brief review of your special media and website? All this and more at the Public Image table!

The Rotary Foundation

Learn more about how The Rotary Foundation helps Rotarians to advance world understanding, goodwill, and peace by improving health, providing quality education, improving the environment, and alleviating poverty.

Rotary District 6110 Swag Table

Don't forget to visit the Rotary District 6110 swag Table to pick up a few fun Rotary swag items!

RYLA

Rotary Youth Leadership Awards is a leadership training program that enhances your community's youth leaders' leadership and communication skills while breaking them out of their comfort zones and encouraging service above self. RYLA gives students confidence to spread their ideas of impact to their community and world while becoming life-changers in the lives of those that they come in contact with.

HPV Vaccines with Dr. John Ball

Find out why Dr. John Ball and other believe the HPV Vaccine should be Rotary's next international project!



Are you ready to take the next step in Rotary Leadership?

**Fill out an application to
get the process started today!**

Deadline to Apply: August 31, 2024

Rotary Leaders of Tomorrow

The District 6110 Leadership Academy is a seven-month advanced education program for those interested in learning more about Rotary, looking to participate in future leadership positions and to find more effective ways to conduct Rotary work -- within clubs or in district Rotary service.

First-Rate Curriculum

The Academy's curriculum is developed by a highly trained and knowledgeable group of Rotarians within District 6110. The curriculum is designed for participants to gain/expand in-depth Rotary knowledge, develop leadership and personal growth, develop and update club long-range planning, interact with other Rotarians throughout District 6110 and will give participants the opportunity to serve and effect change.

Experienced Faculty

The Academy is taught by experienced Rotarians, drawn from all areas of the district. They include past governors, assistant governors, other district leaders and Rotarians with professional experience in their specific course topic. Topics will include: Communications, Membership, Public Image, Youth Service, RI Programming, TRF and District 6110.



Congratulations to the Graduates!

2022-23 Graduates

DLA Dean – Scott Tatman

1. Adriana Graybeal - Jenks
2. Jeff Hairston - Rogers
3. Tim Holder - Tulsa Sunrise
4. Lynda Hull - Mt. Vernon
5. Marsha Jones - Mt. Vernon
6. Suzy Morgan - Tulsa Will Rogers
7. Stephanie Nance - Rogers
8. Emile Tucker - Sand Springs

2023-24 Graduates

DLA Dean – Roy Wood

1. Aaron Brewer – Booneville
2. Carol Ellis – Bristow
3. Michelle Robinson – Van Buren
4. Ryan Stout – Pryor
5. Douglas Stuckey – Pittsburg
6. Lindsey Williams - Owasso

District Conference 2024 Agenda

Embassy Suites, Rogers, AR

Saturday, May 4, 2024

8:00a REGISTRATION OPENS

8:00a – 9:00a HOUSE OF FRIENDSHIP

9:00a – 9:30a OPENING CEREMONIES -

Pledge of Allegiance - Adriana Graybeal, Rotary Club of Jenks President

Welcome & Introductions - Pam Crawford, District Governor

9:30a – 10:00a DISTRICT LEADERSHIP ACADEMY GRADUATION - 2022-2023 and 2023-2024

Roy Wood - DLA Dean, Pam Crawford - District Governor, Cathy Webster - Immediate Past District Governor

10:00a – 10:30a HOUSE OF FRIENDSHIP & PUTT PUTT FOR POLIO

10:30a – 10:50a AWAKENING THE FORCE!

Pamela Stewart, Zone 31 Girls' Empowerment Ambassador 2021-2024

10:50a – 11:05a 20TH WHEELCHAIR MISSION TRIP

11:05a – 11:25a A CONVERSATION ON ERADICATING POLIO

John Germ, Past RI President and Pam Crawford, District Governor

11:25a – 11:40a DISTRICT 2 DISTRICT

Chilean Visitors from Rotary District 4355 and the Rotary District 6110 Team

11:40a – 11:45a PRE-LUNCH ANNOUNCEMENTS

11:45a – 1:30p LUNCH PROGRAM

Four Way Test Speech Contest

Update from Global Grant Scholar Ty Rossow

1:30p – 1:50p	RI PRESIDENT'S REPRESENTATIVE ADDRESS Big Rich Churchman, Past District Governor
1:50p – 2:20p	SERVICE PROJECT - VIAL OF LIFE The Rotary Club of Owasso, OK
2:20p – 2:45p	HOUSE OF FRIENDSHIP & PUTT PUTT FOR POLIO
2:45p – 3:15p	CELEBRATION OF LIVES WELL LIVED Announcer & Bell Tolling - Ron Petersen, Past District Governor, Wallace Williams, Past District Governor
3:15p – 3:45p	RECAP OF THE 2023-2024 ROTARY YEAR Pam Crawford, District Governor
3:45p – 4:25p	ROTARY DISTRICT 6110 BUSINESS MEETING Danny Mitchell, Past District Governor
4:00p – 6:00p	HOUSE OF FRIENDSHIP & PUTT PUTT FOR POLIO
4:05p - 5:00p	OPTIONAL DACDB TRAINING
5:45-6:10p	KENTUCKY DERBY SHOWING & CASH BAR
6:10p	Welcome - Pam Crawford, DG Pledge - Laura Garrett, DGND Inspirational Moment - John Rains, DGN 4-Way Test - Warren Lovingier, DGE
6:25p	DINNER & PUTT PUTT FOR POLIO CLOSSES
7:00p –7:15p	SPECIAL AWARDS CEREMONY
7:15p – 7:45p	KEYNOTE SPEAKER Jim Bridenstine, Former NASA Director
7:45p – 8:00p	RIPR CLOSING REMARKS Big Rich Churchman, Past District Governor
8:00p	LIVE AUCTION & CLOSING REMARKS Pam Crawford, District Governor

Special Thanks to the following Conference participants:

Tamara Miller, District Conference Chair

John Rains, District Conference A/V Chair

Holly Holliman and Lisa Garner, HOF Co-Chairs

Dick Schrad, Golf Experience Chair

Tiffany Egdorf, Foundation Banquet Chair

**Rotary Club of Tulsa Sunrise, Conference Sponsor
in honor of VJ Lively.**

Rotary Club of Tulsa, Hospitality Suite Sponsor

Rotary Club of Bella Vista, Hospitality Suite Sponsor

**Rotary Club of Bentonville & Bentonville Satellite,
Hospitality Suite Sponsor**

Rotary Club of Rogers, Hospitality Suite Sponsor

Embassy Suites Northwest Arkansas Hotel

