



The 3-Legged Stool....Foundation, Public Image/Brand, and Membership.

- a) Polio – \$1,500 per club (stay tuned for a District Level award at \$500 and \$1,000)
- b) Foundation Annual Fund - \$100 per member
- c) Brand Image award at Zone level and Clubs updating their Rotary logos.
- d) Inclusive membership – grow each club by net 2

Multi-Year Plan

- a) Update the Rotary District 6110 Manual of Procedures in line with Rotary International and changes in the District. (Increase Our Ability to Adapt)
- b) Enhance Rotaract and Interact (Increase our Impact, Create Hope, Mental Health)
- c) Membership: Inclusiveness...retain our people and reach those on the fringes. Actively seek out people with different lived experiences of all types. How do we accommodate someone with disabilities or a health issue that is making meeting participation hard. (Expand our Reach, Create Hope, Mental Health)
- d) More regional meetings – this will be more of a 2024-2025 emphasis (Increase our Ability to Adapt)
- e) A more fun, engaging, family friendly, celebratory District Conference, including Kids at Conference. We will re-start the 4-Way Test Speech Contest at lunch on Saturday. Save the date for May 3-4, 2024 in Rogers, AR at the Embassy Suites (Expand our Reach, Increase Participant Engagement)