**Strategic Plan**

**Cottleville/Weldon Spring Rotary Club**

**2020 – 2024**

**Club Leadership**

Officers will be elected in December, recorded in DaCdb and RI database

President-elect and President-nominee will participate Show Me Rotary

Officers will participate in District Technology Training

Officers will participate in the social and service activities of the club

Officers will participate in monthly Board meetings

Officers will review and update club by-laws

**Membership**

Membership Committee will implement activities to retain and recruit members

Membership Committee will consult with District Membership Chair to learn best practices

Club will follow up on all RI Membership Leads

New members will participate in an orientation program

All new members will be assigned a mentor

New members will be assigned to a committee or service project

**Public Image**

Club will utilize social media to promote activities, fundraisers and Rotary membership

Club will keep website and Facebook page up-to-date

**Community Service**

Club will annually identify a minimum of 2-3 local community service projects

Club will participate in international projects

Club will utilize CAP grants and other district funding to fund projects

Service activities will be recorded in Rotary Club Central

**Youth**

Club will select service activities that benefit youth

Club will sponsor at least one RYLA student

Club will provide at least one scholarship for St. Charles Community College student

**Foundation**

Club will strive to earn 100% Club and Every Rotarian Every Year Awards

Club will donate minimum of $100 per capita to Annual Fund of The Rotary Foundation

Club will donate to Polio Plus

**Fundraising**

Club will seek out new opportunities for fundraising

Club will continue fall pecan sales

Club will sell beer at Cottleville Firemen’s Outreach Fall Festival

Club will continue to plan Dog Show fundraiser

**District Support**

Club will encourage members participate in District sponsored activities

Club will encourage members to serve on District level

Club members will participate in District Conference

Club will meet deadlines for paying dues, setting goals in Rotary Club Central, and other

expectations the District has of clubs