

Project EMPATHY

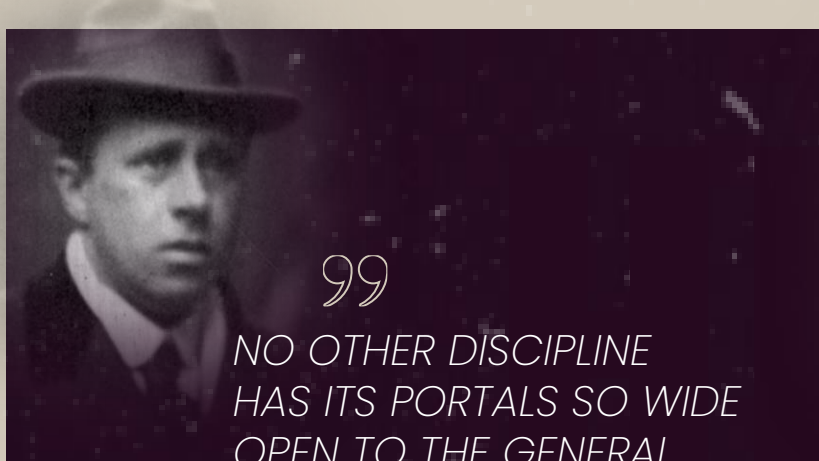
BRINGING
HISTORY
TO LIFE



Led by **"Spaceship Earth"**
ONE PLANET – ONE PEOPLE

SPACESHIP





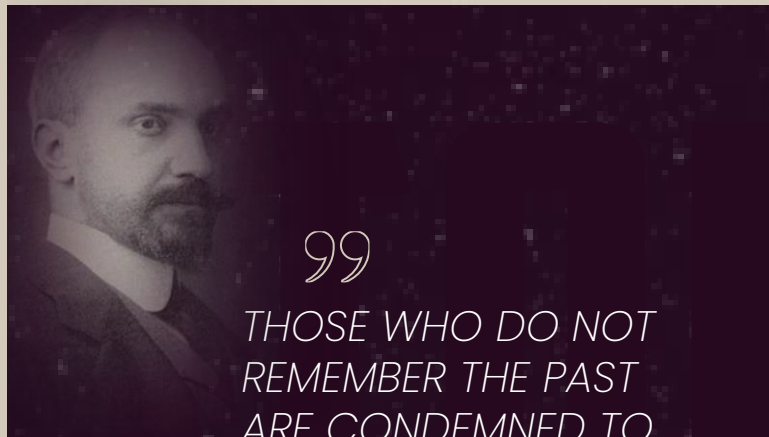
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*NO OTHER DISCIPLINE
HAS ITS PORTALS SO WIDE
OPEN TO THE GENERAL
PUBLIC AS HISTORY*

JOHAN HUIZINGA

Dutch Historian

1872 - 1945



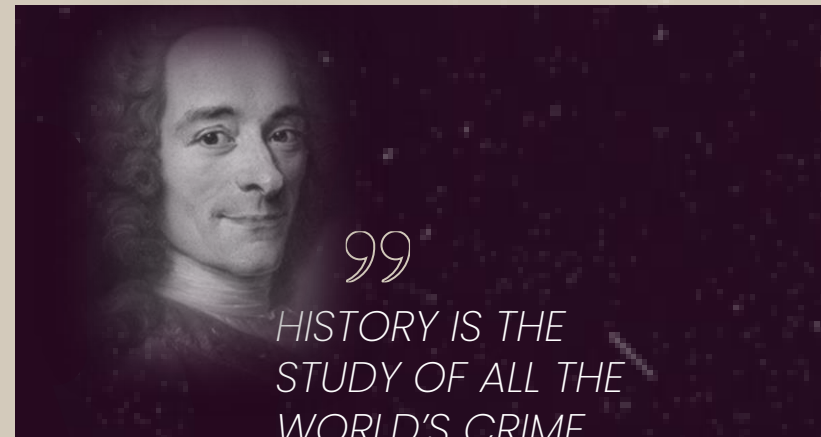
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*THOSE WHO DO NOT
REMEMBER THE PAST
ARE CONDEMNED TO
REPEAT IT*

GEORGE SANTAYNA

American philosopher

1863 - 1952



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*HISTORY IS THE
STUDY OF ALL THE
WORLD'S CRIME*

VOLTAIRE

French writer

1694 - 1778

HISTORY



THE HOLOCAUST

The systematic, state-sponsored persecution and murder of six million jews by the nazi regime and its collaborators during world war II. This genocide, driven by antisemitic ideology, is one of the most horrific, heinous and profound atrocities in human history. It is also one of the **MOST-DOCUMENTED CRIMES IN HISTORY**

HOLOCAUST DENIAL

The belief or assertion that the Holocaust, the systematic genocide of six million Jews did not occur as historically documented

This form of denial is widely regarded as a form of antisemitism and is condemned by historians and scholars as a distortion of historical fact



HOLOCAUST DENIAL

In Digital Age



Today, social media and websites rapidly spread lies about the Holocaust, denying it

Forgetting or denying the Holocaust disrespects the victims' suffering and hints at the terrifying possibility of history repeating itself

This isn't just a misunderstanding of history; it's a dangerous movement that fuels hateful ideologies, threatening our diverse and inclusive society

WHAT DO WE

DO?

A young girl with curly hair, wearing a bright red coat, stands in the foreground. Behind her are several soldiers in dark, heavy uniforms, some with white epaulettes and buttons. The scene is outdoors, possibly on a street or in a courtyard. The image has a grainy, historical quality.

REMEMBER HOW YOU FELT

WHEN YOU SAW THIS?

The background of the entire slide features three black and white photographs of smiling women. One woman is in the top left, another in the bottom left, and a third on the right side. A semi-transparent red overlay covers the entire image, creating a somber yet hopeful atmosphere.

Project EMPATHY

BRINGING HISTORY TO LIFE



Project empathy is an initiative to safeguard and communicate the historical truth through the **RESTORATION** and **COLORIZATION** of holocaust footage

IMMEDIATE REACTION



History feels
CLOSER



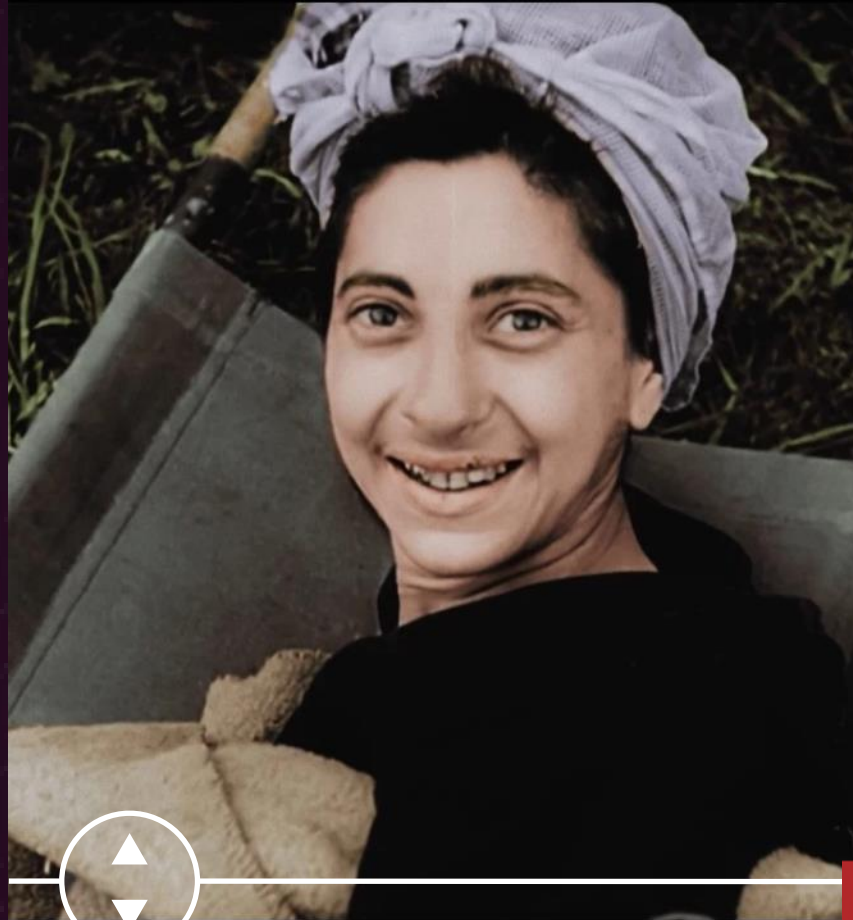
Character is
MORE RELATABLE
(It can be me!)



History feels
MORE REAL



Generating
MORE EMPATHY



Before

LEIPZIG
CONCENTRATION
CAMP

ORIGINAL

LEIPZIG
CONCENTRATION
CAMP

RESTORED

and COLORIZED

WHY

COLORIZATION

MATTERS?

THE
BIGGER
PICTURE

01.

See history in
a new light

02.

Foster understanding
and empathy
Across Generations

03.

Strengthens our
collective memory

04.

Helps reconnect
with our past for a
better future

05.

Ensuring history's
lessons continue to
echo powerfully

06.

Fights misinformation
and stands for truth &
justice

07.

A vivid, dynamic and
engaging educational tool
and emotional experience

OUR AIM



LEARN FROM HISTORY & CHANGE THE NARRATIVE OF THE FUTURE



Complete the restoration and colorization of the Nuremberg trials footage & additional footage



Initiate dialogue with the education decision makers to weave this footage into the national curriculum



Shape the narrative of Holocaust education



Cultivate empathy and an understanding of the consequences of hatred

“COLOURISED HOLOCAUST HITS DIFFERENT”

941,000

VIEWS ON REDDIT

Half of our
£20,000 >>

GOAL FOR
COLOURISATION
EFFORTS HAVE
BEEN MET

FIRST
REEL
IN

4K
4K
ULTRA HD

£186,000

6 Reels : 60 minutes





SPACESHIP EARTH

our charity committed to uniting people in the care of our planet and humanity. We imagine the Earth as astronauts see it from space: a seamless, borderless blue ball. This cosmic viewpoint inspires us to look beyond our differences and come together

WE AIM TO nurture empathy, kindness, and a sense of global responsibility, uniting people under the banner of 'One Planet, One People.' Together, we confront not only the global challenges that threaten our home but also the societal divides that weaken our collective strength as guardians of humanity's future

PROJECT EMPATHY, our Holocaust colourising project aimed to connect individuals with this tragic historic event, aligns perfectly with the core values of Spaceship Earth, by fostering empathy and understanding among people, and creating unity among them

Just as we strive to understand and learn from our past, we must also ensure that we stand together as guardians of humanity's future. Otherwise, **THOSE WHO DO NOT REMEMBER THE PAST ARE CONDEMNED TO REPEAT IT**

MAKE AN IMPACT!

The project combats holocaust denial by making these pivotal moments in history accessible and impactful. We aim to inspire new generations to recognize and resist holocaust denial and other forms of historical distortion, ensuring the values of justice and human rights are upheld

THANK YOU
FOR YOUR KIND
ATTENTION 

Join Us in Preserving
History and Inspiring
the Future

ADVOCATE

Share our initiative within your community to foster widespread support

ENGAGE

Follow our progress and stay involved in our journey

CONNECT

Contact us at
matt.mason@spaceshipearth.org.uk
for discussions or suggestions

DONATE

Every contribution at
Spaceship Earth's website
fuels our project forward