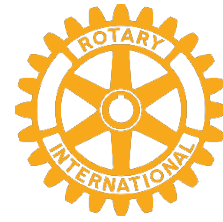




ROSEVILLE ROTARY CLUB  
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The Taste of Rosefest is Roseville Rotary's primary fundraiser supporting investments in local, regional, and international initiatives. The Taste of Rosefest's success over the past fifteen years is in large part attributable to four guiding principles:

**Partnership:** Local restaurants and breweries, community organizations and businesses, and the city of Roseville provide important resources to make the event possible.

**Community:** A premier summertime event attracting over 700 guests for an evening of food, fun, and fellowship, funded in part by sponsorships from local businesses and individuals.

**Stewardship:** Over \$450,000 total net proceeds dedicated to education and literacy, environmental enhancement, and economic and community development.

**Quality:** Efficient and effective systems evolved over many years provide structure for an outdoor gathering combining food, wine tasting, live music, interactive auction, and community information.

**The 16<sup>th</sup> Annual Roseville Rotary Taste of Rosefest is scheduled for June 27, 2024, from 5-8:00 pm at the Muriel Sahlin Arboretum in Roseville Central Park.**

Funds raised through the Taste of Rosefest align with Rotary's Core Emphases and include:

- STEM and reading initiatives in schools and libraries
- social and emotional health programming for children and seniors
- environmental enhancements locally and community infrastructure globally

A good example of Roseville Rotary's investment in our community is seed money for the Spark Lab at Central Park Elementary School which recently won the Minnesota Elementary School Principal's Association, STEM Innovation Award. As noted in the award, not only are students developing the 21st Century Skills needed to navigate and succeed in a changing world, "Central Park Elementary has been tracking the program's impact on secondary school students, revealing a remarkable increase in enrollment in AP Computer Science classes. Data analysis demonstrated that Central Park alumni were once underrepresented in these advanced classes and now are overrepresented."

We invite you to consider investing in our community, 73% of funds raised remain in the Roseville area. We look forward to the opportunity to answer any questions you may have about partnering with the Taste of Rosefest.

Maggie Mau and David Webb  
Taste of Rosefest Sponsorship Committee

## Benefits of Taste of Rosefest Sponsorships

The Taste of Rosefest is a volunteer run event. Partners from the business, government, and non-profit sectors help plan, prepare, and produce the event. Revenue is generated through sponsorships, ticket sales, and auctions; extra effort is made to maximize net revenue by keeping costs at a minimum (3-1). Experience shows that groups involved feel proud about being part of an engaged organizational culture dedicated to developing our community.

### What your contribution gets you:

- Publicity: before, during and after the event
- Direct exposure to attendees: 700 on average attendance
- Community engagement: make a community difference with your dollars



#### **Platinum - \$2,500 and Above**

Top billing in all promotional materials

10 Event tickets

Website & Social Media Recognition

Sponsor tent (if desired)

#### **Gold Sponsor - \$1,000 to \$2,499**

Second billing in all promotional materials

1 ticket per \$250 of sponsorship

Website & Social Media Recognition

#### **Silver Sponsor - \$250 to \$999**

Recognition in all promotional materials

1 ticket per \$250 of sponsorship